BUSINESS ADMINISTRATION

The Leeds School of Business holds accreditation by the Association to Advance Collegiate Schools of Business (AACSB-International). The Leeds School of Business offers programs leading to the following degrees:

- Master of Business Administration (MBA)
- Master of Science (MS) in the following fields:
  - Accounting
  - Business Analytics
  - Finance
  - Real Estate
  - Supply Chain Management
  - Taxation
- Doctor of Philosophy (PhD)

The Leeds School also offers a part-time MBA program called the Evening MBA that leads to the same degree as the full-time MBA program. Dual degree options are not available in the Evening MBA program.

Dual degree options available in the MBA program include:

- MBA/MS in environmental studies (catalog.colorado.edu/graduate/colleges-schools/arts-sciences/programs-study/environmental-studies/environmental-studies-master-science-ms)
- MBA/MA in German studies (catalog.colorado.edu/graduate/colleges-schools/arts-sciences/programs-study/germanic-slavic-languages-liternatures/german-studies-master-arts-ma)
- MBA/MA in telecommunications (catalog.colorado.edu/graduate/colleges-schools/arts-sciences/programs-study/telecommunications/telecommunications-master-science-ms)
- MBA/MA in theatre (catalog.colorado.edu/graduate/colleges-schools/arts-sciences/programs-study/theatre-dance/theatre-master-arts-ma)

These programs are open to qualified individuals who hold a bachelor’s degree from a regionally accredited college or university, or a recognized international university, without regard to their undergraduate major.

Master's Degrees

- Business Administration - Master of Business Administration (MBA) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/business-administration/business-administration-master-business-administration-mba)
- Accounting - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/accounting-master-science-ms)
- Business Analytics - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/business-analytics-master-science-ms)
- Finance - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/finance-master-science-ms)
- Real Estate - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/real-estate-master-science-ms)
- Supply Chain Management - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/supply-chain-management-professional-master-science-mssc)
- Taxation - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/taxation-master-science-ms)

Doctoral Degree

- Business Administration - Doctor of Philosophy (PhD) (catalog.colorado.edu/graduate/colleges-schools/business/programs-study/business-administration/business-administration-doctor-philosophy-phd)

Faculty

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member’s home department.

Adams, Heather L. (https://experts.colorado.edu/display/fisid_143714) Instructor; PhD, University of Maryland, College Park
Alston, Eric Christopher (https://experts.colorado.edu/display/fisid_158159) Scholar in Residence; JD, The University of Chicago Law School
Appenzeller, William Professor Emeritus
Auslander, Bonnie (https://experts.colorado.edu/display/fisid_158273) Instructor; MFA, University of Massachusetts
Balkin, David B. (https://experts.colorado.edu/display/fisid_105481) Professor; PhD, University of Minnesota Twin Cities
Ballantine, John T. Jr. (https://experts.colorado.edu/display/fisid_102703) Senior Instructor; JD, University of Colorado Boulder
Bangs, F. Kendrick Professor Emeritus
Banks, Cynthia (https://experts.colorado.edu/display/fisid_158245) Instructor; MS, University of Colorado Denver
Beagle, Chauncey M. Professor Emeritus
Bein, Jonathan  
Scholar in Residence; PhD, University of Colorado, Boulder

Bennett, Douglas P  
Instructor; JD, The George Washington University Law School

Bercovitz, Janet  
Professor; PhD, University of California at Berkeley

Bernstein, Asaf  
Assistant Professor; BS, Harvey Mudd College

Berknal, Wilmar F.  
Professor Emeritus

Bhagat, Sanjai  
Professor; PhD, University of Washington

Billings, Stephen B  
Associate Professor; PhD, University of Colorado Boulder

Bone, Jennifer Emerling  
Instructor; PhD, University of Colorado at Boulder

Borum, John Owen  
Instructor; JD, University of Colorado Boulder

Boss, Russel Wayne  
Professor; PhD, University of Georgia

Buchman, Thomas A.  
Professor Emeritus

Bumbaca, Frederico  
Assistant Professor; PhD, University of California Irvine

Campbell, Kimberly D  
Instructor; PhD, Howard University

Campbell, Margaret Catherine  
Professor, Associate Dean; PhD, Stanford University

Carbone, Christopher  
Instructor; MFA, University of Baltimore

Cateora, Phillip R.  
Professor Emeritus

Chari, Mukund  
Assistant Professor; PhD, University of Washington, Foster School of Business

Chen, Zeyun  
Assistant Professor; PhD, University of Houston-Downtown

Christoff, Lorna Colleen  
Instructor

Cookson, John Anthony  
Assistant Professor; PhD, University of Chicago

Correll, Mark R.  
Professor Emeritus

Cropanzano, Russell Salvador  
Professor, Chair; PhD, Purdue University

Cunningham, Cory  
Instructor; PhD, University of Oklahoma

Daley, Brendan  
Associate Professor; PhD, Stanford University

Dam, Robert Anthony  
Assistant Professor; PhD, Northwestern University

Darnell, Jerome C.  
Professor Emeritus

Davies, Shaun William  
Assistant Professor; PhD, University of California, Los Angeles

de Langhe, Bart  
Assistant Professor; PhD, Erasmus University (Netherlands)

Delgado, Francisco Antenor  
Senior Instructor; PhD, University of Pennsylvania

Delprete, Michael  
Scholar in Residence

Demaree, John D.  
Professor Emeritus

Donchez, Robert M.  
Senior Instructor, Faculty Director; MBA, Fordham University

Donohew, Zachary  
Scholar in Residence

Drake, David Francis  
Assistant Professor; PhD, INSEAD (France)

Eagle, David  
Assistant Professor; PhD, University of Pittsburgh, Katz Graduate School of Business

Edwards, Emily  
Instructor; MBA, University of Colorado

Engel, Steven  
Professor Emeritus

Ertimur, Yonca  
Associate Professor; Professor; PhD, New York University

Fernbach, Philip M.  
Assistant Professor; PhD, Brown University

Fisher, Christina Marie  
Instructor; MS, University of Delaware
Frederick, David M. (https://experts.colorado.edu/display/fisid_101543)
Associate Professor; PhD, University of Michigan Ann Arbor

Gallagher, Emily Anne (https://experts.colorado.edu/display/fisd_163544)
Assistant Professor; PhD, Paris School of Economics

Garcia, Diego (https://experts.colorado.edu/display/fisd_156036)
Professor, Endowed Chair; PhD, University of California, Berkeley

Garmand, John J.
Professor Emeritus

Glover, Fred W.
Professor Emeritus

Goeldner, Charles R.
Professor Emeritus

Gordon, Kenneth R.
Professor Emeritus

Goren, Bahriye (https://experts.colorado.edu/display/fisd_158218)
Instructor; MS, Erasmus School of Economics (The Netherlands)

Gross, David Michael (https://experts.colorado.edu/display/fisd_109026)
Senior Instructor, Faculty Director; PhD, University of Colorado Boulder

Gwozdz, Ronald Scott (https://experts.colorado.edu/display/fisd_144830)
Instructor; MBA, University of Colorado Boulder

Hawk, Ashton Lewis (https://experts.colorado.edu/display/fisd_157915)
Assistant Professor; PhD, New York University

He, Chuan (https://experts.colorado.edu/display/fisd_124857)
Associate Professor; PhD, Washington University

Hekman, David R. (https://experts.colorado.edu/display/fisd_151359)
Associate Professor; PhD, University of Washington

Higgins, Brian Edmund (https://experts.colorado.edu/display/fisd_156515)
Instructor; JD, University of Denver-Sturm College of Law

Jackson, Betty R.
Professor Emerita

Jagolinzer, Alan David (https://experts.colorado.edu/display/fisd_148591)
Associate Professor; PhD, Pennsylvania State University

Jedamus, Paul E.
Professor Emeritus

Jennings, Tracy M. (https://experts.colorado.edu/display/fisd_128765)
Senior Instructor, Faculty Director; PhD, University of Denver; MBA, University of Denver

Jensen, Howard G.
Professor Emeritus

Johnson, Stefanie Kathleen (https://experts.colorado.edu/display/fisd_153813)
Assistant Professor; PhD, Rice University

Kennedy, Heather (https://experts.colorado.edu/display/fisd_157932)
Instructor; MA, University of Texas at Austin

Kline, Bruce Richard (https://experts.colorado.edu/display/fisd_146513)
Senior Instructor; MA, Northwestern University

Koberg, Christine S.
Associate Professor Emerita

Koc, Ozlem
Instructor; PhD, Georgia State University

Kolb, Burton A.
Professor Emeritus

Kornish, Laura Joyce (https://experts.colorado.edu/display/fisd_139966)
Associate Professor; PhD, Stanford University

Kozar, Kenneth A.
Professor Emeritus

Kwaramba, Marcia (https://experts.colorado.edu/display/fisd_164299)
Scholar in Residence; PhD, Monash University (Australia)

Lacerenza, Christina Noelle (https://experts.colorado.edu/display/fisd_159797)
Assistant Professor; PhD, Rice University

Laguna, Manuel (https://experts.colorado.edu/display/fisd_102975)
Professor, Faculty Director, Endowed/Named Professor; PhD, University of Texas at Austin

Larsen, Kai Rune (https://experts.colorado.edu/display/fisd_118160)
Associate Professor; PhD, SUNY at Albany

Laurion, Henry R. (https://experts.colorado.edu/display/fisd_163642)
Assistant Professor; PhD, University of California, Berkeley

Lawrence, Stephen R. (https://experts.colorado.edu/display/fisd_102032)
Associate Professor; PhD, Carnegie Mellon University

Lazar, Joseph
Professor Emeritus

Leach, Chris (https://experts.colorado.edu/display/fisd_105152)
Professor, Endowed/Named Professor; PhD, Cornell University

