MEDIA PRODUCTION -BACHELOR OF ARTS (BA)

The BA program in Media Production educates future media artists and creators by developing their professional production skills in a constructive and collaborative environment. Students learn to engage creativity as a way of knowing and a means through which to communicate complex ideas. Critical Studies courses help majors develop critical perspectives that place media practices within a broad cultural and historical continuum of innovation. Studio classes enable exploration of a diverse range of production topics, offering handson experience with a variety of media tools. Concentrations enable students to specialize in a particular practice area – documentary media, immersive media or sound – or create a blend through the integrative media option.

Program Tracks

Documentary Media Practices

The documentary media concentration provides students with the foundation to engage with their communities and find their voices as nonfiction artists and media producers. This concentration focuses on hands-on instruction and encourages collaboration, introducing students to the theories, practices and technologies associated with contemporary documentary media production. Students will learn how to implement techniques in the field to produce creative documentary projects and to develop an ethically informed, critically aware practice that harnesses the power of documentary media to build a better world.

Immersive Media Practices

We see the future of immersive storytelling as an active, connected, social and presence-inducing experience. The immersive media concentration is designed to introduce students to technologies and mediums of the future while providing a foundation for creative thinking, considerate design, aesthetic sensitivity and engaging storytelling. This concentration introduces students to new learning experiences through instruction and hands-on experience with the technologies and techniques necessary for producing meaningful and engaging immersive content. Students will learn to question and intervene in the designed spaces of immersive media with the goal of bringing critical awareness to their cultural, social and political impacts and significance.

Sound Practices

Students in this concentration learn the tools, techniques and technologies of sonic practices ranging from sound art to electronic music to podcast production. A focus on creating a practice of deep and critical listening and exposure to a diversity of sound practitioners challenges students to think creatively and conceptually about sound in order to broaden both their technological and conceptual understandings of sound and to enable them to engage constructively and creatively with sonic worlds.

Integrative Media Practices

This option allows students to build their own concentration blending aspects of multiple practice areas. This focus teaches students to engage an audience through visual storytelling using a variety of media tools, techniques and technologies.

Requirements

General Requirements

The entry point to the Media Production major is CMDP 1400 Introduction to Critical Media Practices, a foundational course in theory and practice. Students must earn a grade of C- or above in CMDP 1400 to move forward in the program.

CMDP 1400 is the prerequisite for all subsequent critical studies courses, including two additional required courses: CMDP 2100 Approaches to Historical Media Practices and CMDP 3400 Media Aesthetics.

CMDP 1400 is also the prerequisite for the first required studio course: CMDP 2500 Media Practices I. Immediately after completing CMDP 2500 (with a grade of C- or above), majors are required to take the second Studio core course: CMDP 3600 Media Practices II. Both courses are restricted to CMCI majors and minors.

CMDP 3600 is a corequisite for concentration gateway courses (CMDP 3750, CMDP 3800 and CMDP 3840) and the prerequisite for all upper-division studio courses, including the capstone.

Majors should declare their concentration no later than the end of the semester in which they take CMDP 3600.

Concentrations consist of three upper-division studio courses and one critical studies course. The documentary media, immersive media and sound concentrations begin with a required "gateway" course, which serves as the prerequisite for advanced studio courses in the concentration area. Students in the documentary media and sound concentrations must take a designated critical studies course. Students in immersive media and integrative media have an open critical studies elective.

Majors conclude the program by taking CMDP 4900 Media Practices Capstone. The Capstone course is restricted to majors only and should be taken in a student's final semester.

Required Courses and Credits

| Code | Title | Credit Hours |
|---|--|-----------------|
| Required Studio | | |
| CMDP 2500 | Media Practices I | 3 |
| CMDP 3600 | Media Practices II | 3 |
| CMDP 4900 | Media Practices Capstone | 3 |
| Studio Elective Cours | ses (Rotating Electives) | |
| Select 6 credit hours to concentration requ | of studio elective coursework (in addition iirements) | 6 |
| CMDP 2510 | Critical Media Practices Workshop I | |
| CMDP 2820 | Exploring Culture and Gender Through Film | |
| CMDP 3510 | Critical Media Practices Workshop II | |
| CMDP 3610 | Contemporary Image Making Practices | |
| CMDP 3620 | Images and Stories | |
| CMDP 3700 | Digital Photographic Practices | |
| CMDP 3710 | Audio/Vision 360 | |
| CMDP 3720/ ENGL 3856/ ATLS 3519 | Multimedia Composition | |
| CMDP 3730 | Media Production Methods and Ideas | |

