Courses

**JRNL 1000 (3) Principles of Journalism and Networked Communication**
Surveys the history, practices and responsibilities of journalism in a democracy. Examines ethics, best practices in institutional and network settings, reporting and writing, international news systems, personal branding, and strategies for creating and distributing content across media platforms. Promotes the highest professional values and encourages students to be leaders who recognize the possibilities of journalism in a democratic society.

**Additional Information:** Departmental Category: Core Curriculum and General Electives

**JRNL 1871 (1-3) Special Topics for First-Year Students**
Special studies in media that are specific for first-year students. May be repeated for a maximum of three credit hours.

**Repeatable:** Repeatable for up to 3.00 total credit hours. Allows multiple enrollment in term.

**Additional Information:** Departmental Category: Core Curriculum and General Electives

**JRNL 2000 (3) Writing for the Media**
Introduces students to writing news for a range of news media platforms, including print / online, broadcast, social media and more, and teaches them how to use the appropriate grammar and style conventions for those media types. Also introduces students to various types of stories, from breaking news to features to profiles, and to basic reporting skills. Students encouraged to take concurrently with JRNL 2001.

**Requisites:** Requires prerequisite of JRNL 1000 (minimum grade C-).

**Restrictions:** Restricted to Journalism (JRNL) majors and minors only.

**JRNL 2001 (3) Fundamentals of Reporting Technologies**
Develops news-gathering skills for work in news enterprises. Students learn skills for working with technologies used in news reporting and in storytelling for various media formats. Students are introduced to a range of technologies for recording, editing and producing. Students encouraged to take concurrently with JRNL 2000.

**Requisites:** Requires prerequisite of JRNL 1000 (minimum grade C-).

**Restrictions:** Restricted to Journalism (JRNL) majors and minors only.

**JRNL 2014 (3) Race and Sports Journalism**
Examines the intersection of sports journalism and race. It investigates the subject from two distinct but related perspectives. First, the class looks historically at how race has been covered in both journalism generally and sports journalism more specifically. Then it seeks to understand the effects of said coverage.

**JRNL 2301 (3) Journalism Ethics and History in Film**
Examines how the depiction of journalists evolves over time through watching classic films. Also, the course studies how journalists depicted in film enact (or do not enact) ethical norms of the profession. Through the reading of cinema as text, and in conjunction with written texts, the class will discuss how these depictions in popular culture have, over time, impacted the way American society views the media.

**JRNL 2401 (3) Media Coverage of Diverse Populations**
Explores the ways in which issues of gender, gender expression, sexual orientation, race, ethnicity and religion play out in news coverage and how news organizations approach coverage of marginalized groups in society.

**Grading Basis:** Letter Grade

**JRNL 3012 (3) Photojournalism I**
Introduces the basic elements of visual communication. Covers the use of camera systems, digital imaging techniques and other aspects of photojournalism including law, ethics, history and critical decision-making.

**Requisites:** Requires a prerequisite course of JRNL 2001 (min grade C-).

**Restrictions:** Restricted to Journalism (JRNL) majors or minors with a minimum of 57 credits only.

**Additional Information:** Departmental Category: Print Online Journalism

**JRNL 3112 (3) Concepts in Visual Culture**
Studies the principles, theories and language of visual communication, emphasizing the evaluation and use of images in mass media. Designed to help students build theories and practices learned in previous classes and perfect their skills integrating words and pictures in communication to gain a greater appreciation of the visual world.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 3201 (3) Critical Perspectives on Journalism**
Introduces students to the critical perspectives most often employed in qualitative analysis of journalistic texts and practice: Marxism, psychoanalytical criticism, semiology, sociological criticism, structuralism, etc. Emphasis is upon texts from contemporary print and broadcast media, although students may also explore documentary film and literary journalism.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 3202 (3) Covering Political Campaigns**
Provides a blend of theoretical understanding and on the ground experience for students interested in learning about the forces that shape election coverage and the practicalities of reporting on the local and national races for public office.