Lee, Jintae (https://experts.colorado.edu/display/fisd_115390)
Associate Professor; PhD, Massachusetts Institute of Technology

Lewis, Barry L.
Professor Emeritus

Lewis, Mary Beth (https://experts.colorado.edu/display/fisd_153829)
Senior Instructor; MBA, University of Pittsburgh at Bradford

Lewis, Ryan C (https://experts.colorado.edu/display/fisd_157865)
Assistant Professor; PhD, London Business School

Lichtenstein, Donald (https://experts.colorado.edu/display/fisd_101701)
Professor; PhD, University of South Carolina

Liu, Liu (https://experts.colorado.edu/display/fisd_163568)
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Ludwig, Bradley Stephen (https://experts.colorado.edu/display/fisid_156513)
Instructor; MA, Purdue University

Lymberopoulos, John P.
Professor Emeritus

Lynch, John G. (https://experts.colorado.edu/display/fisid_147448)
Faculty Director, Professor, Associate Dean, Endowed/Named Professor; PhD, University of Illinois at Chicago

Macaluso, Gregg Richard (https://experts.colorado.edu/display/fisid_123302)
Faculty Director, Instructor; MS, University of California - Irvine

Macfee, Raymond D. Jr.
Professor Emeritus

Maciszewski, Michael (https://experts.colorado.edu/display/fisid_153223)
Instructor; JD, University of Denver Sturm College of Law

Marshall, Nathan Thomas (https://experts.colorado.edu/display/fisid_156034)
Assistant Professor; PhD, Indiana University Bloomington

Matusik, Sharon Marie Frances (https://experts.colorado.edu/display/fisid_133564)
Professor; PhD, University of Washington

McGraw, Albert Peter (https://experts.colorado.edu/display/fisid_133262)
Associate Professor; PhD, Ohio State University

McMahon, Kevin Christopher (https://experts.colorado.edu/display/fisid_143892)
Senior Instructor; MBA, Indiana University

McNown, Robert F. (https://experts.colorado.edu/display/fisid_105915)
Professor; PhD, University of California, San Diego

Merrell, Jeffery C (https://experts.colorado.edu/display/fisid_156158)
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Meyer, G. Dale
Professor Emeritus

Milburn, Catherine Knoll (https://experts.colorado.edu/display/fisid_142214)
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Mohr, Pete J. (https://experts.colorado.edu/display/fisid_155498)
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Montealegre, Jose Ramiro (https://experts.colorado.edu/display/fisid_100072)
Associate Professor; DBA, Harvard University

Moon, Seoyeon
Assistant Professor; PhD, University of Maryland

Morley, Susan (https://experts.colorado.edu/display/fisid_116716)
Senior Instructor; JD, University of Colorado Boulder

Morrison, Edward J.
Professor Emeritus

Moyen, Nathalie (https://experts.colorado.edu/display/fisid_113873)
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Mueller, Erick Michael (https://experts.colorado.edu/display/fisid_140940)
Senior Instructor; Faculty Director; MBA, University of Colorado Boulder

Mukhopadhyay, Tathagat (https://experts.colorado.edu/display/fisid_159337)
Assistant Professor; PhD, London Business School (United Kingdom)

Nelson, James E.
Professor Emeritus

Nelson, Thomas Cavett (https://experts.colorado.edu/display/fisid_116011)
Senior Instructor, Faculty Director; PhD, University of Colorado Boulder

Oest, Donald G. (https://experts.colorado.edu/display/fisid_146623)
Instructor; MBA, Fairleigh Dickinson University

Palmer, Michael
Professor Emeritus

Papuzza, Antonio (https://experts.colorado.edu/display/fisid_145295)
Instructor; PhD, University of Florence (Italy)

Parkin, Don
Professor Emeritus

Payne, David Sanders (https://experts.colorado.edu/display/fisid_143848)
Instructor; MS, University of Colorado Boulder

Purmehdi, Mostafa (https://experts.colorado.edu/display/fisid_158906)
Instructor; PhD, University of Montreal

Ravishankar, Ravi
Scholar in Residence; MA, Massachusetts Institute of Technology

Reinholtz, Nicholas S. (https://experts.colorado.edu/display/fisid_155180)
Assistant Professor; PhD, Columbia University

Reuer, Jeffrey J. (https://experts.colorado.edu/display/fisid_155768)
Professor, Endowed Chair; PhD, Purdue University

Reznicek, Birdie C. (https://experts.colorado.edu/display/fisid_149091)
Instructor; MBA, Northwestern University

Richey, Clyde W.
Professor Emeritus

Ringgenberg, Ralph G.
Professor Emeritus

Rock, Steven Karl (https://experts.colorado.edu/display/fisid_113689)
Associate Professor, Chair; PhD, Pennsylvania State University

Rodgers, Timothy (https://experts.colorado.edu/display/fisid_155460)
Instructor; PhD, University of California Santa Cruz

Rogers, Jonathan Lawrence (https://experts.colorado.edu/display/fisid_153009)
Associate Professor, Endowed/Named Professor; PhD, University of Pennsylvania
Rosse, Joseph G. (https://experts.colorado.edu/display/fisid_105706)
Professor; PhD, University of Illinois at Urbana–Champaign

Rush, David F.
Professor Emeritus

Schatké, Rudolph
Professor Emeritus

Schaub, Kevin D. (https://experts.colorado.edu/display/fisid_144142)
Instructor; MBA, University of Colorado Boulder

Sears, Curtis R. (https://experts.colorado.edu/display/fisid_145482)
Senior Instructor, Faculty Fellow; JD, University of Colorado Boulder

Seltö, Frank
Professor Emeritus

Seward, Lori Elizabeth (https://experts.colorado.edu/display/fisid_113934)
Senior Instructor; PhD, Virginia Polytechnic Institute and State University

Shriver, Scott Kennedy (https://experts.colorado.edu/display/fisid_158937)
Assistant Professor; PhD, Stanford Graduate School of Business

Shukri, Salma Tariq (https://experts.colorado.edu/display/fisid_158219)
Instructor; PhD, University of Denver

Sorenson, Ralph Z.
Professor Emeritus

Spinetto, Richard D.
Professor Emeritus

Stanton, William J.
Professor Emeritus

Stapp, Elizabeth Cole (https://experts.colorado.edu/display/fisid_149889)
Instructor; JD, Boston University

Starn, Harry Mohr (https://experts.colorado.edu/display/fisid_160803)
Senior Instructor; MS, University of Colorado Boulder

Stephan, Andrew Perry (https://experts.colorado.edu/display/fisid_159297)
Assistant Professor; PhD, Northwestern University, Kellogg School of Management

Stephenson, Craig A. (https://experts.colorado.edu/display/fisid_144851)
Senior Instructor; PhD, University of Arizona

Stockton, Keith Michael (https://experts.colorado.edu/display/fisid_143887)
Instructor; PhD, University of Colorado Boulder

Stutzer, Michael J. (https://experts.colorado.edu/display/fisid_126711)
Professor; PhD, University of Minnesota Twin Cities

Sun, Yacheng (https://experts.colorado.edu/display/fisid_145680)
Assistant Professor; PhD, Indiana University Bloomington

Taylor, Robert H.
Professor Emeritus
Courses

ACCT 5240 (3) Advanced Financial Accounting
Examines advanced financial accounting theory and practice, emphasizing U.S. and international accounting for business combinations, consolidated financial statements, and accounting for partnerships.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 4240
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5250 (3) Financial Statement Analysis
Focuses on the use of U.S. and international accounting information by decision-makers external to the firm. Considers judgments made by investors, security analysts, bank lending officers, and auditors. Emphasizes equity valuation and risk analysis.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 4250
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5450 (3) Income Taxation of Business Entities
Examines the income tax consequences of business entities. Focuses on regular corporations, partnerships, limited liability companies and S corporations.
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5540 (3) Accounting Information Systems
Considers the interaction of accountants with information systems and the role of accounting information systems in business processes. Focuses on the tools used by accountants and provides an understanding of accounting as an information system.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 4540
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5620 (3) Auditing and Assurance Services
Emphasizes the value of assurance services, including the market for financial-statement audits, and the audit decision process, from obtaining a client through planning and testing, to issuance of the audit report. Focuses on making judgments and decisions under conditions of uncertainty and continually evaluating the substance of business transactions over their form.
Equivalent - Duplicate Degree Credit NotGranted: ACCT 4620
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5700 (3) International Accounting
Intensive focus on international financial statement analysis, cultural and economic differences that affect financial reporting in various countries. Examples include international financial reporting standards and accounting for foreign currency transactions.
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5820 (3) Topics in Business
Offered irregularly to provide opportunity for investigation of new frontiers in accounting.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 4820
Requisites: Restricted to ACCT-MS or ACTX-MS or C-FNCEACCT or C-FNCEACTX or C-ACCT or C-ACCTACTX graduate students only.

ACCT 5827 (3) Integrated Reporting for Socially Responsible Strategies
Explores the growing global trend of companies to measure, disclose and report for socially responsible initiatives. Integrated reporting combines financial, environmental, social and governance information into a single report. Current practices in sustainability and integrated reporting in the US and across the world will be examined through case studies, guest speakers, current literature and projects. Can be taken concurrently with ACCT 3220.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 4827 and CESR 4827
Requisites: Restricted to students with one of the following plans: ACCT-MS, ACTX-MS; or subplan: C-ACCT, C-ACCTACTX, C-FNCEACCT, C-FNCEACTX

ACCT 6000 (1-3) Academic Internship in Accounting
Offers students the opportunity to gain professional work experience in an accounting or tax position while still in school. Provides academically relevant work experience that complements students' studies and enhances their career potential. Includes lectures and a course paper. Students may not preregister for this course, and they must contact the Director of the concurrent degree program in accounting for approval. Instructor consent required.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Restricted to students with one of the following plans: ACCT-MS, ACTX-MS; or subplan: C-ACCT, C-ACCTACTX, C-FNCEACCT, C-FNCEACTX
Grading Basis: Pass/Fail

ACCT 6220 (3) Corporate Financial Reporting
Provides an in-depth study of the concepts underlying contemporary financial accounting practice. Includes preparation and analysis of financial statements and the application of concepts to selected current issues. Students with credit for ACCT 3220 and 3230 or equivalents may not receive credit for ACCT 6220.
Equivalent - Duplicate Degree Credit Not Granted: MBAX 6700
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-).

