

COLLEGE OF COMMUNICATION, MEDIA, DESIGN & INFORMATION (CMDI)

Courses

CMDI 1000 (1-3) Special Introductory Topics in CMDI

Investigates special introductory topics in communication, media, design and information. Formerly CMCI 1000.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

Grading Basis: Letter Grade

CMDI 1010 (4) Concepts and Creativity 1: Communication, Media, Design, Information

Engages key principles and practices in the fields of communication, media, design and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. First course in two semester sequence required for all first-year CMCI students. Requires a grade of C- or better to count toward degree. Formerly CMCI 1010.

Requisites: Restricted to College of Communication, Media, Design, and Information (CMDI) undergraduate students with 35 or fewer hours or approval of CMDI Dean's Office.

CMDI 1020 (4) Concepts and Creativity 2: Communication, Media, Design, Information

Engages key principles and practices in the fields of communication, media, design and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. Second course in two semester sequence required for all first-year CMDI students. Requires a grade of C- or better to count toward degree. Formerly CMCI 1020.

Requisites: Requires prerequisite course of CMDI 1010 (minimum grade C-). Restricted to College of Communication, Media, Design and Information (CMDI) students with 35 or fewer credit hours.

CMDI 1040 (4) Foundational Concepts and Creativity in Communication, Media, Design and Information

Provides first-year students with an understanding of key principles and practices used in the fields of media, communication and information. Develops insight into processes of storytelling, conversation, information, design and images as foundational to learning in communication, media, design and information, and supports students in learning to use creativity and multiple modes of expression to produce projects relevant to a range of disciplines across the college. Formerly CMCI 1040.

Requisites: Restricted to College of Communication, Media, Design and Information (CMDI) undergraduate students with 35 or fewer credit hours.

CMDI 2001 (2) Introduction to Sports Media Practices

Introduces students to the practices and responsibilities of producing sports-focused content across a variety of industries and media forms. Students will learn best practices involved in the art of storytelling utilizing text, video, audio, social media and more. The class provides a framework for how to produce sports content in line with the demands and intents of various media industries. Formerly CMCI 2001.

Requisites: Restricted to non-CMDI students.

Grading Basis: Letter Grade

CMDI 2030 (4) Thinking Across Disciplines in Communication, Media, Design and Information

Engages key principles and practices in the fields of communication, media, design and information. Emphasizes the analyses of new and old media, information technologies, verbal and visual literacies, communicative interactions and cultural practices through process-based learning and hands-on projects utilizing multiple modes of expression. Enhanced, one-semester version of the introductory CMDI course for transfer students to CMDI. Requires a grade of C- or better to count toward degree. Formerly CMCI 2030.

Requisites: Restricted to College of Communication, Media, Design and Information (CMDI) undergraduate students only.

Grading Basis: Letter Grade

CMDI 3000 (1-3) Special Topics in CMDI

Investigates special topics in communication, media, design and information at the upper-division level. Formerly CMCI 3000.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

Grading Basis: Letter Grade

CMDI 3201 (3) The Politics of Media

Explores the evolution of contemporary media from a non-partisan perspective addressing questions that include: what is media today, what shapes it, what role does it play in our democracy, and where is it going. Formerly CMCI 3201.

Grading Basis: Letter Grade

CMDI 3202 (3) Entrepreneurial Media

Learn how to start and build your own business from concept to execution. This class will dive into the big ideas of business and the process of developing a product. By the end of class, students will know how to put an idea through the wringer, pivot (if needed), and execute their own concept at a high level. Formerly CMCI 3202.

Grading Basis: Letter Grade

CMDI 3910 (1-6) CMDI Practicum

Provides students with hands-on experience working on communication, media, design and information campaigns for the college or in a professional context. Department consent required. Formerly CMCI 3910.

Repeatable: Repeatable for up to 6.00 total credit hours.

Grading Basis: Letter Grade

CMDI 4021 (3) Prime Time: Public Performance and Leadership

Intercollegiate athletics and the college athlete experience are undergoing fundamental transformations as athletes gain control of their name, image and likeness and begin monetizing their personal brands for the first time. This course considers collegiate and professional athletes as a special kind of public figure, whose public personas can create opportunities to earn income from sponsors and commercial interests, but also as influential advocates for social justice and cultural influence. Formerly CMCI 4021.

Requisites: Restricted to CMDI majors and minors with 45 credit hours or more, or requires prerequisite course of CMDI 2001 (minimum grade D-).

CMDI 4073 (1) Communication and Improvisation

Introduces students to the world of improvisation, learning games and techniques that apply and directly translate into the fields of advertising, media, communication, journalism, and business. Students will improve communication, listening, and presentation skills, and most importantly creativity in problem solving. Students will learn to think on their feet and recognize opportunities that arise by implementing the concepts of improv. Formerly CMCI 4073.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

Grading Basis: Letter Grade

CMDI 4841 (1-4) Undergraduate Independent Study

Considers topics in communication, media, design and information in an independent study mode. Formerly CMCI 4841.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

CMDI 4931 (1-6) Internship

Internship experience in CMDI areas. Formerly CMCI 4931.

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

CMDI 5931 (1-3) Graduate Internship

Provides academically supervised opportunities for CMDI graduate students to work in public, private, and/or commercial organizations on projects related to student research and career goals. Formerly CMDI 5931.

Repeatable: Repeatable for up to 6.00 total credit hours.

Requisites: Minimum cumulative GPA: 3.0. Restricted to CMDI graduate students.

Grading Basis: Letter Grade

CMDI 6301 (3) The Public Sphere

Focuses on concepts of the public as used in media and cultural politics. Surveys empirical claims about the history of the public sphere in Western liberal democracies; critical perspectives on neoliberal capitalism's influence on the quality of public life through national policies and the behavior of private corporations; international governance organizations; and the role media for mobilizing and sustaining "global civil society" in the form of cultural diasporas, social movements, and humanitarian aid organizations. Formerly offered as a special topics course. Formerly CMCI 6301.

Equivalent - Duplicate Degree Credit Not Granted: MDST 6301

Requisites: Restricted to graduate students only.

CMDI 6311 (3) Freedom of Expression

Studies free-speech issues in the context of current and historical philosophical foundations for freedom of expression. Formerly CMCI 6311.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMDI 6331 (3) Political Communication

Explores the relationships involving media and politics. Incorporates normative and empirical perspectives on the media-politics complex. Areas covered include media effects on public opinion and policy, uses of media in governance, journalism sociology, coverage of elections, and implications of interactive media for governance and civic participation. Formerly CMCI 6331.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMDI 6661 (3) Media Ethics and Responsibility

Develops a theoretical framework with which to recognize and analyze ethical issues as they arise in the media. Formerly CMCI 6661.

Requisites: Restricted to graduate students only.

Additional Information: Departmental Category: Core Curriculum and General Electives

CMDI 6871 (3) Special Topics

Special topics in CMDI. Formerly CMCI 6871.

Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMDI 7841 (1-3) Independent Study

Topical studies in CMDI areas, in independent study modes. Formerly CMCI 7841.

Repeatable: Repeatable for up to 9.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMDI 7871 (3) Special Topics

Special Topics in CMDI areas. Formerly CMCI 7871.

Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to graduate students only.

CMDI 8991 (1-10) Doctoral Dissertation

Doctoral dissertation.

Repeatable: Repeatable for up to 40.00 total credit hours.

Requisites: Restricted to graduate students only.