JOURNALISM (JRNL)

Courses

JRNL 1000 (3) Principles of Journalism and Networked Communication
Surveys the history, practices and responsibilities of journalism in a democracy. Examines ethics, best practices in institutional and network settings, reporting and writing, international news systems, personal branding, and strategies for creating and distributing content across media platforms. Promotes the highest professional values and encourages students to be leaders who recognize the possibilities of journalism in a democratic society.

Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 1871 (1-3) Special Topics for First-Year Students
Special studies in media that are specific for first-year students. May be repeated for a maximum of three credit hours.

Repeatable: Repeatable for up to 3.00 total credit hours. Allows multiple enrollment in term.

Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 2000 (3) Writing for the Media
Introduces students to writing news for a range of news media platforms, including print / online, broadcast, social media and more, and teaches them how to use the appropriate grammar and style conventions for those media types. Also introduces students to various types of stories, from breaking news to features to profiles, and to basic reporting skills. Students encouraged to take concurrently with JRNL 2001.

Requisites: Requires prerequisite of JRNL 1000 (minimum grade C-). Restricted to Journalism (JRNL) majors and minors only.

JRNL 2001 (3) Fundamentals of Reporting Technologies
Develops news-gathering skills for work in news enterprises. Students learn skills for working with technologies used in news reporting and in storytelling for various media formats. Students are introduced to a range of technologies for recording, editing and producing. Students encouraged to take concurrently with JRNL 2000.

Requisites: Requires prerequisite of JRNL 1000 (minimum grade C-). Restricted to Journalism (JRNL) majors and minors only.

JRNL 2014 (3) Race and Sports Journalism
Examines the intersection of sports journalism and race. It investigates the subject from two distinct but related perspectives. First, the class looks historically at how race has been covered in both journalism generally and sports journalism more specifically. Then it seeks to understand the effects of said coverage.

JRNL 2401 (3) Media Coverage of Diverse Populations
Explores the ways in which issues of gender, gender expression, sexual orientation, race, ethnicity and religion play out in news coverage and how news organizations approach coverage of marginalized groups in society.

Grading Basis: Letter Grade

JRNL 3102 (3) Photojournalism I
Introduces the basic elements of visual communication. Covers the use of camera systems, digital imaging techniques and other aspects of photojournalism including law, ethics, history and critical decision-making.

Requisites: Requires prerequisite course of JRNL 2000.

Additional Information: Departmental Category: Print Online Journalism

JRNL 3112 (3) Concepts in Visual Culture
Studies the principles, theories and language of visual communication, emphasizing the evaluation and use of images in mass media. Designed to help students build theories and practices learned in previous classes and perfect their skills integrating words and pictures in communication to gain a greater appreciation of the visual world.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3201 (3) Critical Perspectives on Journalism
Introduces students to the critical perspectives most often employed in qualitative analysis of journalistic texts and practice: Marxism, psychoanalytical criticism, semiology, sociological criticism, structuralism, etc. Emphasis is upon texts from contemporary print and broadcast media, although students may also explore documentary film and literary journalism.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3202 (3) Covering Political Campaigns
Provides a blend of theoretical understanding and on the ground experience for students interested in learning about the forces that shape election coverage and the practicalities of reporting on the local and national races for public office.

Requisites: Requires prerequisite course of JRNL 2000 (minimum grade C).

