TECHNOLOGY, MEDIA AND SOCIETY

ATLAS graduate studies in technology, media and society are highly interdisciplinary. The doctoral program caters to self-motivated inventors and investigators whose interests fall outside the scope of traditional disciplinary programs. Students admitted to the PhD program hold a wide range of degrees, including electrical engineering, education, journalism, music, computer science, art history, physics, and library science.

Attracting similarly diverse students, the master’s program includes tracks in creative technologies and design (CTD), and information and communication technology for development (ICTD). The studio-based CTD track invites student artists, designers, engineers and scientists to blend technical skills with creative exploration to realize their creative visions, preparing them for a wide gamut of careers in design, technology and the creative arts. The related ICTD track develops students’ technical skills, critical thinking, and creative problem solving as they seek to address needs such as access, social equity, public policy, and sustainability in developing countries and underserved domestic communities.

For more information, visit the institute’s Technology, Media and Society Graduate Programs (http://atlas.colorado.edu/programs) webpage.

Course code for this program is ATLS.

**Professional Master’s Degree**
- Technology, Media and Society - Master of Science (MS) (catalog.colorado.edu/graduate/colleges-schools/engineering-applied-science/programs-study/technology-media-society/technology-media-society-master-science-ms)

**Doctoral Degree**
- Technology, Media and Society - Doctor of Philosophy (PhD) (catalog.colorado.edu/graduate/colleges-schools/engineering-applied-science/programs-study/technology-media-society/technology-media-society-doctor-philosophy-phd)

**Faculty**

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member’s home department.

Bethancourt, Matthew Robert (https://experts.colorado.edu/display/fisid_156489)
Instructor; MFA, New School For Social Research

Dupre, Jill VanMatre (https://experts.colorado.edu/display/fisid_144395)
Scholar In Residence; JD, University of Colorado Boulder

Gross, Mark D (https://experts.colorado.edu/display/fisid_100095)
Professor; PhD, Massachusetts Institute of Technology

Hales, Ian W (https://experts.colorado.edu/display/fisid_134701)
Instructor; MS, University of Denver

Hoth, Kevin J. (https://experts.colorado.edu/display/fisid_149219)
Instructor; MFA, University of Washington

Pierce, Aileen Jaitin (https://experts.colorado.edu/display/fisid_134704)
Senior Instructor

Schaal, David Andrew (https://experts.colorado.edu/display/fisid_114824)
Instructor; MFA, University of Colorado Boulder

Shapiro, Ryan Benjamin (https://experts.colorado.edu/display/fisid_156418)
Assistant Professor; PhD, Northwestern University

Swanson, Joel E. (https://experts.colorado.edu/display/fisid_134311)
Assistant Professor; MFA, University of California-San Diego

Szafr, Daniel James (https://experts.colorado.edu/display/fisid_156420)
Assistant Professor; PhD, University of Wisconsin-Madison

Theodore, Michael (https://experts.colorado.edu/display/fisid_113318)
PhD, University of California-San Diego

**Courses**

ATLS 5040 (3) Game Design
Introduces students to game design, development, history, theory and culture through readings, discussion, game analysis and the iterative design process of non-digital games.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4040

ATLS 5120 (3) Mobile Application Development
Provides a comprehensive overview of developing mobile applications using a range of technologies including software developers’ kits, object-oriented programming and human interface design principles. Students incorporate leading edge technologies with their own academic pursuits and personal interests to develop mobile applications. Explores the social and cultural effects of app and mobile-based computing.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4120

Grading Basis: Letter Grade

ATLS 5150 (1) Managing Effectively in a Changing Telecommunications Environment
Provides students with an opportunity to join international managers and policy makers from around the world in an intensive seminar focused on the challenges of managing in a telecommunications environment in an era of technological change. Guest lecturers provide an effective overview of the cutting-edge issues managers face in telecom and technology companies around the world.
Equivalent - Duplicate Degree Credit Not Granted: TLEN 5150

ATLS 5151 (3) Flow Visualization
Explores techniques for the visualization of the physics of fluid flows including seeding with dyes, particles and bubbles, and shadowgraphy and schlieren. Reviews optics and fluid physics, especially atmospheric clouds. Assignments are student-driven, to individuals and mixed teams of graduates, undergraduates, engineering majors and photography/video majors.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4151, MCEN 4151, MCEN 5151, FILM 4200 and ARTF 5200

ATLS 5210 (3) Global Development I
Introduces students to the theories and policy of international development. Examines the role of multilateral agencies, foundations, aid organizations, corporate entities and academia in development as both an industry and a research field. Focuses on development movements and their outcomes, the inter-related nature of development and its effect on policies and programs, and critiques.
Requisites: Restricted to graduate students only.
ATLS 5214 (3) Big Data Architecture
Provides students with a comprehensive survey of technologies used today in the collection, storage, processing, analytics and display of big data. Focuses on cultivating real world skills with students working on semester long projects to execute on a group project.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4214
Requisites: Requires prerequisite course of CSCI 2270 (minimum grade D-). Restricted to Computer Science (CSEN) graduate students only.
Grading Basis: Letter Grade

ATLS 5220 (3) Global Development II
Explores the impact of economic, geographical and social/cultural conditions on development outcomes through standalone course components taught by subject matter experts in region and in residency at ATLAS. Components may include, but are not limited to, development economics, environmental sustainability, public health, climate change, globalization and migration, religion, and gender as these broad themes relate to development.
Requisites: Requires prerequisite courses of ATLS 5210 (minimum grade D-). Restricted to graduate students only.