| CMDP 3750 | Introduction to Immersive Media | | Code | Title | Credit |
|---------------------------------------|--|----|------------------------|--|---------|
| | | | Code | Inte | Hours |
| CMDP 3800 | Documentary Media Poetics | | Required Studio | | nours |
| CMDP 3820 | Performance Media Practices | | CMDP 3800 | Documentary Media Poetics (required | 3 |
| CMDP 3830 CMDP 3840 | Advanced Performance Media Workshop | | 0000 | gateway) | 5 |
| | Sound Practices Sonic Arts I | | CMDP 4810 | Advanced Documentary Practices | 3 |
| CMDP 3860/ MUEL 2061 | Sonic Arts I | | CMDP 4830 | Topics in Documentary Media Practices | 3 |
| CMDP 3880 | Hearing Image, Seeing Sound | | | (3 credit hours in any topic) | |
| CMDP 3890 | Sound Art | | Concentration-De | signated Studio Elective | |
| CMDP 3910 | Media Production Topics | | CMDP 4830 | Topics in Documentary Media Practices | 3 |
| CMDP 3990 | Media Professional Seminar | | Concentration-De | signated Critical Studies Course | |
| CMDP 4610 | Small Screen Storytelling | | CMDP 3350 | Modes of Documentary Media History | 3 |
| CMDP 4620 | Media Environments | | Immercive Medie | Drastiana Concentration | |
| CMDP 4630 | Introduction to Computational Media | | | a Practices Concentration pleting basic major requirements, students co | mnlete |
| CMDP 4640/ ENGL 4116/ ATLS 4519 | Multimedia Sound | | an additional 9 cre | edit hours of advanced studio coursework focu practices and complete a 3 credit hour critical | sing on |
| CMDP 4650 | Collaborative Performance Media Making | | Code | Title | Credit |
| CMDP 4660 | Dance for Camera | | Coue | ine | Hours |
| CMDP 4710 | Projection Practices | | Required Studio | | |
| CMDP 4720 | Installation and Performance Media | | CMDP 3750 | Introduction to Immersive Media | 3 |
| CMDP 4730 | Digital Art and Emergent Technologies | | | (required gateway) | |
| CMDP 4740 | Augmented Reality | | Concentration-De | signated Studio Electives | |
| CMDP 4750 | Virtual Reality | | CMDP 3710 | Audio/Vision 360 | 3 |
| CMDP 4760 | Topics in Immersive Media | | CMDP 4740 | Augmented Reality | 3 |
| CMDP 4810 | Advanced Documentary Practices | | CMDP 4750 | Virtual Reality | 3 |
| CMDP 4830 | Topics in Documentary Media Practices | | CMDP 4760 | Topics in Immersive Media | 3 |
| CMDP 4841 | Undergraduate Independent Study | | Concentration-De | signated Critical Studies Course Options | |
| CMDP 4860 | Sonic Arts II | | CMDP 2010 | Information, Media and Technology | |
| CMDP 4865 | Interactive Audiovisual Design | | CMDP 3050 | Research/Remix | |
| CMDP 4870/ | Sound and Technology | | CMDP 3110 | Electronic Arts Survey | |
| MUEL 4121 | | | CMDP 3150 | Sonic Histories | |
| CMDP 4880 | Topics in Sound Practices | | CMDP 3210 | Interactive Digital Cultures | |
| CMDP 4931 | Internship | | CMDP 3250 | Histories of Animation | |
| | oduction Critical Studies Courses | | CMDP 3310 | Performance Media Cultures | |
| CMDP 1400 | Introduction to Critical Media Practices | 4 | CMDP 3350 | Modes of Documentary Media History | |
| CMDP 2100 | Approaches to Historical Media | 3 | CMDP 3450 | Critical Perspectives in Media Practices | |
| CMDD 2400 | Practices | 2 | CMDP 4110 | Cultures of Digital Sound | |
| CMDP 3400 | Media Aesthetics | 3 | CMDP 4220 | Digital Archives in Media Practices | |
| Concentration Cour | | 10 | CMDP 4310 | Screen Culture and Globalization | |
| | our concentration (descriptions below) | 12 | CMDP 4320 | Media Engagement in Digital Diasporas | |
| Total Credit Hours | Δreas | 37 | CMDP 4410 | Topics in Contemporary Media Technologies | |