JRNL 3211 (3) History of Broadcasting
Offers a broad overview of significant broadcast programs, the institutions and sociocultural and economic influences that have steered the course of radio, television and electronic media history in the United States.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3221 (3) History of Digital Journalism
Students study the evolution of the news industry and analyze examples across media platforms. Promotes the highest professional values and personal branding, and strategies for creating and distributing content

Grading Basis: Letter Grade

JRNL 3231 (3) History of Documentary Film
Explores the evolution of the documentary, both in feature films and on television, to understand how the genre offers both historical context and an understanding of the world in which we live.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3241 (3) History of Journalism
Explores the foundations of journalism practice in a historical context. Students study the evolution of the news industry and analyze examples of contemporary broadcasting, photography, online and print media in light of the past.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3401 (3) Sociology of News
Provides students with an introduction to the factors that shape news reporting and production, including gatekeeping, intermediary agenda setting, pack journalism, beat structures, news values and issues unique to the various platforms on which news is delivered.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).
**JRNL 3402 (3) Social Media Storytelling**
Investigates the theory, ethics and best practices in storytelling across a variety of social media platforms including, but not limited to, Facebook, Twitter, Instagram, Snapchat, Medium and YouTube. Examines best practices for social media engagement. Students develop a story for multiple platforms and analyze the story performance on the sites and make recommendations for best practices.
**Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors with 57-180 credits (Juniors or Seniors).

**JRNL 3552 (3) Editing and Presentation**
Explores copy editing, graphic principles and processes, new media technology.
**Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C). Restricted to JRNL majors and minors.

**Additional Information:** Departmental Category: Print Online Journalism

**JRNL 3614 (3) Principles of Audio Production**
Introduces audio production techniques using digital technologies. Students learn to apply fundamental principles to create professional radio and online programs including podcasting.
**Requisites:** Restricted to College of Media, Communication, and Information (CMCI) or Journalism (JRNL) minors with a minimum of 45 hours taken.

**Additional Information:** Departmental Category: Broadcast Journalism

**JRNL 3644 (3) Principles of Television Production**
Emphasizes the use of video technologies in both field and studio production, camera and editing work, producing and directing for professional program production.
**Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with a minimum of 45 completed hours.

**Additional Information:** Departmental Category: Broadcast Journalism

**JRNL 3651 (3) Media Law and Ethics**
Studies state and federal laws and court decisions that affect the media in order to develop knowledge of media rights and responsibilities and an understanding of the legal system. Provides students with an overview of the theories, ethics, codes, and analytical models that are used in journalism, and introduces students to a variety of ethical issues that can arise in journalism.
**Requisites:** Restricted to College of Media, Communication, and Information (CMCI) or Journalism (JRNL) minors with a minimum of 45 hours taken.

**JRNL 3674 (3) Television Production 2**
Covers studio productions for "Newsteam Boulder." Students also do field projects to sharpen their writing, video production, and editing skills.
**Requisites:** Requires prerequisite course of JRNL 3644 (minimum grade C-).

**Additional Information:** Departmental Category: Broadcast Journalism

**JRNL 3704 (3) Sports Writing**
Prepares students for the world of sport journalism. Combines the skills of a hard news reporter, the perspective of an entertainment reporter and the persuasive abilities of an editorial writer.
**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 3804 (3) Sports, Media and Society**
Examines how sports, culture and especially the media, with a specific focus on journalism, all come together to influence society. Explores how sports communication affects, and is affected by, the issues and tension that touch society at large, such as law and politics, race, gender, sexuality and disability.
**Equivalent - Duplicate Degree Credit Not Granted:** MDST 3331
**Requisites:** Restricted to CMCI students with a minimum of 45 credits completed or non-CMCI students who have completed CMCI 2001 (minimum grade D-).

**JRNL 4002 (3) Reporting 2**
Assumes mastery of basic reporting and writing skills. Students produce more sophisticated stories on a variety of topics.
**Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors.

**Additional Information:** Departmental Category: Print Online Journalism

**JRNL 5311 (3) Literary Journalism**
Explores the telling of nonfiction stories through the techniques of fiction, through study of American literary journalists, from the New Journalism of the 1960s through current longform narrative multimedia. Students will read and analyze narrative nonfiction from several periods of American history in order to expand their own storytelling repertoire. The class will emphasize in-depth reporting for narrative, character and scene development, narrative arc and structure and the use of dialogue. They will also explore the particular ethical dilemmas faced by writers of creative nonfiction.
**Equivalent - Duplicate Degree Credit Not Granted:** JRNL 5311
**Requisites:** Requires a prerequisite course of JRNL 3102 (minimum grade C).

