

BUSINESS - MINOR

In 2013 the Leeds School of Business launched a 12-credit business minor so all CU Boulder students could gain business fundamentals, increasing their immediate impact as new hires. The business minor is now the largest minor on campus, attracting nearly 2,000 students from each college across the university.

Visit the Business Minor (<https://www.colorado.edu/business/academic-programs/minor-business/>) webpage to learn more about the curriculum, eligibility requirements and application process.

Requirements

Application

The admissions process consists of an online application (<https://www.colorado.edu/business/undergraduate/admissions/non-business%20major/business%20minor/>) and resume upload. Leeds receives many more qualified applicants than spots available; apply early for favorable admission.

Deadlines

Round 1 applicants (standard admission) receive admission decisions before registration opens, while Round 2 applicants (late admission) receive admission decisions after registration has begun.

- Spring deadlines: Oct. 5 (Round 1) & Dec. 5 (Round 2)
- Summer deadlines: Feb. 5 (Round 1) & April 5 (Round 2)
- Fall deadlines: March 5 (Round 1) & July 5 (Round 2)

Eligibility

To be eligible for admission students must have a minimum 2.0 cumulative GPA and have earned at least a C- in a pre-approved math reasoning course. Students currently enrolled in a pre-approved math reasoning course may apply and be conditionally admitted pending final course grade. The complete list of pre-approved math reasoning courses can be found on the Business Minor Application (<https://www.colorado.edu/business/undergraduate/admissions/non-business%20major/business%20minor/>) webpage.

Required Courses and Credits

The Business Minor takes a minimum of two semesters to complete. Foundation courses must first be completed before moving on to the track and capstone courses.

Code	Title	Credit Hours
Foundation Courses		
BUSM 2010 & BUSM 2011	Principles of Marketing and Principles of Management	3
BUSM 2020 & BUSM 2021	Principles of Accounting and Principles of Finance	3
Program Track		
	Choose one 3-credit track. (View "Track Courses" section below.)	3
Capstone		
BUSM 4010	Entrepreneurship and Innovation	3
Total Credit Hours		12

Foundation Courses

Through our foundation courses students are introduced to the essential elements of marketing, management, accounting and finance. Foundation courses are available in the fall, spring and summer. Track and capstone courses are only available in the fall and spring. The global business track is the exception, as it occurs abroad during the summer months and is available to a select few.

Prospective Business Minor students interested in taking summer foundation courses should apply for the summer cohort and are expected to enroll in both BUSM 2010/BUSM 2011 and BUSM 2020/BUSM 2021 over Summer Sessions A and B.

Note: Business Minor course codes changed in Fall 2018: Marketing & Management was previously coded as BUSM 2001, Finance & Accounting was coded as BUSM 2002, Tracks were coded as BUSM 3001, 3002, 3003, 3004 and 3005 and the Capstone was listed as BUSM 4001.

Track Courses

Students must complete one 3-credit track course, but may enroll in multiple tracks if desired.

Code	Title	Credit Hours
Track Courses		
<i>Innovation</i>		
BUSM 3010	Product Development I	1.5
BUSM 3011	Product Development II	1.5
<i>Analytics</i>		
BUSM 3020	Business and Financial Analytics I	1.5
BUSM 3021	Business and Financial Analytics II	1.5
<i>Entrepreneurship</i>		
BUSM 3031	Business Leadership	3
<i>Global Business</i>		
BUSM 3040	Doing Business in Europe	3
<i>Real Estate</i>		
BUSM 3050	Introduction to Real Estate	3
<i>Environmental Sustainability</i>		
BUSM 3060	Environmental Sustainability in a Globalized World	3

Capstone Course

Students complete the minor with an entrepreneurial capstone course that focuses on business strategy and development (BUSM 4010).