**Requisites:** Requires prerequisite course of JRNL 2000 (minimum grade C-).

**JRNL 3211 (3) History of Broadcasting**
Offers a broad overview of significant broadcast programs, the institutions and sociocultural and economic influences that have steered the course of radio, television and electronic media history in the United States.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 3221 (3) History of Digital Journalism**
Explores the history, economics and traditions of digital technologies. Addresses the interaction between digital technologies, culture and economy with particular emphasis on the effects on digital journalism. Concludes with a focus on how these concepts are embraced by new journalism market models.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 3231 (3) History of Documentary Film**
Explores the evolution of the documentary, both in feature films and on television, to understand how the genre offers both historical context and an understanding of the world in which we live.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).
JRNL 3241 (3) History of Journalism
Explores the foundations of journalism practice in a historical context. Students study the evolution of the news industry and analyze examples of contemporary broadcasting, photography, online and print media in light of the past.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3401 (3) Sociology of News
Provides students with an introduction to the factors that shape news reporting and production, including gatekeeping, media agenda setting, pack journalism, beat structures, news values and issues unique to the various platforms on which news is delivered.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3402 (3) Social Media Storytelling
Investigates the theory, ethics and best practices in storytelling across a variety of social media platforms including, but not limited to, Facebook, Twitter, Instagram, Snapchat, Medium and YouTube. Examines best practices for social media engagement. Students develop a story for multiple platforms and analyze the story performance on the sites and make recommendations for best practices.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors with 57-180 credits (Juniors or Seniors).

JRNL 3552 (3) Editing and Presentation
Explores copy editing, graphic principles and processes, new media technology.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors.

Additional Information: Departmental Category: Print Online Journalism

JRNL 3614 (3) Principles of Audio Production
Introduces audio production techniques using digital technologies. Students learn to apply fundamental principles to create professional radio and online programs including podcasting.

Requisites: Restricted to College of Media, Communication, and Information (CMCI) or Journalism (JRNL) minors with a minimum of 45 hours taken.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 3644 (3) Principles of Television Production
Emphasizes the use of video technologies in both field and studio production, camera and editing work, producing and directing for professional program production.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with a minimum of 45 completed hours.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 3651 (3) Media Law and Ethics
Studies state and federal laws and court decisions that affect the media in order to develop knowledge of media rights and responsibilities and an understanding of the legal system. Provides students with an overview of the theories, ethics, codes, and analytical models that are used in journalism, and introduces students to a variety of ethical issues that can arise in journalism.

Requisites: Restricted to College of Media, Communication, and Information (CMCI) or Journalism (JRNL) minors with a minimum of 45 hours taken.

JRNL 3674 (3) Television Production 2
Covers studio productions for "Newsteam Boulder." Students also do field projects to sharpen their writing, video production, and editing skills.

Requisites: Requires prerequisite course of JRNL 3644 (minimum grade C).

Additional Information: Departmental Category: Broadcast Journalism

JRNL 3704 (3) Sports Writing
Prepares students for the world of sport journalism. Combines the skills of a hard news reporter, the perspective of an entertainment reporter and the persuasive abilities of an editorial writer.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3804 (3) Sports, Media and Society
Examines how sports, culture and especially the media, with a specific focus on journalism, all come together to influence society. Explores how sports communication affects, and is affected by, the issues and tension that touch society at large, such as law and politics, race, gender, sexuality and disability.

Equivalent - Duplicate Degree Credit Not Granted: MDST 3331

Requisites: Restricted to CMCI students with a minimum of 45 credits completed or non-CMCI students who have completed CMCI 2001 (minimum grade D-).

JRNL 4002 (3) Reporting 2
Assumes mastery of basic reporting and writing skills. Students produce more sophisticated stories on a variety of topics.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors.

Additional Information: Departmental Category: Print Online Journalism

JRNL 4011 (3) Principles of Media Relations
Provides students with information about the ethics, history and practice of media relations (community affairs, community relations, customer relations, government relations, industry relations, internal communications, public relations, press agentry, public affairs, publicity, etc.). Introduces students from multiple academic disciplines to the genres of writing required for media relations career.

Requisites: Restricted to students with a minimum of 45 credits completed.

JRNL 4102 (3) Photojournalism Portfolio
Advanced course intended to give students a forum in which technical skills will be brought to professional standards. Build a polished portfolio of work to present to editors and buyers.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5102

Requisites: Requires a prerequisite course of JRNL 3102 (minimum grade C).