**Additional Information:** Departmental Category: Print Online Journalism

**JRNL 5344 (3) Video Documentary Production**
Advanced course intended to give students a forum in which technical skills will be brought to professional standards. Build a polished portfolio of work to present to editors and buyers.
**Equivalent - Duplicate Degree Credit Not Granted:** JRNL 5311
**Requisites:** Requires prerequisite course of JRNL 2000 (minimum grade C). Restricted to students with 57-180 credits (Juniors or Seniors).

**JRNL 4311 (3) Literary Journalism**
Explores the telling of nonfiction stories through the techniques of fiction, through study of American literary journalists, from the New Journalism of the 1960s through current longform narrative multimedia. Students will read and analyze narrative nonfiction from several periods of American history in order to expand their own storytelling repertoire. The class will emphasize in-depth reporting for narrative, character and scene development, narrative arc and structure and the use of dialogue. They will also explore the particular ethical dilemmas faced by writers of creative nonfiction.
**Equivalent - Duplicate Degree Credit Not Granted:** JRNL 5311
**Requisites:** Requires a prerequisite course of JRNL 3102 (minimum grade C).

**Additional Information:** Departmental Category: Print Online Journalism

**JRNL 5344 (3) Video Documentary Production**
Designed to give students the experience of researching, writing, shooting and editing their own documentaries.
**Equivalent - Duplicate Degree Credit Not Granted:** JRNL 5344
**Requisites:** Requires a prerequisite course of JRNL 3644 (minimum grade C). Restricted to JRNL majors or minors.

**Additional Information:** Departmental Category: Broadcast Journalism
Additional Information:

JRNL 4351 (3) Reporting Wars, Conflict and Peace
Explores how journalists report international breaking news with a focus on war, disaster and peace and how these news events affect peoples’ lives, governmental decisions and news media operations.
Requisites: Restricted to Journalism (JRNL) majors or minors with a minimum of 73 hours taken.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 4354 (3) TV Reporting
Students learn basic broadcast reporting skills – where to find news and how to cover it, how to analyze and organize news stories. Skills are linked with advanced concepts of shooting and editing videotape in order to produce news stories on deadline.
Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4401 (3) News and Public Perception
Considers the impact that news and journalistic practice have on the public through processes like agenda setting and second-level agenda setting, as well as issues such as news avoidance, the spiral of silence and political cynicism.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4402 (3) Journalism and Social Identity
Provides a discussion-based inquiry into the role of journalism and journalists in the representation of intersectional identities, focusing on race, gender, sexual expression and socioeconomic class in the United States. The study and practice of journalism in this course will address issues of trust, power, privilege and ethics inherent in reporting across difference.
Requisites: Requires prerequisite course of JRNL 2401 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4411 (3) International Media and Global Crises
Investigates how media organizations, audiences and other international organizations function during various global crises, such as national disasters, climate change and health epidemics, due to imbalanced distribution of wealth and resources, ethnic tensions and diplomatic failures.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4502 (3) Reporting 3
Involves writing news and features about actual events for publication under deadline pressure. Lab to be arranged.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5502
Requisites: Requires prerequisite courses of JRNL 3552 and JRNL 4002 (all minimum grade C-). Restricted to JRNL majors and minors.
Additional Information: Departmental Category: Print Online Journalism

JRNL 4562 (3) Digital Journalism
Builds upon digital production skills through the creation of multimedia project. Applies media theory to evaluate digital media content and explore how digital forms influence the news industry, politics, culture and society.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5562
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4572 (3) News Corps
CU News Corps provides students the opportunity to immerse themselves in a single project and then produce an in-depth text based or multimedia explanatory/investigative story for publication in professional media. Students spend several weeks studying the subject in question before reporting and producing their stories.
Requisites: Requires prerequisite course of either JRNL 3674 or JRNL 4002 or JRNL 4354 (minimum grade C-).
Grading Basis: Letter Grade

