

GLOBAL BUSINESS - CERTIFICATE

The globalization of the marketplace demands employees who can successfully compete in a multicultural business environment in the United States and around the world. Understanding the significant cultural, economic and political differences between countries and regions is vital to success in international business.

To develop these competencies, the Leeds School of Business offers the Global Business Certificate to its students. The certificate provides diverse exposure to global business principles and opportunities to develop intercultural self-awareness and a global mindset.

Requirements

Required Courses and Credits

Code	Title	Credit Hours
Core Courses		
Select three of the following:		9
<i>Business Courses</i>		
INBU 3300	International Business and Management	
INBU 3450	International Business and Marketing	
INBU 4200	International Financial Management	
MGMT 4150	International Operations Management	
CESR 4005	Business Solutions for Global Development	
<i>Any Leeds Global Seminar</i>		
ESBM 4830	New Venture Creation (Only if taken as a Global Seminar)	
FNCE 4060	Special Topics in Finance (London Finance Global Seminar)	
INBU 3300	International Business and Management (Only if taken as a Global Seminar)	
INBU 3101	Operations Management Global Seminar	
INBU 3301	Doing Business in China	
INBU 3333	Leading and Managing Across Cultures in Northern Europe	
INBU 4151	International Operations in Hong Kong	
INBU 4925	Entrepreneurship and Empowerment in South Africa	
MGMT 4110	Supply Chain Management (Only if taken as a Global Seminar)	
MKTG 4250	Product Strategy (Only if taken as a Global Seminar)	
ORGN 4444	Global Leadership	
International Elective Courses		
Select two of the following: ¹		5-6
<i>Business Courses</i>		
BADM 1260	First-Year Global Experience ²	
CESR 4850	The Sustainable Firm: ESG Strategies and Practice	
INBU 4910	Global Internship ¹	
BADM 3930	Internship - London Seminar ¹	

ORGN 3010	Negotiation and Conflict Management
ORGN 4100	Global Business Ethics
<i>Language Courses (Upper Division only)</i>	
ARAB 3110	Advanced Arabic 1
ARAB 3120	Advanced Arabic 2
CHIN 3110	Advanced Chinese 1
CHIN 3120	Advanced Chinese 2
FREN 3010	French Phonetics and Pronunciation
FREN 3050	French Composition
FRSI 3110	Advanced Farsi 1
FRSI 3120	Advanced Farsi 2
GRMN 3010	Advanced German 1
GRMN 3020	Advanced German 2
GRMN 3030	Business German
GRMN 4010	Advanced German III
HEBR 3010	Third Year Modern Hebrew, First Semester
HEBR 3020	Third Year Modern Hebrew, Second Semester
HEBR 3030	Advanced Biblical Hebrew, Third Year, First Semester
HIND 3110	Advanced Hindi 1
HIND 3120	Advanced Hindi 2
ITAL 3015	Advanced Composition 1
ITAL 3025	Advanced Composition 2: Introduction to Literary Writing
ITAL 3030	Italian Conversation Through Art History
JPNS 3110	Advanced Japanese 1
JPNS 3120	Advanced Japanese 2
JPNS 3311	Japanese Colonial and Transnational Literature
KREN 3110	Advanced Korean 1
KREN 3120	Advanced Korean 2
PORT 3003	Advanced Portuguese Language Skills
RUSS 3000	Advanced Conversation
RUSS 3010	Third-Year Russian 1
RUSS 3020	Third-Year Russian 2
RUSS 3060	Advanced Russian for Heritage Speakers (Part 1)
RUSS 4010	Advanced Conversation and Composition 1
RUSS 4020	Advanced Conversation and Composition 2
RUSS 4060	Advanced Russian for Heritage Speakers (Part 2)
SPAN 3000	Advanced Spanish Language Skills
SPAN 3001	Spanish Conversation
SPAN 3002	Advanced Spanish Conversation
SPAN 3010	Advanced Rhetoric and Composition
SPAN 3030	Professional Spanish for Business 1
SPAN 3040	Professional Spanish for Business 2
SPAN 3120	Advanced Spanish Grammar
SWED 3010	Advanced Swedish 1-DILS
SWED 3020	Advanced Swedish 2 - DILS