ACCT 6250 (3) Financial Statement Analysis
Focuses on the use of accounting information by decision makers external to the firm. Considers judgments made by security analysts, bank lending officers and auditors. Emphasizes credit scoring, risk analysis and equity valuation.
Equivalent - Duplicate Degree Credit Not Granted: MBAX 6710
Requisites: Requires prerequisite course of ACCT 5250 or MBAC 6020 (minimum grade D-).

ACCT 6260 (3) Seminar: Managerial Accounting
Explores cost management, especially as related to organizational decision making, planning, and control. Emphasizes case analysis and applications.
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-).
ACCT 6350 (3) Current Issues in Professional Accounting--Accounting Ethics
Examines the nature of accounting theory and practice from perspectives of economics, law, globalization, accounting, ethics, and moral reasoning. Also explores issues including implications of institutional factors, such as Sarbanes-Oxley, SEC, FASB, IFRS, and capital markets. Counts as senior seminar for Concurrent degree students.
Requisites: Restricted to Accounting, Taxation, Finance/Accounting, or Accounting/Taxation students only.

ACCT 6420 (3) Research and Writing in Income Taxation
Studies and applies the method used in tax research and tax planning, with the goal of developing tax research, technical writing and tax planning skills. Topics include examining primary and secondary sources of federal tax law, evaluating the hierarchy of these sources and developing technical writing skills using deductive legal reasoning.
Requisites: Requires a prerequisite course of ACCT 5450 (minimum grade D-). Restricted to MS-ACCT or C-ACCTACTX or C-FNCEACTX students only.

ACCT 6430 (3) Taxation of Partnerships
Studies federal income taxation of pass-through entities such as those used by most small businesses in the U.S. Includes creation, operation, distributions, sale of interests and liquidation.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 6167
Requisites: Requires prerequisite course of ACCT 5450 (min grade D-). Restricted to MS-ACCT or MS-ACTX or C-ACCTACTX or C-FNCEACTX students only.

ACCT 6450 (3) Taxation of Corporations
Studies federal income taxation related to taxable corporations, the entities through which a large part of the economic activity in the U.S. is conducted. Includes creation, operation, distributions, sale of interests and liquidation.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 6157
Requisites: Requires corequisite courses of ACCT 6420 and ACCT 6700. Restricted to Bus Admin, Acct, Acct-Tax, Acct-Info Syst, Fnce, Mkgt, Taxation or Master of Business Admin graduate students only.

ACCT 6620 (3) Advanced Auditing: Business Risk and Decision Analysis
Explores contemporary issues, historical developments, and selected topics pertinent to business assurance services by independent accountants. Emphasizes improving both the decision behavior of decision makers and the quality of information, or its context, for decision makers.
Requisites: Requires a prereq course of ACCT 5620 (min grade D-). Restricted to Acct, Fnce/Acct, Infor Syst/Acct, Syst/Account Concurrent Degree students or Acct, Acct/Tax or Busn Admin (BUAD) graduate students only.

ACCT 6700 (4) Income Taxation
Emphasizes the fundamentals of the federal income tax system and examines its impact on the individual.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 6007
Requisites: Restricted to Accounting, Taxation, Fin Acct Tax-Concurrent Degree or Acct Acct Tax-Concurrent Degree students only.

ACCT 6710 (3) Federal Estate and Gift Tax
Analyzes federal estate and gift taxation of inter vivos and testamentary transfers, introduces income taxation of estates and trusts and involves elementary estate planning.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 7207
Requisites: Requires prerequisite course of ACCT 5440 (minimum grade D-). Requires corequisite courses of ACCT 6420 6700. Restricted to ACCT, ACIS, ACTX, MBA or BUAD graduate students only.

ACCT 6720 (2) Estate Planning
Discusses problems and solutions for owners of various-sized estates and different types of assets including jointly-held property, stock in closely-held corporations and farms, analysis of federal taxation of generation-skipping transfers in trust, postmortem estate planning and drafting of trusts and wills.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 6217 or LAWS 7217
Requisites: Requires prerequisite course of ACCT 6710 (minimum grade D-). Restricted to graduate students only.

ACCT 6900 (1-6) Independent Study
Prior department consent required of instructor under whose direction study is taken. Departmental form required.
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to Accounting, Finance/Accounting, Information Systems/Accounting, Systems/Accounting Concurrent Degree students or Accounting, Accounting/Taxation or Business Administration (BUAD) graduate students only.

ACCT 6940 (1) Master's Candidate for Degree
Departmental form required.
Requisites: Restricted to Business (BUSN) graduate students only.
Grading Basis: Pass/Fail

ACCT 6950 (1-4) Master's Thesis
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 7300 (3) Doctoral Seminar: Introduction to Accounting Research
Discusses the nature of scientific investigation and how accounting theory relates to theories in economics and finance. Introduces students to major areas of accounting research and research methods. Provides students with instruction and experience in evaluating and critiquing research papers as well as generating original and viable research ideas.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 7320 (3) Doctoral Seminar: Accounting and Capital Markets I
Focuses on research evaluating the usefulness of accounting information for valuing equity securities. The seminar builds a foundation for conducting accounting-related capital markets research.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 7330 (3) Doctoral Seminar: Accounting and Capital Markets II
Focuses on how managers strategically communicate with capital market participants (e.g., investors and equity analysts). Students develop an understanding of how information enhances the efficiency of stock markets, why managers voluntarily disclose information, and how market participants react to strategic disclosure.
Requisites: Restricted to Business (BUSN) graduate students only.
ACCT 7340 (3) Doctoral Seminar: Managerial Accounting Research
Survey of managerial accounting research, emphasizing a variety of methodologies including economics-based archival empirical and experimental approaches. Topics include: management performance measurement; management incentives; non-financial performance measures; management control systems; cost behavior and cost structure; intra-firm transferring pricing; inter-firm relations and knowledge sharing; risk preferences; risk taking and risk sharing; strategic performance measurement; agency theory; and budgetary slack and performance.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires prerequisite course of ACCT 6710 (minimum grade D-). Restricted to graduate students only.

ACCT 7800 (3) Doctoral Seminar: Accounting Theory
Follows the evolution of game-theoretical analytical research and application of analytical methods to topics including: accounting-based valuation, discretionary disclosure, stewardship role of accounting, insider trading and imperfect capital market models, signaling through accounting choice, deferred tax accounting, auditor sampling, auditor rotation, and low balling. Describes implications of analytical results for primarily economics-based empirical research designs.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 7830 (3) Doctoral Seminar: Accounting Research
Designed to assist the doctoral student in integrating courses and fields of study in order to be able to apply knowledge and skills to problems in accounting. Special attention given to the development of thesis topics.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 8820 (1-6) Graduate Seminar
Provides opportunity for investigation of new frontiers in accounting through an experimental seminar. Department enforced prereq.: varies
Repeatable: Repeatable for up to 6.00 total credit hours.

ACCT 8900 (1-3) Independent Study
Instructor consent required and departmental form (taught as doctoral seminar).
Requisites: Restricted to Business (BUSN) graduate students only.

ACCT 8990 (1-10) Doctoral Thesis
Requisites: Restricted to Business (BUSN) graduate students only.

BADM 6820 (1-3) Topics in Business Administration
Offered irregularly to provide opportunity to investigate new topics in business administration.

BADM 6900 (3) Mergers, Acquisitions and Reorganizations
Studies the planning of corporate mergers, acquisitions and reorganizations, examining the application and integration of state corporate law, federal securities law, accounting principles, tax law, labor law, products liability law, environmental law, ERISA and antitrust law.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 7411

BADM 6910 (3) Law and Finance for Entrepreneurs
Studies unique legal problems faced by entrepreneurs, including formation issues (choice of entity, rights of the founders, initial investors), operation issues (governance, key employees, intellectual property, financing), IPOs and buy-outs.
Equivalent - Duplicate Degree Credit Not Granted: LAWS 7451

BADM 6920 (3) Project Management
Presents basic skills required to manage wide range of technical projects. Topics include selecting project alternatives, managing project teams, developing project plan elements, risk management, monitoring and controlling projects, and financial analysis of projects. Students apply skills learned to representative project.

BADM 6930 (3) Commercializing Sustainable Energy Technologies
Addresses the opportunities and problems of commercializing new renewable energy technologies. Focuses on energy markets, opportunity identification, life cycle analysis, policy economics, project financing and economic analysis as they relate to bringing renewable energy technologies to market.
Equivalent - Duplicate Degree Credit Not Granted: ENST 5002

BADM 6940 (3) Land Use Law
Examines Federal, state and local regulations governing land use in the U.S. and surveys the basic principles of urban planning and public finance. Describes basic tools governments use to control land use: Euclidean zoning, nuisance law, police power, eminent domain and takings. Planned Urban Developments, historic preservation, wetlands and flood zones, airports, endangered species, view restrictions, and environmental law.
Requisites: Restricted to Master of Business Administration (MBAD), MBA with dual degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA (PMBA) or MS Real Estate (REAL-MS) students only.
Grading Basis: Letter Grade

BSLW 5120 (3) Advanced Business Law
Covers sales and lease transactions, negotiable instruments, creditor rights and bankruptcy, secured transactions, agency, business organizations, protection of property, and other advanced topics in legal and regulatory environments. This course and BCOR 3000 cover the business law topics tested on the CPA exam.
Equivalent - Duplicate Degree Credit Not Granted: BSLW 4120
Requisites: Restricted to Accounting, Finance/Accounting, Information Systems/Accounting, Systems/Accounting Concurrent Degree students or Accounting, Accounting/Taxation or Business Administration (BUAD) graduate students only.