JRNL 4602 (3) Opinion Writing
Concentrates on several of the subjective areas of journalism. Emphasizes editorial and column writing, editorial pages and blogging.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5602
Requisites: Requires a prerequisite course of JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4614 (1-3) Advanced Audio Practices
Applies advanced skills in producing in-depth audio programming for radio stations in Colorado and for weekly discussion-critique sessions.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires prerequisite course of JRNL 3614 (minimum grade C-). Restricted to CMCI majors or JRNL minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4624 (4) NewsTeam
Students participate in Newsteam Boulder, a program broadcast live over the Boulder cable television system.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5624
Requisites: Requires prerequisite course of JRNL 4354 (minimum grade C-).
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4634 (1-3) Broadcast Projects
Covers interpretation, preparation, and/or reporting in programs for broadcast media. Students produce radio or television documentaries and informational/entertainment programs.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5634
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4651 (3) Advanced Media Ethics
Examines the responsibilities, the power and the problems of news media through the lens of ethical inquiry. Applies the philosophical and other perspectives from humanities and social sciences to consider ethical frameworks for guiding journalism in an era of technological disruption. Examines issues including privacy, conflicts of interest, undercover reporting, use of graphic images, interviewing trauma victims and other concerns in journalism through the lens of moral philosophy, best practices and codes of ethics.
Requisites: Requires prerequisite course of JRNL 3651 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4674 (3) Television Production 3
Provides in-depth experience in directing and producing television programs.
Requisites: Requires a prerequisite course of JRNL 3674 (minimum grade C-).
Additional Information: Departmental Category: Broadcast Journalism
JRNL 4684 (3) Advanced Camera and Editing
Emphasizes the advanced techniques in digital video camera usage and digital editing for professional broadcast video production.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5684
Requisites: Requires a prerequisite course of JOUR/JRNL 3644 (minimum grade C). Restricted to Broadcast News (BCNS-BSRJ or JBCN-BSRJ) or Broadcast Production (BCPM-BSRJ or BJCPC-BSRJ) majors only or Journalism (JRNLM) majors or minors.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 4702 (3) Arts/Cultural Reporting and Criticism
Emphasizes composition of criticism for the performing arts and other areas of entertainment.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5702
Requisites: Requires a prerequisite course of JRNL 2000 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4704 (3) Athletic Media Relations
Offers the opportunity to both observe and experience what is required to work in the world of intercollegiate athletic media relations and professional sports public relations. Covers how to write and how to budget the vital components of publications, media bias and crisis management.
Requisites: Requires prerequisite course of JRNL 3704 (minimum grade C).

JRNL 4714 (3) Sports Broadcasting
Teaches students how to do live sports television production. Students will learn the sports TV business from the ground up, and be responsible for participating in the broadcasting of three to four live sporting events.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4724 (3) Sports Announcing
Teaches students about sports talk and sports announcing, how to interview sports personalities and the legal considerations and ethics of the business. Students will be doing play-by-play and color of live sporting events. Department consent required.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4802 (3) Feature Writing
Provides practice in writing freelance articles. Considers types, sources, methods, titles, illustrations, and freelance markets. Students submit work for publication.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5802
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4822 (3) Reporting on the Environment
Involves reporting and writing about the environment by taking into account the scientific, technological, political, economic and cultural dimensions of environmental subjects.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5822
Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4841 (1-4) Undergraduate Independent Study
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

JRNL 4872 (1-3) Special Topics: Print
Equivalent - Duplicate Degree Credit Not Granted: JRNL 5872
Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).
Additional Information: Departmental Category: Print Online Journalism

JRNL 4874 (1-3) Special Topics Special Topics
Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).

JRNL 4931 (1-6) Internship Internship
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Requires prerequisite course of JRNL 4002 or JRNL 3644 (minimum grade C). Restricted to JRNL majors and minors.