Additional Information: Departmental Category: Print Online Journalism

JRNL 4311 (3) Literary Journalism
Explores the telling of nonfiction stories through the techniques of fiction, through study of American literary journalists, from the New Journalism of the 1960s through current longform narrative multimedia. Students will read and analyze narrative nonfiction from several periods of American history in order to expand their own storytelling repertoire. The class will emphasize in-depth reporting for narrative, character and scene development, narrative arc and structure and the use of dialogue. They will also explore the particular ethical dilemmas faced by writers of creative nonfiction.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5311

Requisites: Requires prerequisite course of JRNL 2000 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).
JRNL 4344 (3) Video Documentary Production
Designed to give students the experience of researching, writing, shooting and editing their own documentaries.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5344
Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4351 (3) Reporting Wars, Conflict and Peace
Explores how journalists report international breaking news with a focus on war, disaster and peace and how these news events affect peoples' lives, governmental decisions and news media operations.
Requisites: Restricted to Journalism (JRNL) majors or minors with a minimum of 73 hours taken.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4354 (3) TV Reporting
Students learn basic broadcast reporting skills -- where to find news and how to cover it, how to analyze and organize news stories. Skills are linked with advanced concepts of shooting and editing videotape in order to produce news stories on deadline.
Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4401 (3) News and Public Perception
Considers the impact that news and journalistic practice have on the public through processes like agenda setting and second-level agenda setting, as well as issues such as news avoidance, the spiral of silence and political cynicism.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4402 (3) Journalism and Social Identity
Provides a discussion-based inquiry into the role of journalism and journalists in the representation of intersectional identities, focusing on race, gender, sexual expression and socioeconomic class in the United States. The study and practice of journalism in this course will address issues of trust, power, privilege and ethics inherent in reporting across difference.
Requisites: Requires prerequisite course of JRNL 2401 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4411 (3) International Media and Global Crises
Investigates how media organizations, audiences and other international organizations function during various global crises, such as national disasters, climate change and health epidemics, due to imbalanced distribution of wealth and resources, ethnic tensions and diplomatic failures.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4502 (3) Reporting 3
Involves writing news and features about actual events for publication under deadline pressure. Lab to be arranged.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5502
Requisites: Requires prerequisite courses of JRNL 3552 and JRNL 4002 (all minimum grade C-). Restricted to JRNL majors and minors.
Additional Information: Departmental Category: Print Online Journalism

JRNL 4521 (3) Data Journalism
Instructs students in data-driven investigative reporting, from practice to ethical considerations. The class includes hands-on, in-depth instruction in gathering data, processing, presenting, and writing about data as a critical tool in journalistic storytelling. Students learn to read, interpret and critique data analysis for journalistic purposes.
Requisites: Requires prerequisite course of JRNL 2000 (minimum grade C-). Restricted to Journalism (JRNL) majors or minors with 57 or more credits completed.

JRNL 4562 (3) Digital Journalism
Builds upon digital production skills through the creation of multimedia project. Applies media theory to evaluate digital media content and explore how digital forms influence the news industry, politics, culture and society.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5562
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4634 (1-3) Broadcast Projects
Covers interpretation, preparation, and/or reporting in programs for broadcast media. Students produce radio or television documentaries and informational/entertainment programs.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5634
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.
Additional Information: Departmental Category: Broadcast Journalism
JRNL 4651 (3) Advanced Media Ethics
Examines the responsibilities, the power and the problems of news media through the lens of ethical inquiry. Applies the philosophical an other perspectives from humanities and social sciences to consider ethical frameworks for guiding journalism in an era of technological disruption. Examines issues including privacy, conflicts of interest, undercover reporting, use of graphic images, interviewing trauma victims and other concerns in journalism through the lens of moral philosophy, best practices and codes of ethics.
Requisites: Requires prerequisite course of JRNL 3651 (minimum grade C). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4674 (3) Television Production 3
Provides in-depth experience in directing and producing television programs.
Requisites: Requires a prerequisite course of JRNL 3674 (minimum grade C).
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4684 (3) The Art of Visual Storytelling
Teaches students how to raise the production value of their work based on standards used by professionals. Students learn how lenses, lights and contrast can affect an image; how to assemble their shots with pacing and rhythm; how to apply color grading techniques to give video a cinematic look; and how to create motion graphics for titles and lower thirds.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5684
Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C). Restricted to JRNL majors or minors only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4702 (3) Arts/Cultural Reporting and Criticism
Emphasizes composition of criticism for the performing arts and other areas of entertainment.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5702
Requisites: Requires a prerequisite course of JRNL 2000 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4704 (3) Athletic Media Relations
Offers the opportunity to both observe and experience what is required to work in the world of intercollegiate athletic media relations and professional sports public relations. Covers how to write and how to budget the vital components of publications, media bias and crisis management.
Requisites: Requires prerequisite course of JRNL 3704 (minimum grade C).