Concentration Areas

Documentary Media Practices Concentration

In addition to completing basic major requirements, students complete an additional 9 credit hours of advanced studio coursework focusing on documentary storytelling and a concentration designated critical studies course.

CMDP 3840 Sound Practices (required gateway)

Title

In addition to completing basic major requirements, students complete

an additional 9 credit hours of advanced studio coursework focusing on

music technology and a concentration designated critical studies course.

Credit Hours

3

Sound Practices Concentration

Code

Required Studio

Concentration-Designated Studio Electives

| CMDP 3860 | Sonic Arts I | 3 |
|---------------------|--------------------------------|---|
| CMDP 3880 | Hearing Image, Seeing Sound | 3 |
| CMDP 3890 | Sound Art | 3 |
| CMDP 4640 | Multimedia Sound | 3 |
| CMDP 4860 | Sonic Arts II | 3 |
| CMDP 4865 | Interactive Audiovisual Design | 3 |
| CMDP 4870 | Sound and Technology | 3 |
| CMDP 4880 | Topics in Sound Practices | 3 |
| Concentration-Desig | nated Critical Studies Course | |
| CMDP 3150 | Sonic Histories | 3 |

Integrative Media Concentration

Students follow the basic major requirements, but also select 9 credit hours of studio elective courses and an additional 3 credit hours of critical studies coursework.

| Code | Title | Credit |
|------|-------|--------|
|------|-------|--------|

Concentration-Designated Studio Electives

| Concentration-Desig | nateu Studio Electives | 9 |
|---------------------|--|---|
| CMDP 2510 | Critical Media Practices Workshop I | |
| CMDP 2820 | Exploring Culture and Gender Through Film | |
| CMDP 3510 | Critical Media Practices Workshop II | |
| CMDP 3610 | Contemporary Image Making Practices | |
| CMDP 3620 | Images and Stories | |
| CMDP 3700 | Digital Photographic Practices | |
| CMDP 3710 | Audio/Vision 360 | |
| CMDP 3720 | Multimedia Composition | |
| CMDP 3730 | Media Production Methods and Ideas | |
| CMDP 3750 | Introduction to Immersive Media | |
| CMDP 3800 | Documentary Media Poetics | |
| CMDP 3830 | Advanced Performance Media Workshop | |
| CMDP 3820 | Performance Media Practices | |
| CMDP 3840 | Sound Practices | |
| CMDP 3860 | Sonic Arts I | |
| CMDP 3880 | Hearing Image, Seeing Sound | |
| CMDP 3910 | Media Production Topics | |
| CMDP 4610 | Small Screen Storytelling | |
| CMDP 4620 | Media Environments | |
| CMDP 4630 | Introduction to Computational Media | |
| CMDP 4640 | Multimedia Sound | |
| CMDP 4650 | Collaborative Performance Media Making | |
| CMDP 4660 | Dance for Camera | |
| CMDP 4710 | Projection Practices | |
| CMDP 4720 | Installation and Performance Media | |
| CMDP 4730 | Digital Art and Emergent Technologies | |
| CMDP 4750 | Virtual Reality | |
| CMDP 4760 | Topics in Immersive Media | |
| CMDP 4810 | Advanced Documentary Practices | |
| CMDP 4841 | Undergraduate Independent Study | |
| CMDP 4860 | Sonic Arts II | |
| CMDP 4870 | Sound and Technology | |
| CMDP 4931 | Internship | |
| Concentration-Desig | nated Critical Studies Course Options | 3 |

| CMDP 2010 | Information, Media and Technology |
|-----------|--|
| CMDP 3050 | Research/Remix |
| CMDP 3110 | Electronic Arts Survey |
| CMDP 3150 | Sonic Histories |
| CMDP 3210 | Interactive Digital Cultures |
| CMDP 3250 | Histories of Animation |
| CMDP 3310 | Performance Media Cultures |
| CMDP 3350 | Modes of Documentary Media History |
| CMDP 3450 | Critical Perspectives in Media Practices |
| CMDP 4110 | Cultures of Digital Sound |
| CMDP 4220 | Digital Archives in Media Practices |
| CMDP 4310 | Screen Culture and Globalization |
| CMDP 4320 | Media Engagement in Digital Diasporas |
| CMDP 4410 | Topics in Contemporary Media Technologies |