BSLW 6900 (1-6) Independent Study
Requisites: Restricted to Business (BUSN) graduate students only.

MBAC 6000 (3) Socially Responsible Enterprise
Prepares future managers for confronting the truly difficult situations that arise when deploying economic resources, altering the physical environment, and making decisions that affect the lives of investors, employees, community members and other stakeholders. Case-based challenges will be examined in a broad range of contexts, and essential ethical concepts will be explored by drawing on theories from ethics, sociology, economics, political science and philosophy.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.
Additional Information: Departmental Category. MBA: Core Courses

MBAC 6001 (1.5) Foundations of Teamwork
Focuses on teamwork effectiveness and collaboration. Students will understand what affects team outcomes, how to maximize a team’s effectiveness and how to create a company environment that fosters collaboration and teamwork as they develop their own teamwork skills while learning to develop the skills of their employees’ and colleagues’. Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) majors only.
Grading Basis: Letter Grade
MBAC 6002 (3) Social, Moral and Economic Foundations for Business
Examines historical context for the rise of modern business institutions and market economies, and interrelationships in various business objectives. Connects how different economic approaches address the allocation of existing and future scarce resources, and how individual economic freedom relates to various societal objectives. Explores concepts of core business relevance including intellectual property, the role of ethics in the production of commercial information, and the value of diverse information sets in decision-making.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

MBAC 6003 (1.5) Foundations of Leadership
Focuses on leadership theories and concepts, including individual and organizational elements in different leadership situations. Explores leadership principles, values, and ethical boundaries, why leaders lose their way and how to avoid derailment. Engages students in developing a leadership brand.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

MBAC 6010 (3) Managerial Economics
Studies the elements of the business firm’s fundamental problem—how to maximize profits. Develops for each element managerial theory based upon introductory and intermediate-level microeconomics. Analyzes various applications and misapplications of relevant concept, primarily through case studies. Differential calculus and statistics are used throughout the course.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6011 (1.5) Managerial Economics 1
Studies the elements of the business firm’s fundamental problem—how to maximize profits. Develops for each element managerial theory based upon introductory and intermediate-level microeconomics. Analyzes various applications and misapplications of the relevant concept, primarily through case studies. Differential calculus and statistics are used throughout the course.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6012 (1.5) Managerial Economics 2
See MBAC 6011.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6020 (3) Financial Accounting
Introduces the financial reporting system used by business organizations to convey information about their economic affairs. Develops an understanding of financial reports and what they tell about a business enterprise. Focuses on how alternative accounting measurement rules represent different economic events in financial reports.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6030 (3) Quantitative Methods
Covers foundations for statistical reasoning and statistical applications in business. Topics include graduate-level treatment of descriptive statistics, probability, probability distributions, sampling theory and sampling distributions, and statistical inference (estimation and hypothesis testing). Provides an introduction to regression analysis, analysis of variance, time series forecasting, decision analysis, index numbers, and nonparametric methods.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6031 (1.5) Quantitative Methods
Covers foundations for statistical reasoning and statistical applications in business. Topics include graduate-level treatment of descriptive statistics, probability, probability distributions, sampling theory, sampling distributions, and statistical inference (estimation and hypothesis testing). Provides an introduction to regression analysis, analysis of variance, time series forecasting, decision analysis, index numbers and nonparametric methods.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6050 (3) Strategy
Analyzes how firms can attain and sustain competitive advantage in today’s competitive environment. Focuses on industry dynamics, competitive positioning, firm capabilities, and corporate innovation. Introduces a set of tools for assisting managers in solving complex, real-world business problems in strategy development. Integrates MBA learning in functional areas, and emphasizes the fit between competitive analysis and the role of management and organization.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Core Courses
MBAC 6051 (3) Operations Management
Develops an understanding of processes and the alignment of a process with the organization's operating priorities. Examines how interconnected processes relate to managing supply and demand and stakeholder incentives. Explores services, highlighting the differences and similarities between product and service businesses and considers CEO-suite-level challenges such as managing firm growth, alignment of the operating system with strategic priorities, and mitigating uncertainty through optionality.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

MBAC 6052 (3) Capstone Projects
Provides students with an opportunity to focus on a specific project which would have a positive strategic impact on the company for which they work. For those who have entrepreneurial aspirations, this project could result in a business plan for a new venture. Final deliverable should address marketing, financial, operational, and management implications and strategic impact.

**Requisites:** Restricted to Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6060 (3) Corporate Finance
Analyzes the implications of modern finance theory for the major decisions faced by corporate financial managers. Develops the basic skills necessary to apply financial concepts to the various problems faced by a firm. Includes capital budgeting, capital structure, long term financing, short term financial management, and financial planning topics.

**Requisites:** Requires prerequisite course of MBAC 6020 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6080 (3) Decision Modeling and Applications
Integrates topics from decision analysis and operations management as they relate to modeling management decisions. Field projects involve the university, local companies, and/or government agencies.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6081 (3) Data and Decisions
Employers need managers who can integrate business knowledge and insight with the vast amount of data available using modern analytical tools. Students will access data from multiple sources, manipulate the data so it is ready for analysis, perform multiple regression analyses, validate the models they develop, and use the results to inform decisions. Goes beyond Excel spreadsheets to expose students to tools such as R and Tableau.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

MBAC 6090 (3) Marketing Management
Provides a solid foundation of marketing knowledge by focusing on principles of marketing. Introduces the role that marketing cases play in advancing understanding and skill development in the field of marketing. Case discussions illustrate concepts discussed, and case studies are used to introduce the marketing decision making process. Emphasizes the international nature of marketing, as well as the importance of analysis and the understanding of the economic, demographic, political-legal-regulatory, sociocultural, technological, and natural environments.

**Requisites:** Requires prerequisite course of MBAC 6030 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6096 (1.5) Managerial Communications
Tailored instruction, grounded in communication and business theory, that leads to improved business writing, public speaking, team presentations, team dynamics, interpersonal communication, and emotional intelligence with a focus on persuasion, audience analysis, and risk management.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

MBAC 6098 (1) Professional Development I
Professional Development I and II will introduce students to a range of skills to help them be successful in the professional work environment, including presentation development, constructive feedback loops, and personal presentation in team-based sessions. It will also offer a survey of the career management process and provide students with the tools and life-long skills to execute a strategic career management plan.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Pass/Fail

**Additional Information:** Departmental Category: MBA: Core Courses

MBAC 6099 (1.5) Professional Development II
Professional Development I and II will introduce students to a range of skills to help them be successful in the professional work environment, including presentation development, constructive feedback loops, and personal presentation in team-based sessions. It will also offer a survey of the career management process and provide students with the tools and life-long skills to execute a strategic career management plan.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Pass/Fail

**Additional Information:** Departmental Category: MBA: Core Courses

MBAX 6051 (2) Strategy
Analyzes how firms can attain and sustain competitive advantage in today's competitive environment. Focuses on industry dynamics, competitive positioning, firm capabilities, and corporate innovation. Introduces a set of tools for assisting managers in solving complex, real-world business problems in strategy development. Integrates MBA learning in functional areas, and emphasizes the fit between competitive analysis and the role of management and organization.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management
MBAX 6100 (3) Entrepreneurship
Examines the environments of entrepreneurial firms from start-up to development of ventures. Allows students to assess their fit with entrepreneurial firms. Key element is learning the process of determining the difference between ideas and commercializable opportunities through feasibility analysis and plans.
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6101 (2) Entrepreneurship
Examines the environments of entrepreneurial firms from start-up to development of ventures; allows students to assess their “fit” with entrepreneurial firms. A key element is learning the process of determining the difference between ideas and commercializable opportunities through feasibility analysis and plans.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6105 (3) Design Thinking for National Security
Covers research topics of current interest in computer science that does not fall into a standard subarea.

