

INCLUSIVITY AND BELONGING IN THE OUTDOOR RECREATION ECONOMY - GRADUATE CERTIFICATE

The Inclusivity in the ORE graduate certificate focuses on developing a more welcoming and inclusive outdoor recreation economy and expanding access to the outdoors to everyone by offering students tools and strategies to effectively lead the transition to a more equitable outdoor industry. Students enrolled in the certificate will learn global best practices in inclusivity through coursework, resources and access to thought leaders who are guiding global organizations to a more diverse and inclusive future. The certificate has the intention to create a safe space for deep learning, honest exploration, and open dialogue.

Requirements

Code	Title	Credit Hours
Subject Course (Asynchronous)		
OREC 5021	Foundations of Inclusivity in the Outdoor Recreation Economy	2
OREC 5022	Cultivating Belonging and Accountability in the Outdoor Recreation Economy	2
OREC 5023	Inclusive Leadership and Conscious Change in the Outdoor Recreation Economy	2
OREC 5024	Social Justice and Equity in the Outdoor Recreation Economy	2
Project Course		
OREC 5025	Inclusivity and Belonging in the Outdoor Recreation Economy Project Course	2
Total Credit Hours		10

Learning Outcomes

Upon completing the program, students will be able:

- Communicate the importance of diversity, equity, inclusion and access within the outdoor recreation economy.
- Identify opportunities for increasing access and inclusion within the outdoor recreation economy.
- Lead outdoor industry organizations in developing diverse and inclusive recruiting and hiring practices.
- Recognize and champion the outdoor recreation economy's role in addressing issues of diversity, equity, inclusivity and outdoor access in all communities.
- Play a leadership role in creating a natural environment where all people feel not only welcome but encouraged to become active participants as outdoor enthusiasts, industry professionals and stewards dedicated to the protection of the land.