Economics, Geography, or Political Science courses with international focus

ECON 3403	International Economics and Policy
ECON 3784	Economic Development and Policy
ECON 4292	Migration, Immigrant Adaptation, and Development
ECON 4413	International Trade
ECON 4423	International Finance
ECON 4514	Economic History of Europe
ECON 4774	Topics in Economic Development, History and Political Economy
ECON 4784	Economic Development
GEOG 3662	Economic Geography
GEOG 3672	Who Runs the World? Sex, Power, and Gender in Geography
GEOG 3682	International Development: Economics, Power, and Place
GEOG 3692	Introduction to Global Public Health
GEOG 3742	Place, Power, and Contemporary Culture
GEOG 3812	Mexico, Central America, and the Caribbean
GEOG 3822	China's Diverse Geographies: Environment, Society, Politics
GEOG 3862	Global Africa: Environment, Development, and Culture
GEOG 4292	Migration, Immigrant Adaptation, and Development
GEOG 4712	Political Geography
GEOG 4732	Population Geography
GEOG 4812	Political Ecology & Latin America
GEOG 4822	Environment and Development in China
GEOG 4892	Geography of Western Europe
PSCI 2012	Introduction to Comparative Politics
PSCI 2028	Special Topics (Social Entrepreneurship and Sustainability)
PSCI 2223	Introduction to International Relations
PSCI 3032	Democracy, Inequality and Violence in Latin America
PSCI 3072	Government and Politics in Southeast Asia
PSCI 3082	Political Systems of Sub-Saharan Africa
PSCI 3143	Current Affairs in International Relations
PSCI 3163	American Foreign Policy
PSCI 3193	International Behavior
PSCI 4002	Western European Politics
PSCI 4012	Global Development
PSCI 4052	Chinese Politics
PSCI 4062	East European Politics
PSCI 4173	International Organizations
PSCI 4213	Europe and the International System
PSCI 4703	Technology, Society and the Future
PSCI 4783	Global Issues
PSCI 4792	Issues in Latin American Politics

SEWL 2000	America, the Environment, and the Global Economy
<i>Any of the Core Courses not applied toward the core course requirements</i>	
CESR 4005	Business Solutions for Global Development
INBU 3300	International Business and Management
INBU 3450	International Business and Marketing
INBU 4200	International Financial Management
MGMT 4150	International Operations Management
<i>Any Leeds Global Seminar²</i>	
Global Experience	
Select one experience	
BADM 1260	First-Year Global Experience
INBU 4910	Global Internship
BADM 3930	Internship - London Seminar
Semester/Summer Abroad	
International Volunteer Experience	
<i>Any Leeds Global Seminar</i>	
ESBM 4830	New Venture Creation (Only if taken as a Global Seminar)
FNCE 4060	Special Topics in Finance (London Finance Global Seminar)
INBU 3300	International Business and Management (Only if taken as a Global Seminar)
INBU 3101	Operations Management Global Seminar
INBU 3301	Doing Business in China
INBU 3333	Leading and Managing Across Cultures in Northern Europe
INBU 4151	International Operations in Hong Kong
INBU 4925	Entrepreneurship and Empowerment in South Africa
MGMT 4110	Supply Chain Management (Only if taken as a Global Seminar)
MKTG 4250	Product Strategy (Only if taken as a Global Seminar)
ORGN 4444	Global Leadership
International Community Connection	
(Attend two events) ³	

Total Credit Hours**14-15**

¹ Options for international electives include international business electives, language, geography, economics or political science. Only one foreign language course may be utilized for this requirement; the other class should be in another area.

² Students are required to attend two campus events with a global focus. Options are available on the certificate website (<https://www.colorado.edu/business/student-resources/global-initiatives/global-business-certificate/>).

Additional Requirements

In addition to the three core courses and two elective courses as described above, the certificate program requires that students complete an experiential learning component. Students must participate in a global experience. This requirement may be satisfied in a number of ways including participation in a Leeds First-Year Global Experience, Leeds

Global Seminar, global internship, or study abroad program. International volunteer experiences or service learning work that is pre-approved may also be accepted.

All courses taken for the certificate must be taken for a letter grade. The exception is coursework taken on study abroad, which automatically transfers as pass/fail credit.

For any questions about these requirements, students should contact leeds.global@colorado.edu.