The Master of Arts in media and public engagement (MAPE) trains critical advocates for social change. It is a two-year, interdisciplinary program that spans traditional boundaries between theory and practice, offering opportunities for critical study of the history, institutions, economics and social implications of the media, both nationally and globally. It also offers practice-based media training geared toward civic engagement and community building. In addition to completing courses in media theory and other fields of interest, students learn how to create thoughtful and engaging projects using a variety of media practices, including online platforms, multimedia documentary, social media campaigns and other kinds of tools both longstanding and cutting-edge.

During their two years in the program, MAPE students will collaborate with faculty, community leaders, nonprofit organizations and companies to devise innovative interventions for social change. They may also choose to complete one of several subject-area certificate programs available through the university.

The MAPE prepares students for entering and transforming a variety of professions, both at the national and international level, in government, media, public relations, cultural organizations and the nonprofit sector.

## Requirements

### Application Guidelines

Students are admitted to the program based on the quality of their proposed project and their commitment to social change and the public good. Applicants to the MA in media and public engagement must:

- Hold at least a baccalaureate degree or its equivalent from an accredited college or university.
- Have an undergraduate grade point average of at least 2.75.
- Have a GRE verbal score of at least 153 (62%). International applicants must also have a TOEFL score of at least 600 (IBT 100).
- Provide three letters of recommendation.
- Provide a 500-word statement of purpose.
- Provide a resume.

Graduate advising is available by phone (303-492-7977), email (cmcigrad@colorado.edu) or in person (Hellems 96D).

### Program Requirements

Students in the MAPE program take a total of 30 credit hours, comprised of:

- 24 hours of coursework selected from a range of courses offered by the Media Studies department and/or courses crosslisted with other departments inside and outside the College of Media, Communication and Information (CMCI)
- 6 hours for a thesis project

### Required Courses and Credit Hours

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MDST 5001</td>
<td>Connected Media Practices</td>
<td>3</td>
</tr>
<tr>
<td>MDST 5002</td>
<td>Media Activism and Public Engagement</td>
<td>3</td>
</tr>
<tr>
<td>MDST 6051</td>
<td>Media Theories</td>
<td>3</td>
</tr>
</tbody>
</table>

### Additional Requirements

Methods of media practice and/or research. ¹
- CMDP 5100 Research and Methodologies Seminar
- CMDP 5370 Choreography, Cinematograph: Writing in Motion
- CMDP 5450 Contemporary Documentary Media
- CMDP 5500 Documentary Production Workshops
- CMDP 5600 Documentary Lab Seminar
- CMDP 5650 Documentary Field Work
- CMDP 5900 Documentary Production Topics
- IAWP 6000 Introduction to Practice-Based Research
- JRNL 5001 Media Technology Boot Camp
- JRNL 5011 Newspattering and Multimedia Storytelling
- JRNL 5102 Photojournalism Portfolio
- JRNL 5344 Video Documentary Production
- JRNL 5502 Newspattering 2
- JRNL 5512 In-Depth Reporting
- JRNL 5514 Newspattering for Television
- JRNL 5521 Data Journalism
- JRNL 5552 News Editing
- JRNL 5562 Digital Journalism
- JRNL 5602 Opinion Writing
- JRNL 5684 The Art of Visual Storytelling
- JRNL 5702 Arts/Cultural Reporting and Criticism
- JRNL 5802 Feature Writing
- JRNL 5812 Science Writing
- JRNL 5822 Reporting on the Environment
- MDST 5871 Special Topics
- MDST 5931 Internship

Electives in the student’s area of emphasis. ²
- CMCI 6311 Freedom of Expression
- CMCI 6331 Political Communication
- CMCI 6661 Media Ethics and Responsibility
- CMCI 6861 Visual Communication
- COMM 5225 Environmental Communication
- COMM 6340 Rhetoric and Civic Community
- JRNL 6651 Media Law
- MDST 5211 Asian Media and Culture
- MDST 5311 Mass Communication Criticism
- MDST 5331 Gender, Race, Class, and Sexuality in Popular Culture
- MDST 6071 Critical Theories of Media and Culture
- MDST 6201 Global Media and Culture
- MDST 6301 Communication, Media, and Concepts of the Public
- MDST 6341 Children, Youth and the Media
MDST 6551  Media and Communication Policy
MDST 6671  Media, Myth, and Ritual
MDST 6711  Media and Popular Culture
MDST 6771  History of Media and Communication
MDST 6781  Economic and Political Aspects of Media

**Master's Thesis**
MDST 6951  Master's Thesis  6

Total Credit Hours  30

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1. May consist of an internship or practicum.
2. Students may take a wide range of electives, including graduate seminars in media studies, hands-on courses throughout CMCI and topical offerings throughout the university.