BUSINESS ADMINISTRATION - MASTER OF BUSINESS ADMINISTRATION (MBA)

The breadth of training that master of business administration graduates receive prepares them to become high-level managers and lead in a challenging and evolving business environment.

The MBA program is rigorous and comprehensive, and demands student commitment. The curriculum develops a set of broad-based, integrative skills. Core courses provide a solid foundation in both business management and analytical disciplines, a foundation that fosters continued career growth. In addition to core courses stressing key functional areas of business, students can choose electives specific to a chosen area of concentration.

The case study method and student projects are used broadly throughout all courses, and common areas of study such as ethics, technology, communications and international issues are integrated throughout much of the curriculum. Students learn about management theory and its practical applications in “real-world” situations. Lectures, seminars, team teaching, team projects and guest lectures are various approaches taken by the faculty to generate new ideas and encourage student input.

Diversity
The Leeds School of Business encourages qualified individuals to apply regardless of gender, race, religion, national origin, age, physical limitation or sexual orientation.

Requirements
During the first semester of study, to ascertain degree requirements, MBA students should check in with a member of the student services team for the MBA program.

Students entering the MBA program take a prescribed sequence of classes before beginning elective courses. A minimum of 55 credit hours is needed to graduate. Students entering the MBA program are expected to complete the degree in two years. Transferred coursework is not accepted into the MBA program.

MBA students may enroll in up to 12 credit hours of elective coursework outside the Leeds School of Business with approval from the MBA Programs office, provided the remaining 18 credit hours of electives are taken within the MBA program. Coursework taken outside the Leeds School of Business must be at the graduate program level. Students may not take courses outside the University of Colorado Boulder and count them toward the degree. Students should contact individual departments for course listings and registration requirements for non-business courses.

All courses applied toward the 55 credit hours must be taken for a grade. Courses in which a C- or below is received are not accepted for credit toward the 55 credit hours and may have to be retaken. In this case, both grades are factored into the GPA. To withdraw from an elective course and receive a grade of W, a student must be earning a passing grade in that course. Students normally are not permitted to withdraw from courses after the sixth week of the semester. Students in the MBA program may not withdraw from specified lockstep coursework. An I is an incomplete grade. Use of the I is at the discretion of the course instructor and/or the dean. Students must ask for an incomplete grade. An I is given only when students, for reasons beyond their control, have been unable to complete course requirements. A substantial amount of work must have been satisfactorily completed before approval for such a grade is given.

Two-Year Plan of Study

<table>
<thead>
<tr>
<th>Course</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td><strong>Year One</strong></td>
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<tr>
<td><strong>August Intensive</strong></td>
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<td>MBAC 6098</td>
<td>Professional Development I</td>
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<td>MBAC 6031</td>
<td>Quantitative Methods</td>
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<td>Professional Development I (cont.)</td>
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<td>Data and Decisions</td>
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MBA Elective Courses
Co-curricular activities are a critical counterpart to the classroom experience and enrich the value of your degree. Case competitions, student leadership positions, clubs, networking opportunities, guest speakers, small-group meetings with business leaders and professional mentoring all add to the immersive nature of our full-time program.
Summer internship opportunities allow you to apply those core skills and develop new insights to help focus your choice of elective courses.

## Entrepreneurship
- MBA 6100: Entrepreneurship
- MBA 6110: Entrepreneurial Finance
- MBA 6130: (Sustainable Venturing)
- MBA 6140: Social Entrepreneurship in Emerging Markets (Sustainable Venturing)
- MBA 6170: New Venture Creation
- MBA 6180: Startup Execution
- MBA 6190: Projects in Entrepreneurial Companies

## Finance
- MBA 6110: Entrepreneurial Finance
- MBA 6210: Applied Financial Management
- MBA 6220: Investment Management and Analysis
- MBA 6230: International Financial Management
- MBA 6240: Financial Markets, Institutions and Regulations
- MBA 6250: Derivative Securities
- MBA 6270: Applied Derivatives
- MBA 6260: Fixed Income Investing
- MBA 6710: Financial Statement Analysis
- MSBX 5205: Financial Strategy and Decision Modeling
- MSBX 5225: Advanced Portfolio Management

## Management
- MBAC 6000: Socially Responsible Enterprise
- MBA 6500: Management of Organizational Change
- MBA 6530: Negotiating and Conflict Management
- MBA 6540: Consulting Skills
- MBA 6560: Executive Leadership
- MBA 6570: Topics in Sustainable Business
- MBA 6801: Global Perspectives Seminar