JRNL 4714 (3) Sports Broadcasting
Teaches students how to do live sports television production. Students will learn the sports TV business from the ground up, and be responsible for participating in the broadcasting of three to four live sporting events.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4724 (3) Sports Announcing
Teaches students about sports talk and sports announcing, how to interview sports celebrities and the legal considerations and ethics of the business. Students will be doing play-by-play and color of live sporting events. Department consent required.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4802 (3) Feature Writing
Provides practice in writing freelance articles. Considers types, sources, methods, titles, illustrations, and freelance markets. Students submit work for publication.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5802
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4822 (3) Reporting on the Environment
Involves reporting and writing about the environment by taking into account the scientific, technological, political, economic and cultural dimensions of environmental subjects.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5822
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4841 (1-4) Undergraduate Independent Study
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

JRNL 4874 (1-3) Special Topics
Special Topics
Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).

JRNL 4931 (1-6) Internship
Internship
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Requires prerequisite course of JRNL 4002 or JRNL 3644 (minimum grade C). Restricted to JRNL majors or minors.

JRNL 5001 (3) Media Technology Boot Camp
Offers a foundation in the technologies of journalistic storytelling across a variety of established and emerging media platforms, such as print, television, radio, online publications, blogs, social media and emerging forms of communication. Students will emerge from the course with basic competence in the technical tools they will need as journalists.
Requisites: Restricted to graduate students only.

JRNL 5011 (3) Newsgathering and Multimedia Storytelling
Develops skills in research and reporting on public issues and news events, and in the construction of narrative in the journalistic and documentary traditions, using a variety of media platforms.
Requisites: Restricted to graduate students only.

JRNL 5102 (3) Photojournalism Portfolio
Advanced course intended to give students a forum in which technical skills will be brought to professional standards. Build a polished portfolio of work to present to editors and buyers.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4102
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism
JRNL 5201 (3) Principles of American Journalism
Acquaints students with concepts and functions of journalism in America. It will explore the underlying principles of journalism, relationships among journalism and other institutions, and current issues and problems facing journalists. Students will develop familiarity with how journalism works, as well as some perspective on how well (or not) journalism performs its function in American society.

Grading Basis: Letter Grade

JRNL 5211 (3) Funding Journalism in the 21st Century
Explores new business models and strategies that could sustain the news industry as it makes the transition to primarily digital platforms. The course examines both for-profit and nonprofit models in the United States, while also investigating projects around the world. The class answers the question: If journalism is funded this way, how can I use this in my own career?

Grading Basis: Letter Grade

JRNL 5221 (3) Entrepreneurial Journalism
Study the practices of entrepreneurial journalistic ventures, both in start-ups to “intrapreneurial” undertakings at legacy media companies. Throughout the course, students will learn skills to enhance their own entrepreneurial journalism, from understanding freelance markets to seeking commercial and nonprofit funding for media ventures.

Requisites: Requires prerequisite course of JRNL 5211 (minimum grade D-).

Grading Basis: Letter Grade

JRNL 5231 (3) Video Newsgathering
Explores the principles and techniques involved in the preparation of mobile- and social-based video storytelling. Students will learn the basics of video journalism: gathering sound and picture simultaneously, the fundamentals of exposure and composition, the grammar of video, writing to picture, selecting sound bites, and the basic concepts of editing.

Grading Basis: Letter Grade

JRNL 5241 (3) Coding for Journalists
Prepare non-coders to work successfully with developers-for students to learn what they need to know to collaborate with technologists. Students will also learn the basics of front-end web development languages (HTML, CSS, Javascript), which will help them develop their own portfolios, and essentially become more marketable and versatile.

Grading Basis: Letter Grade

JRNL 5311 (3) Literary Journalism
Studies the contributions of American literary journalists from Sara Davidson, Joan Didion, Normal Mailer, Hunter S. Thompson and Tom Wolfe; to established writers of nonfiction, including Annie Dillard, Jon Krakauer, Jane Kramer, Adrian Nichole LeBlanc and Terry Tempest Williams; to the newest wave of long-form journalists. Explores the boundaries between fiction and nonfiction and the literary techniques that distinguish creative nonfiction and literary journalism from other reportorial and storytelling forms. Formerly JRNL 6321.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 4311

Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 and JRNL 5514 (all minimum grade C-). Restricted to graduate students only.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 5344 (3) Video Documentary Production
Designed to give students the experience of researching, writing, shooting and editing their own documentaries.