Secondary Area of Study

Hours 9

In addition to coursework required for the major, all students in MDPD must complete a secondary area of study outside of MDPD. This secondary area of study can be met by any of the following: a minor, a second major within CMCI, a double degree or any credit-based certificate program of at least 12 credit hours.

Sample Four-Year Plans of Study

Documentary Concentration

Students follow the basic major requirements and complete the 3 credithour Documentary Concentration Gateway course CMDP 3800, 6 credit hours of Documentary Concentration Studio courses, and 3 credit hours of Documentary Concentration-designated Critical Studies CMDP 3350.

| Year One | | |
|------------------------|---|--------|
| Fall Semester | | Credit |
| | | Hours |
| | onal Concepts and Creativity in Media, | 4 |
| Communication, and (3) | Information (4) or CMCI Core or Elective | |
| CMDP 1400 | Introduction to Critical Media Practices | 4 |
| Quantitative Thinking | | 3 |
| Lower Division Writin | g | 3 |
| | Credit Hours | 14 |
| Spring Semester | | |
| CMCI 1040: Foundati | onal Concepts and Creativity in Media, | 3 |
| Communication, and (3) | Information (4) or CMCI Core or Elective | |
| CMDP 2100 | Approaches to Historical Media Practices | 3 |
| CMDP 2500 | Media Practices I | 3 |
| CMCI Core Computin | g | 3 |
| CMCI Core or elective | (P/S; H & A; Hist V; Div & Global) | 3 |
| | Credit Hours | 15 |
| Year Two | | |
| Fall Semester | | |
| CMDP 3400 | Media Aesthetics | 3 |
| CMDP 3600 | Media Practices II | 3 |
| CMCI Core (Natural W | /orld) | 3 |

| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 3 |
|---|-----|
| Secondary Area | 3 |
| Credit Hours | 15 |
| Spring Semester | |
| (CMDP3800) Documentary Concentration Gateway | 3 |
| (CMDP3350) Critical Studies Elective | 3 |
| CMCI Core (Natural World w/Lab) | 4 |
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 3 |
| Secondary Area | 3 |
| Credit Hours | 16 |
| Year Three | |
| Fall Semester | |
| (CMDP4810) Documentary Concentration Required Studio | 3 |
| CMDP Studio Elective | 3 |
| CMCI Core or electives (P/S; H & A; Hist V; Div & Global) | 7 |
| Secondary Area | 3 |
| Credit Hours | 16 |
| Spring Semester | |
| (CMDP4830) Documentary Concentration Studio Elective | 3 |
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 9 |
| Secondary Area | 3 |
| Credit Hours | 15 |
| Year Four | |
| Fall Semester | |
| CMDP Studio Elective | 3 |
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 6 |
| Secondary Area | 6 |
| Credit Hours | 15 |
| Spring Semester | |
| CMDP 4900 Media Practices Capstone | 3 |
| CMCI Core and elective (P/S; H & A; Hist V; Div & Global) | 8 |
| Secondary Area | 3 |
| Credit Hours | 14 |
| Total Credit Hours | 120 |

Immersive Media Concentration

Students follow the basic major requirements and take 9 credit hours of CMDP coursework focusing on immersive media practices such as virtual and augmented reality. Students take CMDP 3750 Introduction to Immersive Media and 6 credit hours of concentration electives.