MBAX 6110 (3) Entrepreneurial Finance
Addresses a variety of topics including financial valuation, various sources of funds, structures and legal issues in arranging financing, the private and public venture capital markets, and preparation for, and execution of, an initial public securities offering.
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6111 (2) Entrepreneurial Finance
Addresses a variety of topics including financial valuation, various sources of funds, structures and legal issues in arranging financing, the private and public venture capital markets, and preparation for, and execution of, an initial public securities offering.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6120 (3) Entrepreneurial Marketing
Addresses the marketing challenges that face the entrepreneur or start up firm with a limited budget. From initially positioning the company and its products to marketing that position to key shareholders for a new venture, to establishing channels of distribution and reaching the consumer, take a specialized look at the development and implementation of a marketing plan.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6140 (3) Social Entrepreneurship in Emerging Markets
Social entrepreneurs adopt business approaches to solving global, social and environmental problems that have not been effectively addressed by government, business or traditional nonprofits. The course provides a framework for student teams to assist social entrepreneurs in developing countries, helping them achieve their social mission while operating sustainably and with measurable impact.
Requisites: Requires prerequisite courses of MBAC 6060 and 6090 (all minimum grade C). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Recommended: Prerequisite MBAX 6170.
Additional Information: Departmental Category: MBA: Social Responsibility

MBAX 6150 (3) Entrepreneurship and the Venture Capital Process
This course is articulated into two main parts, tightly interrelated: entrepreneurship and the venture capital process. The first part has the objective to lead the students to understand what venture capital is, how it works, how you structure capital raising and how it helps entrepreneurial initiatives. The second part concerns how venture capitalists manage their operations, secure investment deals and maintain their portfolios. Formerly MBAX 6805.
Requisites: Requires prereq courses of MBAX 6011, 6020, 6031, 6060, 6080 and 6090 (all min grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6160 (3) Entrepreneurship: High Growth Companies
Explores the initial decisions that set a foundation for business growth, the pros and cons of alternative growth strategies, organizational scaling tactics, and the keys to realizing value. Studying ¿adolescent¿ firms that are past the initial start-up stage but haven't evolved into mature businesses, we will focus on key choices founders face in scaling their businesses, investigating growth-related stumbling blocks and discussing alternative strategies that may be used to overcome these obstacles.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

MBAX 6170 (3) New Venture Creation
This course content is relevant to the student who wants the entrepreneurial toolkit, start a new venture, is interested in working in the startup world, would like to effectively evaluate the probability of success for a new venture and/or develop a methodology for entrepreneurial thinking that provides benefits for big and small ventures. The final deliverable is a professional pitch to a group of seasoned investors and the submission of a complete business plan.
Requisites: Requires prerequisite courses of MBAC 6020 and MBAX 6100 (all minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship
MBAX 6171 (2) New Venture Creation
This course content is relevant to the student who wants the entrepreneurial toolkit, start a new venture, is interested in working in the startup world, would like to effectively evaluate the probability of success for a new venture and/or develop a methodology for entrepreneurial thinking that provides benefits for big and small ventures. The final deliverable is a professional pitch to a group of seasoned investors and the submission of a complete business plan.

Requisites: Requires prerequisite courses of MBAX 6100, MBAC 6011, MBAX 6020, MBAX 6031, MBAX 6060 and MBAC 6090 (all minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6180 (3) Startup Execution
Covers a variety of topics in applied entrepreneurship, including the steps required to legally launch a business and procedures for executing standard business functions (organization, marketing, sales, advertising, operations, team building, and finance) with minimal resources (cash, personnel, and equipment).

Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.
Recommended: Prerequisite completion of MBAX 6170 is strongly recommended prior to enrolling in MBAX 6180.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6190 (3) Projects in Entrepreneurial Companies
Limited to 12 students per section, each student is matched with an entrepreneurial company to complete a project that is key to company strategy. Students experience total company environment from the top management level through attending management meetings and interacting with cross-functional managers and employees. E-mail and face-to-face meetings result in discussing opportunities and issues resulting from experiences in companies.

Requisites: Requires prerequisite course of MBAX 6100 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Recommended: Prerequisite completion of MBAX 6111 is strongly recommended prior to enrolling in MBAX 6190.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6200 (3) Advanced Corporate Finance
Covers the theory of asset pricing, which is then applied to capital budgeting, capital structure choice, mergers and acquisitions, and risk management.

Requisites: Requires prerequisite course of MBAC 6060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6210 (3) Applied Financial Management
Analyzes the financial condition, planning, and control of current assets, current liabilities, and long-term financial arrangements. Topics include financial planning, managing working capital, short- and long-term financing, capital budgeting, valuation, and capital structure policies. Case studies are emphasized.

Requisites: Requires prerequisite course of MBAC 6060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6211 (2) Applied Financial Management
Focuses on how to apply key concepts in finance to real-world situations. Topics include valuation, capital structure, highly leveraged transactions, and financial distress and bankruptcy. Heavy emphasis on how to perform various kinds of valuations. Mixture of lectures and case discussions.

Requisites: Requires prerequisite course of MBAC 6060 (minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6220 (3) Investment Management and Analysis
Covers managing investment portfolios by blending academic theories and evidence with practitioner experience. Topics include risk and return relationships, securities, value theory (capital asset, arbitrage, and option pricing), portfolios, and performance evaluations.

Requisites: Requires prerequisite course of MBAC 6060 or MSBC 5060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6221 (2) Investment Management & Analysis
Covers managing investment portfolios by blending academic theories and evidence with practitioner experience. Topics include risk and return relationships, securities, value theory (capital asset, arbitrage, and option pricing), portfolios, and performance evaluations.

Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAX 6020, MBAX 6030, MBAX 6060 and MBAX 6090 (all minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6230 (3) International Financial Management
Examines the financial procedures, policies, and risks faced by firms conducting business internationally. Topics include examining the international finance environment, managing foreign exchange risk exposure, managing international working capital, conducting analysis, and developing an understanding of international financial markets.

Requisites: Requires prerequisite course of MBAC 6060 or MSBC 5060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance
MBAX 6240 (3) Financial Markets, Institutions and Regulations
Focuses on the legal and regulatory issues surrounding complex transactions that involve change of ownership. Topics include law/regulation issues affecting all stakeholders involved in corporate restructuring transactions, the legal aspects of the corporate bankruptcy process and the practical aspects of raising capital, such as understanding the instruments and the institutions involved in the financing activities of firms at different stages in their lifecycle, road shows and the mechanics of pursuing initial public offering.
Requisites: Requires prerequisite course of MBAC 6060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Additional Information: Departmental Category: MBA: Finance

MBAX 6250 (3) Derivative Securities
Derivatives, like options, futures, forwards, and swaps, encompass all aspects of finance. Topics cover the characteristics, valuation, and trading strategies associated with derivatives as well as their use in risk management.
Requisites: Requires prerequisite course of MBAC 6060 or MSBC 5060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6260 (3) Fixed Income Investing
Fixed income securities are those that nominally promise a fixed stream of payments. They include government and corporate long and short term debt issues that far exceed the amount of corporate stock issues, as well as long term personal debt (i.e., home mortgages). Develops practical analytical tools for describing risk and return in fixed income securities, the markets where they are traded, and their purchase and management by financial intermediaries. This course will utilize the Bloomberg Lab to provide students with real world fixed income security analysis.
Requisites: Requires prerequisite course of MBAC 6060 or MSBC 5060 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6270 (3) Applied Derivatives
Covers applications of financial derivatives and a range of topics, from market risk management to liquidity and counter party risk management in contemporary finance. Specifically, the course examines the pricing and use of financial derivatives, including options, forwards, futures, swaps and credit derivatives in risk management.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Grading Basis: Letter Grade

MBAX 6280 (3) Entrepreneurship Valuation and Investment Seminar
Provides a premier experiential learning experience in early stage investing. Students will develop an understanding of the mechanics of early stage investing, will learn how to evaluate, select and recommend investments and manage the portfolio, put in practice managerial skills, negotiation, financial analysis, presentation skills, mastering/negotiating legal terms, and to incorporate uncertainty into projecting cash flows.
Requisites: Requires prerequisite courses of MBAC 6060 and 6090 (minimum grade C). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

MBAX 6281 (2) Entrepreneurship Valuation and Investment Seminar
Second section in series of three: Provides a premier experiential learning experience in early stage investing. Students will develop an understanding of the mechanics of early stage investing, will learn how to evaluate, select and recommend investments and manage the portfolio, put in practice managerial skills, negotiation, financial analysis, presentation skills, mastering/negotiating legal terms, and to incorporate uncertainty into projecting cash flows.
Requisites: Requires prerequisite courses of MBAC 6060 and 6090 (minimum grade C). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Recommended: Prerequisite MBAX 6280.

MBAX 6300 (3) Marketing Communication
Focuses on the strategic and decision making aspects of marketing communication from a managerial perspective. Increases students’ understanding of specific decision elements within an integrated marketing communications framework. Topics include promotional objectives, agency relations, media selection, budgeting, and advertising research. Also explores relevant advertising models and the economic and social effects of promotional activity.
Requisites: Requires prerequisite course of MBAC 6090 (minimum grade D). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA) or MS Business Analytics (BUAN-MS) majors only.
Additional Information: Departmental Category: MBA: Marketing

MBAX 6301 (2) Marketing Communications
Focuses on the strategic and decision-making aspects of marketing communication from a managerial perspective. Designed to increase students’ understanding of specific decision elements within an integrated marketing communications framework. Topics covered include promotional objectives, agency relations, media selection, budgeting, and advertising research. Explores relevant advertising models and the economic and social effects of promotional activity.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6050 and MBAC 6090 (all minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Marketing
MBAX 6310 (3) Marketing Strategy
Marketing strategy has developed into an increasingly critical managerial activity as businesses recognize the importance of creating customer value and being customer oriented. Discusses key elements of successful marketing strategy including market/customer analysis and competitor analysis, and identifies strategic approaches managers may adopt to succeed in today's highly competitive and rapidly changing business environment.
Requisites: Requires prerequisite courses of MBAC 6090 (min grade D-).
Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Prog (PMBA) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6311 (2) Marketing Strategy
Marketing strategy is a critical managerial activity that recognizes the importance of a strong market focus and the delivery of superior customer value as bases for long term financial success. This course examines key elements of successful marketing strategy including optimal market definition, strong segmentation and positioning approaches, high levels of customer satisfaction, and effective management of critical exchange relationships.
Requisites: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Marketing

MBAX 6330 (3) Market Intelligence
Market Intelligence is a decision-oriented course geared toward gathering, analyzing, and interpreting data about markets and customers. Students learn how to: define the marketing problem and determine what information is needed to make the decision; acquire trustworthy and relevant data and judge its quality; analyze the data and acquire the necessary knowledge to make certain classic types of marketing decisions.
Requisites: Requires prerequisite courses of MBAC 6090 (min grade D-).
Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Prog (PMBA) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6331 (2) Marketing Strategy
Marketing strategy is a critical managerial activity that recognizes the importance of a strong market focus and the delivery of superior customer value as bases for long term financial success. This course examines key elements of successful marketing strategy including optimal market definition, strong segmentation and positioning approaches, high levels of customer satisfaction, and effective management of critical exchange relationships.
Requisites: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Marketing