JRNL 5001 (3) Media Technology Boot Camp
Offers a foundation in the technologies of journalistic storytelling across a variety of established and emerging media platforms, such as print, television, radio, online publications, blogs, social media and emerging forms of communication. Students will emerge from the course with basic competence in the technical tools they will need as journalists.
Requisites: Restricted to graduate students only.

JRNL 5011 (3) Newsgathering and Multimedia Storytelling
Develops skills in research and reporting on public issues and news events, and in the construction of narrative in the journalistic and documentary traditions, using a variety of media platforms.
Requisites: Restricted to graduate students only.

JRNL 5102 (3) Photojournalism Portfolio
Advanced course intended to give students a forum in which technical skills will be brought to professional standards. Build a polished portfolio of work to present to editors and buyers.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4102
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5201 (3) Principles of American Journalism
Acquaints students with concepts and functions of journalism in America. It will explore the underlying principles of journalism, relationships among journalism and other institutions, and current issues and problems facing journalists. Students will develop familiarity with how journalism works, as well as some perspective on how well (or not) journalism performs its function in American society.
Grading Basis: Letter Grade

JRNL 5211 (3) Funding Journalism in the 21st Century
Explores new business models and strategies that could sustain the news industry as it makes the transition to primarily digital platforms. The course examines both for-profit and nonprofit models in the United States, while also investigating projects around the world. The class answers the question: If journalism is funded this way, how can I use this in my own career?
Grading Basis: Letter Grade
JRNL 5221 (3) Entrepreneurial Journalism
Study the practices of entrepreneurial journalistic ventures, both in start-ups to “intrapreneurial” undertakings at legacy media companies. Throughout the course, students will learn skills to enhance their own entrepreneurial journalism, from understanding freelance markets to seeking commercial and nonprofit funding for media ventures.
Requisites: Requires prerequisite course of JRNL 5211 (minimum grade D).
Grading Basis: Letter Grade

JRNL 5231 (3) Video Newsgathering
Explores the principles and techniques involved in the preparation of mobile- and social-based video storytelling. Students will learn the basics of video journalism: gathering sound and picture simultaneously, the fundamentals of exposure and composition, the grammar of video, writing to picture, selecting sound bites, and the basic concepts of editing.
Grading Basis: Letter Grade

JRNL 5241 (3) Coding for Journalists
Prepare non-coders to work successfully with developers-for students to learn what they need to know to collaborate with technologists. Students will also learn the basics of front-end web development languages (HTML, CSS, Javascript), which will help them develop their own portfolios, and essentially become more marketable and versatile.
Grading Basis: Letter Grade

JRNL 5311 (3) Literary Journalism
Studies the contributions of American literary journalists from Sara Davidson, Joan Didion, Normal Mailer, Hunter S. Thompson and Tom Wolfe; to established writers of nonfiction, including Annie Dillard, Jon Krakauer, Jane Kramer, Adrian Nichole LeBlanc and Terry Tempest Williams; to the newest wave of long-form journalists. Explores the boundaries between fiction and nonfiction and the literary techniques that distinguish creative nonfiction and literary journalism from other reportorial and storytelling forms. Formerly JRNL 6321.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4311
Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5344 (3) Video Documentary Production
Designed to give students the experience of researching, writing, shooting and editing their own documentaries.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4344
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 and JRNL 5514 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 5402 (3) Journalism and Social Identity
Provides a discussion-based inquiry into the role of journalism and journalists in the representation of intersectional identities, focusing on race, gender, sexual expression and socioeconomic class in the United States. The study and practice of journalism in this course will address issues of trust, power, privilege and ethics inherent in reporting across difference.