ATLS 5230 (3) Case Studies in Information and Communication Technology for Development
Serves as foundation course for MS-ICTD program. Students will evaluate case studies across a range of technologies and applications. Students will learn how to match available technologies to human and environmental needs and resources, be introduced to the seminal work and leaders in the field, and discuss the future of ICTD as an emerging area of academic focus.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4230
Requisites: Restricted to graduate students only.

ATLS 5240 (3) Information and Communication Technology for Development Laboratory
Prepares students for the semester-long practicum. Students work in teams to design ICTD interventions that address unique socio-economic and environmental development issues. Teams will design a variety of ICTD interventions, including telehealth and distance education programs, communication networks, and pro-development ICTD policies. Topics will be chosen by teams and guided by program faculty and external domain experts.
Requisites: Requires prerequisite courses of ATLS 5230 (minimum grade D-). Restricted to graduate students only.

ATLS 5250 (3) Fieldwork Methods for ICTD Practitioners
Introduces methods and models that can be employed in ICTD program development and deployment. Examines the applications of participatory research, value-centric design, program scale, cross-disciplinary work, and appropriate monitoring and evaluation. The goal is to build student confidence around existing evaluation toolkits and methods, while advancing multi-method approaches to designing and analyzing ICTD initiatives.
Requisites: Restricted to graduate students only.

ATLS 5320 (3) Mobile Application Development: Advanced Topics
Explores advanced topics in mobile application design and development, including examining different approaches to information design and the various user interaction models associated with them. Understanding how data is structured, accessed, stored and flows through apps is a core theme of the course. Explores the interaction with external data sources and storage models.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4320
Requisites: Restricted to College of Engineering graduate students only.
Grading Basis: Letter Grade

ATLS 5380 (3) Future of Video: Technology, Policy, and Economics
Examines the issues that have been created by the shift from analog to digital technologies, the shift from narrowband/wideband systems to broadband systems, and the shift to converged networks (i.e. networks able to convey voice, data, image and video traffic on a common platform) based upon packet switching and Internet Protocol (IP) suite.
Equivalent - Duplicate Degree Credit Not Granted: TLEN 5380
Requisites: Requires prerequisite courses of TLEN 5210 (minimum grade D-). Restricted to graduate students only.

ATLS 5519 (1-3) Advanced Special Topics in Technology, Arts, and Media
Analyzes special interest areas of multidisciplinary technology, arts and media research and practice.
Repeatable: Repeatable for up to 9.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to graduate students only.

ATLS 5529 (1-3) Advanced Special Topics: Critical Perspectives in Technology
Analyzes critical perspectives in technology, art and media. Within these courses, students will develop vocabularies, theoretical perspectives and critical approaches relevant to technology and its effects on culture and society.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4529
Repeatable: Repeatable for up to 9.00 total credit hours. Allows multiple enrollment in term.
Requisites: Requires prerequisite course of ATLS 2000 (minimum grade D-). Restricted to Technology, Arts and Media (TMEN) majors or the ATLAS (PATL) student group only.
Grading Basis: Letter Grade

ATLS 5610 (6) Startup Practicum
Presumes that entrepreneurism can be learned through the conception, build, and launch of an original product or service by student teams within a single semester. Immerses students in the daily leadership and innovation challenges of the startup environment and serves as a clinic in thinking, decision making and mental agility that will benefit any area of business–not just startups.
Requisites: Restricted to graduate students only.

ATLS 5620 (3) User Centered Design 1
Emphasizes that user-centered design is the first and primary consideration in the design process. UCD teaches how to design successful interactions from research into users’ behaviors, attitudes and expectations via three key elements to designing successful user experiences: 1) Listen, Observe, and Research; 2) Concept and Design for Your Users; 3) Deliver/Launch.
Requisites: Restricted to graduate students only.

ATLS 5630 (3) Front-End Development
Explores interactivity on the web using front-end web development concepts and technologies. Students will work with a range of technologies including JavaScript, JQuery, HTML5, APIs and user interface design methods to create interactive web applications. Individual and group projects will include animations, games, interactive narratives and web applications.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4630
Requisites: Restricted to graduate students only.
ATLS 5640 (4) Design Thinking
Explores design thinking and how it can be applied conceptually and practically to innovation in areas as diverse as business organization and product development to topics and areas including but not limited to, story, design, UX, interaction design, communication strategy and presentation. Fast-paced, project-based, and immersive, students will work in small teams to discover solutions to real-world problems.
Requisites: Restricted to graduate students only.

ATLS 5650 (3) Introduction to Programming
Provides a hands-on introduction to programming logic, environments, and execution using Ruby as the primary programming language. Covers basic programming principle, syntax, design patterns, and best industry practices while focusing on developing elegant, problem-solving skills through code.
Requisites: Restricted to graduate students only.