MBAX 6333 (2) Market Intelligence
Market Intelligence is a marketing decision-oriented course geared toward gathering, analyzing, and interpreting data about markets and customers for both products and services. It is for managers as users of market information across marketing management, consulting, general management, and entrepreneurship to address problems of market selection, segmentation, positioning, new products, customer value and retention, pricing, communication, channel, etc.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Marketing

MBAX 6340 (3) Marketing Field Project
Develops skills in marketing decision making. Teams design and complete a project located at a client business or other organization in the metropolitan area. Team members organize and assign responsibilities, interact with middle- and top-level managers, apply quantitative and behavioral tools presented in marketing and other courses, meet deadlines, and present results of project activities.
Requisites: Requires prerequisite course of MBAC 6090 (min grade D-).
Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Prog (PMBA) or MS Business Analytics (BUAN-MS) majors only.
Additional Information: Departmental Category: MBA: Finance

MBAX 6350 (3) Digital Marketing
Covers a variety of ways an organization uses online presence to support its goals. The main approaches covered are search engine optimization (SEO); online advertising, especially search ads (also called search engine marketing, SEM); and social media. SEO is setting up your website so that the right people can find you. Emphasis placed on selecting keywords and tracking responses to changes to a website. SEM refers to paid (“sponsored”) ads on search engines. We will focus on AdWords.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6351 (2) Digital Marketing
Covers a variety of ways an organization uses online presence to support its goals. The main approaches covered are search engine optimization (SEO); online advertising, especially search ads (also called search engine marketing, SEM); and social media. SEO is setting up your website so that the right people can find you. Emphasis placed on selecting keywords and tracking responses to changes to a website. SEM refers to paid (“sponsored”) ads on search engines. We will focus on AdWords.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6360 (3) New Product Development
Provides a better understanding of the new-product development process, highlighting the inherent risks and strategies for overcoming them. Using a combination of lectures, cases, and a project, this course examines the process of designing, testing, and launching new products. Emphasizes the interplay between creativity and analytical marketing research throughout the development process. Also covers branding issues, such as brand extensions and their impact on brand equity.
Requisites: Requires prerequisite course of MBAC 6090 (min grade D-).
Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Prog (PMBA) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Marketing
MBAX 6361 (2) New Product Development
Provides students with a better understanding of the new-product development process, highlighting the inherent risks and different strategies for overcoming them. Using a combination of lectures, cases, and a project, this course will examine the process of designing, testing and launching new products.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental MBA: Management

MBAX 6370 (2-3) Customer Analytics
Provides a deep understanding of customer centricity and its implications for the firm; state-of-the art methods for calculating customer lifetime value and customer equity; analytical and empirical skills that are needed to judge the appropriateness, performance, and value of different statistical techniques that can be used to address a issue around customer acquisition, development, and retention. Students will be introduced to R programming in this course.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (P MBA) majors only.
Grading Basis: Letter Grade

MBAX 6410 (3) Process Analytics
Covers the concepts and tools to design and manage business processes. Emphasizes modeling and analysis, information technology support for process activities, and management of process flows. Graphical simulation software is used to create dynamic models of business processes and predict the effect of changes. Prepares students for a strong management or consulting career path in business processes.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (P MBA) majors only.
Grading Basis: Letter Grade

MBAX 6421 (2) IT & Business Strategy
Although some companies are very successful in discovering and cultivating innovative technology-enabled business strategies, many fail in the process. This course combines theories and frameworks with practical approaches to provide students with the skills required to help companies identify business opportunities, find appropriate information related technologies, and lead adoption efforts to success.
Requisites: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade

MBAX 6440 (3) Project Mangement
Acquaints students with multidisciplinary aspects of project management, including the relationship between schedule, cost and performance. The course uses a hands-on project where the student interacts with a real customer, providing an opportunity to utilize the qualitative and quantitative tools taught in the classroom. The course will cover project management certification from Project Management Institute based on previous work experience.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (P MBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.
Grading Basis: Letter Grade

MBAX 6441 (2) Project Management
Acquaints the student with multidisciplinary aspects of project management, including the relationship between scope, schedule, cost and performance. Uses a hands-on project from your own company, providing an opportunity to utilize the qualitative and quantitative tools taught in the classroom. During the course students will earn hours toward project management certification from the Project Management Institute.
Requisites: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade

MBAX 6450 (2-3) International Operations Management
Takes a broad comprehensive perspective on managing and operating in a rapidly growing global economy. Explores regional and national approaches to international operations including trade practices; penetration strategies; financial, marketing, services, and manufacturing operations; ethical and sustainability issues; and global competitive strategy. Compares global business practices in Asia, South America, Europe, and Africa.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (P MBA) or MS Supply Chain Management (SCMN-MS) majors only.
Additional Information: Departmental MBA: Management
**MBAX 6460 (3) Supply Chain Management**
Explores the key issues related to the design and management of supply chains. Covers the efficient integration of suppliers, production facilities, warehouses and stores so that the right products in the right quantity reach customers at the right time. Focuses on the minimization of the total supply chain cost subject to service requirements imposed by a variety of industries.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Recommended:** Prerequisite MBAC 6080.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Systems

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**MBAX 6500 (3) Management of Organizational Change**
Explores ways to improve organizations to meet demands of changing environments. Emphasizes theoretical framework and models of organization change, barriers to implementing change and ways to overcome them, and the roles of the change agent and/or consultant.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6530 (3) Negotiating and Conflict Management**
Explores and builds skills for conflict management and negotiation problems faced by managers (e.g., dealing with subordinates, peers, superiors, or clients). Content is relevant to all MBA students, especially those interested in management, accounting, entrepreneurship, finance, and marketing.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6531 (2) Negotiations**
Practice the art and science of successful negotiations. Provides students high interaction with businesses and entrepreneurs.

**Requisites:** Restricted to Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6540 (3) Consulting Skills**
Provides an integrative, hands-on exercise in managing change. Develops skills in contracting, collecting, and analyzing data, developing action plans, and preparing reports. Teams practice these skills by conducting an organizational diagnosis, consulting project within an organization.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB) or Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6550 (3) Management of Technology and Innovation**
Examines a variety of issues common to management of technology, such as technology strategies, methods of technology transfer, selecting technology standards, managing the research and development process, and encouraging and rewarding innovation.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6560 (3) Executive Leadership**
Examines organizational leadership from the executive perspective, including private and public sector firms, and non-profits. Studies how executives lead change and innovation, interact with the top management team, and deal with the board of directors. Topics include governance of the firm, strategies for enhancing executive influence, assessing and understanding diverse leadership styles, and the ethics and responsibilities of an executive. Formerly MBAX 6890.

**Requisites:** Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6561 (2) Executive Leadership**
Provides an opportunity to examine leadership from the executive perspective in organizations including private and public sector firms and non-profits. Topics covered include how executives lead change and innovation in organizations, interact with the top management team, deal with the board of directors. Topics include governance of the firm, strategies for enhancing executive influence.

**Requisites:** Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Management

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**MBAX 6570 (3) Topics in Sustainable Business**
Provides a comprehensive overview of the core concepts, strategies and practices of sustainable business, emphasizing innovative business practices and entrepreneurial opportunities created by the sustainability “movement”. The topic of sustainability will be approached from the unique perspectives of seven core disciplines of business administration: economics, strategy, ethics, organizational behavior, operations, finance and accounting, and marketing.

**Requisites:** Requires prerequisite courses of MBAC 6011, MBAC 6020, MBAC 6031, MBAC 6060 and MBAC 6090 (all minimum grade D). Restricted to MBAD, DMBA, JMB, PMBA, SCMN or BUAN majors only.

**Grading Basis:** Letter Grade

**Additional Information:** Departmental Category: MBA: Social Responsibility
MBAX 6600 (3) Real Estate Principles
Studies methods of analyzing real estate opportunities, local government controls and regulations of the development process. Majority of class material is provided via case studies and guest lecturers. Last portion of the course will be the presentation of student group projects.
Requisites: Restricted to Master of Business Admin (MBAD) students who have completed fewer than 24 credits; or MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6610 (3) Real Estate Finance and Investment Analysis
Objectives of the course are to 1) conduct income property investment analysis; 2) to develop the technical competence necessary to structure real estate transactions; and 3) to understand the financial assets securitized by real estate. Students will analyze income properties using Excel and ARGUS-DCR. Techniques for structuring real estate transactions examined in this course include lender participations, sale-leasebacks, joint ventures, and real estate syndications.
Requisites: Requires prerequisite course of MBAX 6600 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA), Professional MBA Program (PMBA) or MS Real Estate (REAL-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6620 (3) Real Estate Project Competition
Examines real estate market behavior beginning with an overview of residential and commercial property markets. Examines various theories of land price determination and uses these models to understand how the private market allocates land to competing residential, office, retail, industrial/warehouse, hotel and other end users. Examines how factors influencing the demand for real estate interact with the factors influencing the supply of real estate to determine market rents and how the flow of future expected income is capitalized to yield the market price of property. The course will also examine the roles that local, state and federal governments have in real estate market outcomes.
Requisites: Restricted to MS Real Estate majors (REAL-MS) or restricted to Master of Bus Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA) or Prof MBA Prog (PMBA) with prerequisite courses MBAX 6600, 6610 and 6640 (all min grade D-).
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6630 (3) Real Estate Economics
Examines real estate market operations and discusses alternative methodologies for estimating real estate values. Examines various theories of land price determination and uses these models to understand how the private market allocates land to competing residential, office, retail, industrial/warehouse, hotel, and other end users. Examines how factors influencing the demand for real estate interact with the supply of real estate to determine market rents and how the flow of future expected income is capitalized to yield the market price of the asset.
Requisites: Restricted to MS Real Estate majors (REAL-MS) or restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA) or Professional MBA Program (PMBA) with prerequisite courses MBAC 6011 and 6060 (all min grade D-)
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6640 (3) Real Estate Law and Practice
Examines the legal issues associated with developing, acquiring, transferring, and leasing real property. Topics include real estate contracts, land use and development agreements, vehicles for owning real estate, real estate covenants, conditions and restrictions, loan transactions, negotiating real estate contracts, commercial leases and real estate taxation. Material for this course will consist of assigned articles and real estate cases. Formerly MBAX 6855.
Requisites: Requires prerequisite course of MBAX 6600 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA), Professional MBA Program (PMBA) or MS Real Estate (REAL-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6700 (3) Corporate Financial Reporting
Provides an in-depth study of the concepts underlying contemporary financial accounting practice. Includes preparation and analysis of financial statements and the application of concepts to selected current issues.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 6220
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA), Professional MBA Program (PMBA) majors only.
Additional Information: Departmental Category: MBA: Accounting