JRNL 5502 (3) Newsgathering 2
Involves writing news and features about actual events for publication under deadline pressure. Lab to be arranged.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4502
Requisites: Requires prerequisite courses of JOUR 5511 and JRNL/ JOUR 5552 (all minimum grade C). Restricted to College of Media, Communication, and Information (CMCI) graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5512 (3) In-Depth Reporting
Shows how to dig beneath the surface of issues and events. Focuses on research, interviewing, and writing.
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5514 (3) Newsgathering for Television
Teaches advanced principles and techniques involved in the preparation of news for broadcasting.
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 5521 (3) Data Journalism
Instructs students in data-driven investigative reporting. Includes hands-on, in-depth instruction in gathering data from census reports, commercial databases, information networks, and other sources, and utilizing statistical analysis software and spreadsheets to analyze the information in ways that can help deepen and strengthen journalistic stories on a wide variety of subjects.
Requisites: Restricted to graduate students only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5552 (3) News Editing
Discusses principles and practice in copy editing and writing headlines for local and wire stories. Practice in page makeup, picture editing, and electronic editing.
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5562 (3) Digital Journalism
Builds upon digital production skills through the creation of multimedia project. Applies media theory to evaluate digital media content and explore how digital forms influence the news industry, politics, culture and society.
Equivalent - Duplicate Degree Credit Not Granted: JRNL 4562
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5572 (3) CU News Corps
Provides students the opportunity to immerse themselves in an explanatory/investigative news project that gives students a chance to use in-depth research to produce content for Colorado news outlets and practice the skills they've learned in previous reporting classes. Students spend several weeks studying the subject in question before reporting and producing their stories.
Requisites: Restricted to graduate students only.
Grading Basis: Letter Grade
JRNL 5602 (3) Opinion Writing
Concentrates on several of the subjective areas of journalism. Emphasizes editorial and column writing, editorial pages and blogging. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4602
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5624 (4) NewsTeam
Students participate in Newsteam Boulder a program broadcast live over the Boulder cable television system. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4624
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 and JRNL 5514 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 5634 (1-3) Broadcast Projects
Covers interpretation, preparation, and/or reporting in programs for broadcast media. Prepares radio or television documentaries and informational/entertainment programs. Instructor consent required. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4634
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 and JRNL 5514 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 5651 (3) Journalism Law & Ethics
Explores the legal and ethical frameworks of journalistic practice and media production. Covers historical as well as current frameworks used in examining the legal and ethical issues that arise in newsgathering and publication. Examines the relationships between ethics and the law in various media context. Requisites: Restricted to graduate students only.

JRNL 5684 (3) The Art of Visual Storytelling
Teaches students how to raise the production value of their work based on standards used by professionals. Students learn how lenses, lights and contrast can affect an image; how to assemble their shots with pacing and rhythm; how to apply color grading techniques to give video a cinematic look; and how to create motion graphics for titles and lower thirds. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4684
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 and JRNL 5514 (all minimum grade C-). Restricted to graduate students only.

JRNL 5702 (3) Arts/Cultural Reporting and Criticism
Emphasizes composition of criticism for the performing arts and other areas of entertainment. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4702
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5802 (3) Feature Writing
Provides practice in writing freelance articles. Considers types, sources, methods, titles, illustrations, and freelance markets. Students submit work for publication. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4802
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5822 (3) Reporting on the Environment
Involves reporting and writing about the environment by taking into account the scientific, technological, political, economic and cultural dimensions of environmental subjects. Equivalent - Duplicate Degree Credit Not Granted: JRNL 4822
Requisites: Requires prerequisite courses of JRNL 5001 and JRNL 5011 (all minimum grade C-). Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5841 (1-3) Graduate Independent Study
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term. Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5851 (1-6) Graduate Professional Project
Repeatable: Repeatable for up to 9.00 total credit hours. Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5871 (1-3) Special Topics
Special Topics Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term. Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5872 (1-3) Special Topics: Print Equivalent - Duplicate Degree Credit Not Granted: JRNL 4872
Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term. Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Print Online Journalism