ATLS 5660 (3) Creative Code
Exposes students to front-end, web-based design and development processes and best practices. WordPress will be used as the back end CMS. Students will learn how to design and develop using WordPress as a framework. At the end of the semester, students will present a final project to illustrate what they have learned and the logic of their build.
Requisites: Restricted to graduate students only.
Recommended: Prerequisites: exposure to HTML, CSS, JavaScript, PHP and MySQL and previous experience with WordPress for blogging and/or content publication.

ATLS 5670 (3) Content Strategies
Experiments with different frameworks on how to combine messaging with creative to communicate complex ideas, brand story, product, and finally measure success. Gain experience and expertise with the various content types and channels, with an understanding of how to apply them and the capabilities to do so in solving creative and business problems.
Requisites: Restricted to graduate students only.

ATLS 5680 (3) Creative Tech Studio
Emphasizes fundamentally, theoretically, and practically that technology and creativity are not opposing disciplines but rather a dynamic and complementary blending of idea and execution that is iterative and evolving through the dynamic exchange and interaction of ideas and tools. Each Studio will offer a different conceptual challenge, such as using technology to bridge physical and digital environments, game design, or storytelling.
Repeatable: Repeatable for up to 12.00 total credit hours.
Grading Basis: Letter Grade

ATLS 5720 (3) User-Centered Design 2
Expands on techniques and opportunities presented in User-Centered Design 1 with a deeper dive into research and prototyping practices as means to insight into user desires and preference, adoption, and execution of product and branded experiences in a variety of contexts and locations within the global experience economy.

ATLS 5730 (3) Front-End Development 2
Requires that students are proficient in front-end environment and ready for advanced front-end development using these tools - HTML 5, CSS3, JS - on weekly projects, a mid-term project, and a final project. This course develops more robust and elegant uses of the semantic use of elements as well as the benefits of using standards-based, valid code, CSS efficiencies, and JS and its libraries.

ATLS 5740 (3) Design Thinking 2
Presents visual thinking as a complex process that can be supported in every stage using specific design techniques. Provides practical, task-oriented information for designers and software developers charged with design responsibilities, including examples of integrated text and full-color data stories, all of which are robust in principles of “active vision,” viewing graphic designs as cognitive tools.

ATLS 5809 (3) Computer Animation
Develops a firm understanding of the general principles of computer animation. Lectures cover the creation of models, materials, textures, surfaces, and lighting. Path and key frame animation, particle dynamics, and rendering are introduced. Students are assigned a number of animation tutorials to carry out.
Equivalent - Duplicate Degree Credit Not Granted: ATLS 4809 and CSCI 4809 and CSCI 5809
Requisites: Restricted to graduate students only.

ATLS 5900 (1-6) Masters Level Independent Study
Provides opportunities for independent study and research at the Masters level. Students work on research project guided by faculty.
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to graduate students only.

ATLS 6519 (1-3) Advanced Special Topics in Technology, Arts, and Media
Analyzes special interest areas of multidisciplinary technology, arts and media research and practice.
Repeatable: Repeatable for up to 9.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to graduate students only.

ATLS 6910 (3-6) Information and Communication Technology for Development Practicum
This practicum allows MS-ICTD students to synthesize what they have learned and test their readiness for a career in ICTD. Practicum assignments are arranged under the supervision of the MS-ICTD Program Director and involve work with a non-governmental organization, development agency or technology/policy entity. Successful completion is required for graduation from the MS-ICTD Program.
Requisites: Requires prerequisite courses of ATLS 5210 and ATLS 5220 and ATLS 5230 and ATLS 5240 and ATLS 5250 (all minimum grade D-).

ATLS 7000 (1) ATLAS Seminar
This student/faculty seminar critically examines issues in technology, media and society from the multiple interdisciplinary perspective of the gathered participants. Topics may include: IT and business, security, ethics, globalization, digital divide, IT and education, human computer interaction and others. Department consent required.
Repeatable: Repeatable for up to 8.00 total credit hours.
Requisites: Restricted to graduate students only.

ATLS 7800 (2) Online Course Design for the Foreign Languages
Learn about the challenges and affordances of designing online foreign languages courses. Read research articles and book chapters pertaining to instructional design issues and online teaching strategies. Experiment with the latest forms of educational technologies. Students enrolled in the course will design and teach a two-week online language course. Department enforced prerequisite: two years of language teaching experience at the college level.
Grading Basis: Pass/Fail
ATLS 7900 (1-6) Doctoral Level Independent Study
Provides opportunities for independent study and research at the Doctoral level. Students perform independent research under faculty supervision.
Repeatability: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to Atlas (ATLS) graduate students only.

ATLS 8990 (1-10) Doctoral Dissertation
Approved research conducted under the supervision of members of the graduate faculty. Investigates some specialized topic or field in the area of interdisciplinary information and communication technology. All doctoral students must register for at least 30 hours of dissertation credit as part of the requirement for the ATLAS doctoral degree.
Repeatability: Repeatable for up to 30.00 total credit hours.
Requisites: Restricted to Atlas (ATLS) graduate students only.