MBAX 6710 (3) Financial Statement Analysis
Focuses on the use of accounting information by decision makers external to the firm. Considers judgments made by security analysts, bank lending officers and auditors. Emphasizes credit scoring, risk analysis and equity valuation.
Equivalent - Duplicate Degree Credit Not Granted: ACCT 6250
Requisites: Requires prerequisite course of MBAC 6020 or MSBC 5020 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA), Professional MBA Program (PMBA) or MS Finance (FNCE-MS) majors only.
Additional Information: Departmental Category: MBA: Accounting

MBAX 6760 (3) Accounting for Managers
Explores cost management, especially as related to organizational decision making, planning, and control. Emphasizes case analysis and applications.
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (J MBA), Professional MBA Program (PMBA) majors only.
Additional Information: Departmental Category: MBA: Accounting

MBAX 6761 (2) Managerial Accounting, Planning and Control
Introduces managerial accounting, which includes the concepts, models, and systems that provide this information and control. Emphasizes systems that provide this information and control. Course will familiarize participants with the terminology and basic concepts of managerial accounting, touching on topics ranging from development and use of cost information for decision-making to management control systems.
Requisites: Requires prerequisite course of MBAC 6020 (minimum grade D-). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Accounting
MBAX 6801 (3) Global Perspectives Seminar
Provides students with an in-depth perspective about a specific country or region outside the United States. The course can focus on a different region or country each time it is offered. If demand for this type of experience is strong, multiple sections of the course could be offered in a given semester, each focusing on
Repeatable: Repeatable for up to 6.00 total credit hours.
Requirements: Requires prerequisite courses of MBAC 6060 and 6090 (all minimum grade C). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (D MBA), Joint Juris Doctor/MBA (J MBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Management

MBAX 6802 (3) Pricing Strategy and Tactics
Pricing provides the means to capture value. The course covers theories, analytical tools and conceptual frameworks needed for devising price strategy as part of the value proposition for products and services. It draws upon principles from economics, marketing and psychology. Primary and secondary data based analysis is used to understand price response and competitive pricing. Substantive topics include customized pricing, price negotiations, bidding and auctions, price discounting, trade promotion, bundling, behavioral pricing, among others.
Requirements: Requires prerequisite courses of MBAC 6011, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D). Restricted to MBAD, D MBA, J MBA, PMBA, SCMN or BUAN majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Management

MBAX 6803 (3) Microfinance
Links financial markets with entrepreneurship to create a platform for the poor to start their own business. Participants learn how to combine technical knowledge of finance and international business development with the socially and ethically important microfinance field to help with sustainable economic development and reduce poverty worldwide, including the United States.
Requirements: Restricted to graduate students only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Finance

MBAX 6804 (3) Leading Effectively in Today's Environment
Explores a set of concepts, models and tools that you can use to lead and manage effectively in today's environment. Covers three key topics: leading change, building success through people, working effectively in a global environment. Provides better understanding of challenges managers face when leading change.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Management

MBAX 6806 (2) Global Perspectives
Contrasting operations in US and China will study what changes US companies have made to successfully operate in the Chinese market and how US companies have influenced Chinese business operations. Reviews the history and present state of the interdependency between the US and Chinese business environments. Culminates in a 9-day trip to China.
Requirements: Restricted to Professional MBA Program (PMBA) majors only.

MBAX 6815 (3) Sustainable Real Estate
Explores techniques, processes, tools, and capabilities required to manage growth and land use change in the light of shifts beginning to transform the way we approach land use and real estate development.
Requirements: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (D MBA), Joint Juris Doctor/MBA (J MBA) Professional MBA Program (PMBA), or MS Real Estate (REAL-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Real Estate

MBAX 6841 (2) Decision Making for Managers
Covers both behavioral/psychological aspects and analytical approaches to making decisions with multiple objectives. The focus is learning to frame decisions that involve multiple stakeholders with multiple objectives and then learning the various techniques used to evaluate the choices. Influence diagrams, decision heuristics using spreadsheets, and decision trees will all be explored with user-friendly decision tree software.
Requirements: Requires prerequisite courses of MBAC 6000, MBAC 6010, MBAC 6020, MBAC 6030, MBAC 6060 and MBAC 6090 (all minimum grade D). Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Management

MBAX 6843 (3) Supply Chain and Operations Analytics
Analyzes key issues related to the design and management of operations and supply chains using quantitative tools such as linear, integer, and non-linear programming, regression, and statistical analysis. Covers important topics such as forecasting, aggregate planning, inventory theory, transportation, risk pooling, production control and scheduling, and facilities location, among others. Uses mathematical modeling, spreadsheet analysis, case studies, and pedagogical simulations to deliver material.
Requirements: Requires prereq courses of MBAC 6031 and 6080 (all min grade D-). Restricted to Master of Busn Admin (MBAD), MBA with Dual Degree (D MBA), Joint Juris Doctor/MBA (J MBA) Professional MBA Program (PMBA) or Supply Chain Mgmt (SCMN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Operations and Production Management

MBAX 6844 (2) Operations Management
Producing a quality product or delivering a quality service is a fundamental task for any company or organization. Managing the transformation of inputs (raw materials, labor, capital) into outputs (goods and services) falls under the heading of Operations Management. In most organizations, operations comprise 80 percent of the costs, 80 percent of the personnel, 80 percent of the capital employed – the effective and efficient use of these resources is consequently central to the success of the firm. This course is about using operations to compete and win sustainable competitive advantage in your marketplace.
Requirements: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Management
MBAX 6846 (2) Global Strategy
The ability to compete effectively globally is increasingly important for many firms. Topics such as globalization and the competitive environment; key differences in institutions around the globe and their implications; how firms can succeed internationally (e.g., different entry strategies, how to manage across country borders, the firm's broader responsibility in the global community) will be discussed.
Requisites: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6847 (2) Emerging Markets in Global Business
Provides tools to analyze and understand emerging markets, how to operate in these markets and how to work with the multinational enterprises present in those areas. Offers a managerial perspective based on a thorough understanding of the relevance and impact of world events on global business. Promotes understanding of how to operate in emerging markets whether in the U.S. or abroad.
Requisites: Restricted to Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MBA: Entrepreneurship

MBAX 6885 (3) Interpreting the Economic Environment
The macroeconomic environment is vitally important to business managers regardless of their area of focus. Most macroeconomic events portend future economic changes that influence business and/or industry. Develops a basic understanding of the macroeconomy and its relationship to an individual business or industry through understanding macroeconomic concepts and data sources, developing a basic model, understanding relevant policy instruments, and integrating this information into the global economy.
Requisites: Requires prerequisite courses of MBAC 6060 and 6090 (all minimum grade C). Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.

MBAX 6866 (1-3) Independent Study-Real Estate
Independent study in the field of real estate.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), Supply Chain Management (SCMN) or Business Analytics (BUAN) majors only.

MSBC 5015 (1.5) Managerial Economics
Studies the elements of the business firm's fundamental problem: how to maximize profits. Develops for each element managerial theory based upon introductory and intermediate level microeconomics. Analyzes various applications and misapplications of relevant concept, primarily through case studies. Differential calculus and statistics are used throughout the course.
Requisites: Restricted to Finance (FNCE-MS) or Real Estate (REAL-MS) majors only.
Grading Basis: Letter Grade

MSBC 5020 (1.5) Financial Accounting
Introduces the financial reporting system used by business organizations to convey information about their economic affairs. Develops an understanding of financial reports and what they tell about a business enterprise. Focuses on how alternative accounting measurement rules represent different economic events in financial reports.
Requisites: Restricted to Finance (FNCE-MS) or Real Estate (REAL-MS) majors only.
Grading Basis: Letter Grade

MBAX 6800 (3) Quantitative Methods
Covers foundations for statistical reasoning and statistical applications in business. Topics include graduate level treatment of descriptive statistics, probability, probability distributions, sampling theory and sampling distributions and statistical inference (estimation and hypothesis testing). Provides an introduction to regression analysis, analysis of variance, time series forecasting, decision analysis, index numbers, and nonparametric methods.
Requisites: Restricted to MS Finance (FNCE-MS), MS Real Estate (REAL-MS), MS Business Analytics (BUAN-MS) or MS Supply Chain Management (SCMN-MS) majors only.
Grading Basis: Letter Grade

MBAX 6846 (2) Global Strategy
Introduces students to the fundamental principles underlying supply chains, and focuses on the integration with both operations and logistics.
Requisites: Restricted to Supply Chain Management (SCMN) majors only.
Grading Basis: Letter Grade

MBAX 6847 (2) Emerging Markets in Global Business
Introduces students to the fundamental principles underlying supply chains, and focuses on the integration with both operations and logistics.
Requisites: Restricted to Supply Chain Management (SCMN) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MBA: Entrepreneurship
MSBC 5480 (3) SCMN Experiential Projects
Provides an opportunity to execute a project for a company, integrating course work knowledge in an applied capstone experience. Allows first hand exposure to the business analytics as both an observer and creator of the business analytics process. Students work closely with an area client company to solve an important business analytics problem under the close supervision of the instructor.