Grading Basis: Letter Grade

JRNL 5402 (3) Journalism and Social Identity
Provides a discussion-based inquiry into the role of journalism and journalists in the representation of intersectional identities, focusing on race, gender, sexual expression and socioeconomic class in the United States. The study and practice of journalism in this course will address issues of trust, power, privilege and ethics inherent in reporting across difference.

Grading Basis: Letter Grade

JRNL 5502 (3) Newsgathering 2
Involves writing news and features about actual events for publication under deadline pressure. Lab to be arranged.

Grading Basis: Letter Grade

JRNL 5512 (3) In-Depth Reporting
Shows how to dig beneath the surface of issues and events. Focuses on research, interviewing, and writing.

Grading Basis: Letter Grade

JRNL 5521 (3) Data Journalism
Instructs students in data-driven investigative reporting. Includes hands-on, in-depth instruction in gathering data from census reports, commercial databases, information networks, and other sources, and utilizing statistical analysis software and spreadsheets to analyze the information in ways that can help deepen and strengthen journalistic stories on a wide variety of subjects.

Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.

Grading Basis: Letter Grade

JRNL 5551 (3) News Media Representation and Identity
Examines the role of race, gender, immigration status, religion, and other identities in journalistic representations. Students will apply the work of journalism scholars to historic and current case studies in print, broadcast, and online media. They will apply quantitative and qualitative research methods to more deeply investigate the role of journalism in constructing social identity.

Requisites: Requires restricted to graduate students only.

Grading Basis: Letter Grade
JRNL 5552 (3) News Editing
Examines the relationships between ethics and the law in newsgathering and reporting. Explores the legal and ethical frameworks of journalistic practice and accountability. Prepares students for the responsibilities of the role of a news journalist. Prerequisite: JRNL 5001.

JRNL 5562 (3) Digital Journalism
Builds upon digital production skills through the creation of multimedia projects. Applies media theory to evaluate digital media content and explore how digital forms influence the news industry, politics, culture and society. Prerequisite: JRNL 5001.

JRNL 5572 (3) CU News Corps
Provides students the opportunity to immerse themselves in an explanatory/investigative news project that gives students a chance to use in-depth research to produce content for Colorado news outlets and practice the skills they've learned in previous reporting classes. Students spend several weeks studying the subject in question before reporting and producing their stories. Prerequisite: JRNL 5001.

JRNL 5602 (3) Opinion Writing
Concentrates on several of the subjective areas of journalism. Emphasizes editorial and column writing, editorial pages and blogging. Prerequisite: JRNL 5001.

JRNL 5624 (4) NewsTeam
Students participate in Newstream Boulder a program broadcast live over the Boulder cable television system. Prerequisite: JRNL 5001.

JRNL 5634 (1-3) Broadcast Projects
Covers interpretation, preparation, and/or reporting in programs for broadcast media. Prepares radio or television documentaries and informational/entertainment programs. Instructor consent required. Prerequisite: JRNL 5001.

JRNL 5651 (3) Journalism Law & Ethics
Explores the legal and ethical frameworks of journalistic practice and media production. Covers historical as well as current frameworks used in examining the legal and ethical issues that arise in newsgathering and publication. Examines the relationships between ethics and the law in various media context. Prerequisite: JRNL 5001.

JRNL 5684 (3) The Art of Visual Storytelling
Teaches students how to raise the production value of their work based on standards used by professionals. Students learn how lenses, lights and contrast can affect an image; how to assemble their shots with pacing and rhythm; how to apply color grading techniques to give video a cinematic look; and how to create motion graphics for titles and lower thirds. Prerequisite: JRNL 4602.