| Year One Fall Semester | | Credit |
|---|---|--------|
| | | Hours |
| CMCI 1040: Foundational Concepts and Creativity in Media, Communication, and Information (4) or CMCI Core or Elective (3) | | |
| CMDP 1400 | Introduction to Critical Media Practices | 4 |
| Quantitative Thinking | 1 | 3 |
| Lower Division Writin | g | 3 |
| | Credit Hours | 14 |
| Spring Semester | | |
| CMDP 2100 | Approaches to Historical Media Practices | 3 |

| | Total Credit Hours | |
|--|--|----|
| | Credit Hours | 14 |
| Secondary Area | | 3 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 8 |
| CMDP 4900 | Media Practices Capstone | 3 |
| Spring Semester | | |
| | Credit Hours | 15 |
| Secondary Area | | 6 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 6 |
| CMDP Studio Elective | e | 3 |
| Fall Semester | | |
| Year Four | | |
| | Credit Hours | 15 |
| Secondary Area | | 3 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | g |
| CMDP Immersive Co | ncentration Studio Elective | 3 |
| Spring Semester | | |
| | Credit Hours | 16 |
| Secondary Area | , | 3 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 7 |
| CMDP Studio Elective | | 3 |
| | ncentration Studio Elective | 3 |
| Fall Semester | | |
| Year Three | orealt nouis | 10 |
| Secondary Area | Credit Hours | 16 |
| Secondary Area | e (P/S; H & A; Hist V; Div & Global) | 3 |
| | | 4 |
| CMDP Critical Studie CMCI Core (Natural V | | 3 |
| . , | ive Concentration Gateway | 3 |
| Spring Semester | ive Concentration Cotoway | |
| Chrine Corrector | Credit Hours | 15 |
| Secondary Area | One dist the same | 3 |
| | e (P/S; H & A; Hist V; Div & Global) | 3 |
| CMCI Core (Natural V | · | 3 |
| CMDP 3600 | Media Practices II | 3 |
| CMDP 3400 | Media Aesthetics | 3 |
| Fall Semester | | |
| Year Two | | |
| | Credit Hours | 15 |
| CMCI Core or elective | es (P/S; H & A; Hist V; Div & Global) | 3 |
| CMCI Core Computin | g | 3 |
| (3) | | |
| | onal Concepts and Creativity in Media, Information (4) or CMCI Core or Elective | 3 |
| | | ~ |
| CMDP 2500 | Media Practices I | 3 |

Sound Practices Concentration

Students follow the basic major requirements and complete the 3 credit hour Sound Concentration Gateway CMDP 3840, 6 credity hours of Sound Concentration Studio courses, and 3 credit hours of Sound-designated Critical Studies CMDP 3150.

| Year One | | |
|--------------------|---|--------|
| Fall Semester | | Credit |
| | | Hours |
| Communication, a | lational Concepts and Creativity in Media, nd Information (4) or CMCI Core or Elective | 4 |
| (3) CMDP 1400 | Introduction to Critical Madia Drastiana | 4 |
| | Introduction to Critical Media Practices | 4 |
| Quantitative Think | 5 | 3 |
| Lower Division Wr | 5 | 3 |
| Spring Semester | Credit Hours | 14 |
| CMDP 2100 | Approaches to Historical Media Practices | 3 |
| CMDP 2500 | Media Practices I | 3 |
| | lational Concepts and Creativity in Media, nd Information (4) or CMCI Core or Elective | 3 |
| CMCI Core Compu | ting | 3 |
| CMCI Core or elect | tive (P/S; H & A; Hist V; Div & Global) | 3 |
| | Credit Hours | 15 |
| Year Two | | |
| Fall Semester | | |
| CMDP 3400 | Media Aesthetics | 3 |
| CMDP 3600 | Media Practices II | 3 |
| CMCI Core (Natura | al World) | 3 |
| CMCI Core or elect | tive (P/S; H & A; Hist V; Div & Global) | 3 |
| Secondary Area | | 3 |
| | Credit Hours | 15 |
| Spring Semester | | |
| (CMDP3840) Sour | nd Concentration Gateway | 3 |
| (CMDP3150) CMD | P Critical Studies Elective | 3 |
| CMCI Core (Natura | al World w/Lab) | 4 |
| CMCI Core or elect | tive (P/S; H & A; Hist V; Div & Global) | 3 |
| Secondary Area | | 3 |
| | Credit Hours | 16 |
| Year Three | | |
| Fall Semester | | |
| CMDP Sound Prac | tices Concentration Studio Elective | 3 |
| CMDP Studio Elec | tive | 3 |
| CMCI Core or elect | tive (P/S; H & A; Hist V; Div & Global) | 7 |
| Secondary Area | | 3 |
| | Credit Hours | 16 |
| Spring Semester | | |
| | tices Concentration Studio Elective | 3 |
| | tive (P/S; H & A; Hist V; Div & Global) | 9 |
| Secondary Area | | 3 |
| | Credit Hours | 15 |
| Year Four | | |
| Fall Semester | | |
| CMDP Studio Elec | | 3 |
| | tive (P/S; H & A; Hist V; Div & Global) | 6 |
| Secondary Area | | 6 |
| | Credit Hours | 15 |