Requisites: Restricted to Supply Chain Management (SCMN) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Core

MSBC 5490 (3) BUAN Experiential Projects
Provides an opportunity to execute a project for a company, integrating course work knowledge in an applied capstone experience. Allows first hand exposure to the business analytics as both an observer and creator of the business analytics process. Students work closely with an area client company to solve an important business analytics problem under the close supervision of the instructor.

Requisites: Restricted to MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Core

MSBC 5610 (3) MS Real Estate Finance and Investment
Topics include 1) conducting income property investment analysis; 2) developing the technical competence necessary to structure real estate transactions; and 3) understanding the financial assets securitized by real estate. Students will analyze income properties using Excel and ARGUS-DCR. Techniques for structuring real estate transactions examined in this course include lender participations, sale-leasebacks, joint ventures, and real estate syndications.

Requisites: Restricted to REAL-MS students only.
Grading Basis: Letter Grade

MSBC 5620 (3) Decision Modeling and Applications
Integrates topics from decision analysis and operations management as they relate to modeling management decisions. Field projects involve the university, local companies, and/or government agencies.

Requisites: Restricted to Business Analytics (BUAN-MS) students only.
Grading Basis: Letter Grade

MSBX 5215 (3) Security Analysis and Valuation
Develops the skills to value assets associated with private and public firms by constructing valuation models employing macroeconomic, sector, industry and company-level market, financial market and accounting data. Topics include financial statements analysis, cash flows measures and forecasting, multiples and comps as well as quality of inputs and methods for dealing with parameter uncertainty.

Requisites: Requires prerequisite courses of MBAX 6220 and 6250 (all min grade D-). Restricted to Master of Finance (FNCE), Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Electives

MSBX 5225 (3) Advanced Portfolio Management
Covers the management and construction of investment portfolios. Topics include performance and risk measures, identification of risk factors and the use of traditional and alternative assets classes including real estate, mutual funds, ETFs, venture capital funds, private equity funds and hedge funds. Additional topics include tax consequences of investment decisions and cash management.

Requisites: Requires prerequisite courses of MBAX 6220 and 6250 (all min grade D-). Restricted to Master of Finance (FNCE-MS), Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Electives

MSBX 5310 (2-3) Customer Analytics
Provides a deep understanding of customer centricity and its implications for the firm; state-of-the art methods for calculating customer lifetime value and customer equity; analytical and empirical skills that are needed to judge the appropriateness, performance, and value of different statistical techniques that can be used to address a issue around customer acquisition, development, and retention. Students will use their knowledge of R programming in this course.

Requisites: Restricted to MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Electives

MSBX 5405 (3) Structured Data Modeling and Analysis
Explores both the functional and technical environment for the creation, storage and use of the most prevalent source and type of data for business analysis, ERP and related structured data. Students will learn how to access and leverage information via SQL for analysis, aggregation to visualization, create dashboards, and be source for business intelligence.

Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMBA), Professional MBA Program (PMBA), MS Supply Chain Management (SCMN-MS) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade

Additional Information: Departmental Category: MS: Business Electives
MSBX 5410 (3) Fundamentals of Data Analytics
Exposes the students to commonly used platforms for statistical and predictive analytics. The class will go into depth of analytics using R before demonstrating the same concepts using SPSS and SAS. Students will learn to analyze large datasets, including textual analytics such as twitter-stream analysis using R.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), MS Supply Chain Management (SCMN-MS) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5415 (2-3) Advanced Data Analytics
Explores the capabilities and challenges of data-driven business decision making and prepares students to lead in analytics-driven organizations. Introduces a set of common predictive and prescriptive analytics tools. Students apply the analytics tools to important decisions based on practical data sets from various companies. Analytics software packages are used extensively in the course.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), MS Supply Chain Management (SCMN-MS) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5420 (3) Unstructured and Distributed Data Modeling and Analysis
Moves the student beyond structured data and sources into business scenarios where data is semi-structured to unstructured such as those from social and web applications. Specific topics include introduction to SQL-on-Hadoop, NoSQL and related distributed processing technologies. Students will learn practical application and mechanisms for getting this sort of data ready for analytics.
Requisites: Requires prereq course of MSBX 5405 (min grade D-).
Restricted to Master of Business Admin (MBAD), MBA w/ Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Profi MBA Program (PMBA)
Supply Chain Mgmnt (SCMN) or Business Analytics (BUAN) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5430 (3) Advanced Statistical Analysis
Introduces advanced multivariate regression analysis and residual diagnostics, logistic regression, analysis of variance (ANOVA and MANOVA), time series models, and analysis of categorical variables. R, an open source programming language for statistical computing and graphics, will be used. It is assumed students have mastery of introductory statistics topics including descriptive tools, inference, and ordinary least squares regression.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA) or Business Analytics (BUAN) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5435 (3) Planning and Production
At the core of GDP and productivity is the science of planning new products of services in design, bringing them to market then producing and replicating it in reliable, dependable, scalable fashion. The course takes an in-depth look at the mechanisms for supporting new product/process design in a scaled, often world-wide supply chain. (MRP, Six Sigma, Modeling Software, Heuristic Model use).
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA) or MS Supply Chain Management (SCMN-MS) majors only.
Additional Information: Departmental Category: MS: Business Electives

MSBX 5440 (3) Decision Analysis
Covers both behavioral/psychological aspects and analytical approaches to making decisions with multiple objectives. The focus for the course is learning to frame decisions that involve multiple stakeholders with multiple objectives and then learning the various techniques used to evaluate the choices. Influence diagrams, decision heuristics using spreadsheets, and decision trees will all be explored with user-friendly decision tree software.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA), MS Supply Chain Management (SCMN-MS) or MS Business Analytics (BUAN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5450 (3) Transportation and Logistics
Examines critical elements of distribution and logistics management, including physical distribution, supply chain echelon planning, warehouse (transportation note) selection and location, material handling, inventory quantity and location and other topics.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA) or MS Supply Chain Management (SCMN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5470 (3) Procurement and Contracting
Examines principles and concepts of the acquisition process from commercial and governmental perspectives, focusing on the procurement process, including planning, source selection, solicitation writing, negotiations and oral discussions, contract preparation and administration.
Requisites: Restricted to Master of Business Admin (MBAD), MBA with Dual Degree (DMBA), Joint Juris Doctor/MBA (JMB), Professional MBA Program (PMBA) or MS Supply Chain Management (SCMN-MS) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives
MSBX 5480 (3) Information Security Management
A broad introduction to the managerial issues of information security. Because security is multifaceted, the topics of the class range widely, including technical (e.g., cryptography), managerial (e.g., policy compliance), physical (e.g., door locks), and psychological (e.g., social engineering) issues. A key objective of the class is to develop a security mindset, in which one learns to think like an attacker for ways to exploit a system.
Requisites: Restricted to Master of Business Admin (MBAD), MBA w/Dual Degree (D MBA), Joint Juris Doctor/MBA (JMBA), Profi MBA Program (PMBA), Business Analytics (BUAN) or Interdisciplinary Telecom (IPT) majors only.

MSBX 5500 (3) Security Analytics with Python and Machine Learning
Explores the application of data analytics to the domain of information security. Project-based class using python machine learning libraries to both build and deploy models for both supervised and unsupervised modeling algorithms. Business problem contexts include classifying the likelihood that a file or website is malicious based on either extracted static indicators or dynamic behavioral analysis (predictive analytics), as well as network anomaly detection on organizational network traffic data or on user account usage (unsupervised machine learning). Master of Business Admin (MBAD), MBA w/Dual Degree (D MBA), Joint Juris Doctor/MBA (JMBA), Profi MBA Program (PMBA) can seek departmental approval to enroll upon demonstration of data networking and modeling capabilities.
Requisites: Restricted to Business Analytics (BUAN) or Interdisciplinary Telecom (ITP) majors only.
Grading Basis: Letter Grade

MSBX 5605 (3) Real Estate Investment and Risk Management
Examines strategies for mitigating the legal, property and portfolio risks associated with income properties. The course begins by examining risks created by leases. The course then analyzes the risks associated with a single property and examines how risk changes with portfolios containing multiple properties. Finally, the course examines how to optimally incorporate investment properties in mixed asset portfolios.
Requisites: Requires prerequisite course of MBAX 6610 (min grade D-).
Restricted to Master’s students in Real Estate (REAL), Master of Business Admin (MBAD), MBA with Dual Degree (D MBA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only.
Grading Basis: Letter Grade
Additional Information: Departmental Category: MS: Business Electives

MSBX 5680 (3) Real Estate Technology
Course objectives are: (1) to understand economic forces that bridge technology, entrepreneurship and real estate; (2) to investigate short-, medium-, and long-run effects of technology on residential and commercial real estate; (3) to communicate this information to Leeds School of Business students; and (4) to give current students the technology skills necessary to immediately add value for their potential employers.
Requisites: Restricted to Master’s students in Real Estate (REAL), Master of Business Admin (MBAD), MBA with DUAL Degree (DMA), Joint Juris Doctor/MBA (JMBA) or Professional MBA Program (PMBA) majors only, or business majors with 80 completed units.