JRNL 5702 (3) Arts/Cultural Reporting and Criticism
Focuses on how sports, specifically areas of sports such as law and politics, race, gender, sexuality and disability, impact culture and society as a whole. Prerequisite: JRNL 5001.
Discusses prominent theoretical and methodological points of view in journalism studies and strategic communication that range from social science to critical studies to the humanities. The premise is that methods are driven by research questions, so there is no best way to conduct research. You should leave this course with an understanding of how to address various mass communication phenomena.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7001
**Requisites:** Restricted to graduate students only.
**Grading Basis:** Letter Grade

 JRNL 7002 (3) Research Design
Adopts a holistic and creative approach to bridging theory with method for the purpose of research design. Students learn how to bridge theory and method, exploring research designs that effectively address research questions and hypotheses through elaboration of theoretical and operational linkages.
**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7002
**Requisites:** Requires prerequisite courses of JRNL 7003 and MDRP 7051 and MDRP 7061 (all minimum grade C). Restricted to graduate students only.
**Grading Basis:** Letter Grade

 JRNL 7003 (3) ProSeminar in Mass Communication Theory II
Continues introducing and discussing theoretical and methodological points of view in areas of communication, journalism and persuasion. Discusses the most important qualitative and quantitative methodological points of view, and from theoretical viewpoints that range from social science to critical studies. The idea is to develop an appreciation for theories and methodologies that can be employed depending upon the research question.
**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7003
**Requisites:** Restricted to graduate students only.
**Grading Basis:** Letter Grade

 JRNL 7004 (1) Doctoral Professionalization Seminar
Introduces you to the university and gives you a chance to think out loud about what your academic future might look like. The course is designed to be responsive to your needs regarding your career, getting a job, getting tenure and teaching. In short, the course prepares you for a career in academia.
**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7004
**Requisites:** Restricted to graduate students only.
**Grading Basis:** Letter Grade

 JRNL 7011 (3) Seminar in Strategic Public Relations
Analyzes the various dimensions of public relations based on scholarship. The seminar seeks to expose students to key public relations specialties such as issues management, risk and crisis communication, corporate social responsibility, communication campaigns, public diplomacy. It also aims to train students to recognize public relations as a strategic practice that can contribute significantly to organizational effectiveness and social good.
**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7011
**Requisites:** Restricted to graduate students only.
**Grading Basis:** Letter Grade

 JRNL 7012 (3) Ethnography and Media
Provides a ¿how to¿ concerning the intersection of ethnography and the media. During which, the course examines the epistemology of fieldwork. We will critically examine aspects and approaches to doing and writing ethnography, including with and without social science theory. We will discuss the challenges of entering, being in, and leaving the field. And we will explore data collection techniques.
**Grading Basis:** Letter Grade
**JRNL 7013 (3) Mixed Research Methods in Mass Communication**
Examines the practice of mixed-methods research in the social sciences with an emphasis on the pragmatic considerations necessary for such projects. The class will discuss the development and execution, the analyses of data obtained, and the practical tools required for such studies. Throughout the course, students will examine and discuss specific applications of mixed methods research.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7013

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

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**JRNL 7021 (3) Environmental Journalism and Science Communication**
Focuses on mass communication of issues related to science and follows two lines of inquiry. The seminar takes a cultural perspective, and explores the concept of scientific uncertainty in media. It will use these as a springboard for examining how we use media to conceptualize science, environment, health, etc., and how that impacts the way we live on this planet.

**Equivalent - Duplicate Degree Credit NotGranted:** APRD 7021

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

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**JRNL 7030 (3) Media Sociology**
Examines a range of theories for how media messages and media institutions turn out the way they do. 'Media sociology' refers to theorizing about the media as the 'dependent variable,' even though many of the 'independent variables' explored are not narrowly sociological. It connects media actors, organizations, and institutions to sociological concepts such as socialization, interaction, roles, and structures.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7030

**Grading Basis:** Letter Grade

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**JRNL 7051 (3) Qualitative Methods in Mass Communication**
Provides a survey of various qualitative modes of inquiry, attending to the philosophical, conceptual, and practical foundations of qualitative research in media, communication, and information. The course is designed to support students in developing a critical understanding of the different considerations in and stages of qualitative research, including the development of research questions, theoretical and conceptual frameworks, methodological approaches, data collection, data analysis, and assessment of reliability and validity of qualitative data. Previously offered as a special topics course.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7051

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

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**JRNL 7871 (3) Special Topics**
Special Topics

**Repeatable:** Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

**Requisites:** Restricted to graduate students only.

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**JRNL 7880 (3) Persuasion Theory**
This seminar acts as an overview of psychological knowledge as it pertains to capturing consumer insight, and includes a consideration of how the brain works, what factors influence consumer choice, and a critical evaluation of psychological assessment tools.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7880

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**JRNL 8991 (1-10) Doctoral Dissertation**

**Repeatable:** Repeatable for up to 40.00 total credit hours.

**Requisites:** Restricted to graduate students only.