## Marketing
- MSBX 5310: Customer Analytics
- MBA 6300: Marketing Communication
- MBA 6310: Marketing Strategy
- MBA 6330: Market Intelligence
- MBA 6350: Digital Marketing
- MBA 6360: New Product Development
- MBA 6802: Pricing Strategy and Tactics

## Real Estate
- MBA 6600: Real Estate Principles
- MBA 6610: Real Estate Finance and Investment Analysis
- MBA 6620: Real Estate Project Competition
- MBA 6630: Real Estate Economics
- MBA 6640: Real Estate Law and Practice
- MBA 6815: Sustainable Real Estate
- MSBX 5605: Real Estate Investment and Risk Management

## Systems & Operations
- MSBX 5415: Advanced Data Analytics
- MSBX 5420: Unstructured and Distributed Data Modeling and Analysis
- MSBX 5450: Transportation and Logistics
- MSBX 5470: Procurement and Contracting
- MBAC 6080: Decision Modeling and Applications
- MBA 6410: Process Analytics
- MBA 6420: IT and Business Strategy
- MBA 6440: Project Management
- MBA 6460: Supply Chain Management
- MBA 6843: Supply Chain and Operations Analytics
- MSBX 5435: Planning and Production

Electives are typically offered only once each academic year. This list is subject to change. Offerings each yr will vary depending on faculty availability.

### Dual Degree Programs

#### Juris Doctor/MBA

The purpose of this dual-degree program is to allow students admitted to both the School of Law and the Leeds School of Business to obtain the juris doctor (JD) and the master of business administration (MBA) degrees in four (or fewer) years of full-time study. The program is designed to train students for careers in which business administration and law overlap.

#### Admission

To be eligible for the JD/MBA dual-degree program of the School of Law and the Leeds School of Business, a student must apply separately to and be admitted by each of the two schools under their respective admission procedures and standards. Students may elect the dual-degree program at the time of initial application to both schools, or they may apply for the dual-degree program during their first year of study in the degree program of either school.

#### Course of Study

A student enrolled in the JD/MBA program may commence studies under the program in either the School of Law or the Leeds School of Business. Dual-degree students are strongly encouraged to begin their course of study at the School of Law. However, a student must take the first year of the JD curriculum as a unit exclusively in the School of Law. Likewise, a student must take the first year of the MBA curriculum as a unit exclusively in the Leeds School of Business. Students can then take additional courses necessary to meet the requirements of the degree programs of the two schools.

No student in the dual-degree program shall be allowed to take fewer than 9 credit hours or more than 16 credit hours during any term (excluding summer terms) without receiving the consent of the program advisor in each school in which courses are being taken.

#### Credit for Law Courses in the JD/MBA Program

The Leeds School of Business grants credit toward the MBA degree for up to 12 credit hours of acceptable performance in law courses taken by a JD/MBA student at the School of Law. Core courses required in the law school program cannot be counted toward the 12 credit hours. A student must earn at least a 77 grade in a law school course to be accepted for Leeds School of Business credit. For credit to be granted, the law school...
courses must be approved before enrollment by an MBA advisor. Only courses taken after admission into the MBA program are credited toward the degree.

**Grading in the Dual-Degree Program**
Leeds School of Business credit for courses completed in the School of Law as part of the joint degree program is recorded on a pass/fail basis and is not included in the required MBA 3.00 cumulative average.

**MBA/MFA**
The Leeds School of Business, in conjunction with the Department of Art and Art History, offers students the ability to earn an MBA and an MA in fine arts through a three-year dual-degree program. Students in the MBA/MFA dual-degree program pursue careers in digital marketing, web design, e-commerce, gallery/museum administration and private art consulting.

**Admission**
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master’s program, provided they do so during the first year of study.

**Course of Study**
Students in the MBA/MFA in fine arts spend the first year of their dual-degree program exclusively in either the business school or the fine arts department. The second year, courses are taken exclusively in the other department. The third year offers students the opportunity to take both MBA and fine arts elective courses.

**Credit for Fine Arts Courses in the MBA/MFA Fine Arts Program**
Dual-degree students in studio arts are required to complete 43 credit hours of MBA coursework and 45 credit hours of fine arts coursework. Dual-degree students in art history are required to complete 43 credit hours of MBA coursework and 30 credit hours of fine arts coursework.