JRNL 5874 (1-3) Special Topics: Electronic Media Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term. Requisites: Restricted to Journalism (JRNL) graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 5931 (1-3) Internship Repeatable: Repeatable for up to 3.00 total credit hours. Requisites: Requires pre-requisite of JRNL 5001 and JRNL 5011 and JRNL 5521 (all minimum grade of C-). Restricted to graduate students only.
Additional Information: Departmental Category: Broadcast Journalism

JRNL 6651 (3) Media Law
Graduate seminar in communications law. Studies changing law and applied legal research techniques. Requisites: Restricted to graduate students only.
Additional Information: Departmental Category: Core Curriculum and General Electives
**Grading Basis:**

**Requisites:**

**Repeatable:** Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

**Equivalent - Duplicate Degree Credit Not Granted:**

**APRD 7001 (3) ProSeminar in Mass Communication Theory I**
Discusses prominent theoretical and methodological points of view in journalism studies and strategic communication that range from social science to critical studies to the humanities. The premise is that methods are driven by research questions, so there is no best way to conduct research. You should leave this course with an understanding of how to address various mass communication phenomena.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7001

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7002 (3) Research Design**
Adopts a holistic and creative approach to bridging theory with method for the purpose of research design. Students learn how to bridge theory and method, exploring research designs that effectively address research questions and hypotheses through elaboration of theoretical and operational linkages.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7002

**Requisites:** Requires prerequisite courses of JRNL 7003 and MDRP 7051 and MDRP 7061 (all minimum grade C-). Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7003 (3) ProSeminar in Mass Communication Theory II**
Continues introducing and discussing theoretical and methodological points of view in areas of communication, journalism and persuasion. Discusses the most important qualitative and quantitative methodological points of view, and from theoretical viewpoints that range from social science to critical studies. The idea is to develop an appreciation for theories and methodologies that can be employed depending upon the research question.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7003

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7004 (1) Doctoral Professionalization Seminar**
Introduces you to the university and gives you a chance to think out loud about what your academic future might look like. The course is designed to be responsive to your needs regarding your career, getting a job, getting tenure and teaching. In short, the course prepares you for a career in academia.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7004

**Repeatable:** Repeatable for up to 4.00 total credit hours.

**Requisites:** Restricted to PhD students only.

**Grading Basis:** Letter Grade

**APRD 7011 (3) Seminar in Strategic Public Relations**
Analyzes the various dimensions of public relations based on scholarship. The seminar seeks to expose students to key public relations specialties such as issues management, risk and crisis communication, corporate social responsibility, communication campaigns, public diplomacy. It also aims to train students to recognize public relations as a strategic practice that can contribute significantly to organizational effectiveness and social good.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7011

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7021 (3) Environmental Journalism and Science Communication**
Focuses on mass communication of issues related to science and follows two lines of inquiry. The seminar takes a cultural perspective, and explores the concept of scientific uncertainty in media. It will use these as a springboard for examining how we use media to conceptualize science, environment, health, etc., and how that impacts the way we live on this planet.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7021

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7051 (3) Qualitative Methods in Mass Communication**
Provides a survey of various qualitative modes of inquiry, attending to the philosophical, conceptual, and practical foundations of qualitative research in media, communication, and information. The course is designed to support students in developing a critical understanding of the different considerations in and stages of qualitative research, including the development of research questions, theoretical and conceptual frameworks, methodological approaches, data collection, data analysis, and assessment of reliability and validity of qualitative data. Previously offered as a special topics course.

**Equivalent - Duplicate Degree Credit Not Granted:** APRD 7051

**Requisites:** Restricted to graduate students only.

**Grading Basis:** Letter Grade

**APRD 7871 (3) Special Topics**
Special Topics

**Repeatable:** Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

**Requisites:** Restricted to graduate students only.

**APRD 8991 (1-10) Doctoral Dissertation**

**Repeatable:** Repeatable for up to 40.00 total credit hours.

**Requisites:** Restricted to graduate students only.