Spring Semester

| Ţ | otal Credit Hours | 120 |
|--------------------------|-----------------------------------|-----|
| C | redit Hours | 14 |
| Secondary Area | | 3 |
| CMCI Core or elective (F | P/S; H & A; Hist V; Div & Global) | 8 |
| CMDP 4900 N | Nedia Practices Capstone | 3 |
| | | |

Integrative Media Practices Concentration

Students follow the basic major requirements and select an additional 9 credit hours of studio electives that are approved for their Integrative Media Practices Concentration individualized plan of study.

| Year One Fall Semester | | Credit |
|--|---|--------|
| rall Semester | | Hours |
| | ional Concepts and Creativity in Media, Information (4) or CMCI Core or Elective | 4 |
| CMDP 1400 | Introduction to Critical Media Practices | 4 |
| Quantitative Thinking |] | 3 |
| Lower Division Writing | | |
| | Credit Hours | 14 |
| Spring Semester | | |
| CMDP 2100 | Approaches to Historical Media Practices | 3 |
| CMDP 2500 | Media Practices I | 3 |
| | ional Concepts and Creativity in Media, Information (4) or CMCI Elective (3) | 3 |
| CMCI Core Computin | g | 3 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 3 |
| | Credit Hours | 15 |
| Year Two | | |
| Fall Semester | | |
| CMDP 3400 | Media Aesthetics | 3 |
| CMDP 3600 | Media Practices II | 3 |
| CMCI Core (Natural World) | | |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 3 |
| Secondary Area | | 3 |
| | Credit Hours | 15 |
| Spring Semester | | |
| CMDP Integetative Concentration Approved Studio Elective | | |
| CMDP Critical Studies Elective | | 3 |
| CMCI Core (Natural World w/Lab) | | 4 |
| CMCI Core or elective | e (P/S; H & A; Hist V; Div & Global) | 3 |
| Secondary Area | | 3 |
| | Credit Hours | 16 |
| Year Three | | |
| Fall Semester | | |
| CMDP Integrative Concentration Approved Studio Elective | | |
| CMDP Studio Elective | | |
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | | |
| Secondary Area | | 3 |
| | Credit Hours | 16 |

Spring Semester

| CMDP Integrative Concentration Approved Studio Elective | 3 |
|---|-----|
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 9 |
| Secondary Area | 3 |
| Credit Hours | 15 |
| Year Four | |
| Fall Semester | |
| CMDP Studio Elective | 3 |
| CMCI Core or elective (P/S; H & A; Hist V; Div & Global) | 6 |
| Secondary Area | 6 |
| Credit Hours | 15 |
| Spring Semester | |
| CMDP 4900 Media Practices Capstone | 3 |
| CMCI Core or electives (P/S; H & A; Hist V; Div & Global) | 8 |
| Secondary Area | 3 |
| Credit Hours | 14 |
| Total Credit Hours | 120 |

Learning Outcomes

Upon completing the program, students will have:

- Knowledge of, and the ability to use, the creative process as a way of knowing.
- Understanding of how to critically engage media making as experience, cognition and world-making.
- The ability to self-reflect on their roles within communication networks.
- The ability to collaborate on the conception and production of innovative works.
- Appreciation of their role as they engage with their communities, carefully considering how their work shapes society and culture.
- The ability to initiate conversations about pressing issues that transcend cultural and national divides, and communicate with diverse audiences to bring about systemic change through media, communication and information.