**MBA/MA in Anthropology**
The MBA/MA in anthropology dual-degree program enables students to earn an MBA and an MA in anthropology simultaneously over three or four years depending on the student’s subdiscipline in anthropology. Students in this MBA/MA program pursue careers in managing the business aspects of archaeological projects, working in the growing field of corporate cultural anthropology and ethnography or museum management.

**Admission**
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master’s program, provided they do so during the first year of study.

**Course of Study**
Students in the MBA/MA in anthropology spend the first year of their dual-degree program exclusively in either the business school or the department of anthropology. In the second year, courses are taken exclusively in the other department. The remaining year(s) offers students the opportunity to take both MBA and anthropology elective courses.

**MBA/MA in German Studies**
The MBA/MA in German studies dual-degree program enables students to earn an MBA and an MA in German studies simultaneously over three or four years. Students in this MBA/MA program pursue careers in international business.

**Admission**
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master’s program, provided they do so during the first year of study.

**Course of Study**
Students in the MBA/MA in German studies spend the first year of their dual-degree program exclusively in either the Leeds School of Business or the Department of Germanic and Slavic Languages and Literatures. In the second year, courses are taken exclusively in the other department. The remaining year(s) offers students the opportunity to take both MBA and German studies elective courses.

**MBA/MA in Theater and Dance**
The Leeds School of Business, in conjunction with the Department of Theatre and Dance, offers students the ability to earn an MBA and an MA in theatre or dance through a three-year dual-degree program. Students in the MBA/MA dual-degree program pursue careers in a wide variety of fields and jobs in the world of the performing arts. Types of organizations include theatre companies, dance companies, opera companies, symphonies, arts councils, performing arts complexes, civic auditoriums and arts presenters.

**Admission**
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master’s program, provided they do so during the first year of study.

**Course of Study**
Students in the MBA/MA in theatre and dance spend the first year of their dual-degree program exclusively in either the business school or the theatre/dance program. In the second year, courses are taken exclusively in the other department. The third year offers students the opportunity to take both MBA and theatre/dance elective courses.

**Credit for Courses**
Dual degree students are required to complete 43 credit hours of MBA coursework and 24 credit hours of theatre/dance coursework. A minimum of 67 approved credit hours must be completed to earn both degrees.

**MBA/MS in Computer Science**
The MBA/MS in computer science enables students to earn an MBA and an MS in computer science over three or four years. Students in this MBA/MS program have career interests that combine corporate business and technology.

**Admission**
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master’s program, provided they do so during the first year of study.
Course of Study
Students in the MBA/MS in computer science spend the first year of the dual-degree program exclusively in either the business school or the computer science department. In the second year, courses are taken exclusively in the other department. The remaining year(s) students may take both MBA and computer science electives.

MBA/MS in Environmental Studies
The MBA/MS in environmental studies enables students to earn an MBA and an MS in environmental studies over three or four years. Students in the MBA/MA program have career interests that combine corporate business and environmental protection, the management of renewal energy, water conservation or environmental programs.

Admission
Applicants must apply to both programs and must meet the application requirements for each program separately. Students may apply simultaneously to both programs or may apply to the second program after starting the first master's program, provided they do so during the first year of study.

Course of Study
Students in the MBA/MS in environmental studies spend the first year of the dual-degree program exclusively in either the business school or the environmental studies department. In the second year, courses are taken exclusively in the other department. The remaining year(s) students may take both MBA and environmental studies electives.

MBA/MS in Telecommunications
The Leeds School of Business, in conjunction with the College of Engineering and Applied Science, offers a dual-degree program resulting in a master of business administration (MBA) and master of science in telecommunications (MS/TLEN). The dual-degree program combines broad-based business management study with an in-depth understanding of telecommunications technology. This program prepares students to be competent, effective managers in the telecommunications industry.

Admission
An individual must apply separately and be admitted to both programs under each school's or college's admission procedures and standards. Applicants are encouraged to apply to the programs concurrently.

Course of Study
Students in the MBA/MS in telecommunications spend the first year of the dual-degree program exclusively in either the business school or the telecommunications program. In the second year, courses are taken exclusively in the other department. In the third year students will take both MBA and telecommunications elective courses to complete both master's degrees.

Credit for Courses
Dual degree students are required to complete 43 credit hours of MBA coursework and 36 credit hours of telecommunications coursework. A minimum of 79 approved credit hours must be completed to earn both degrees.