

ARTS ADMINISTRATION - MICRO-CREDENTIAL (GRAD)

The Arts Administration micro-credential is a credit-bearing credential for graduate students who have an interest in gaining knowledge about and skills associated with arts organization administration, management and leadership. Students learn about various day-to-day aspects of working within an arts organization and network with professionals via site-based visits and presentations.

Eligibility

CU Boulder students (degree seeking only): Active graduate music majors

Delivery Mode

In-person

Credit Status

For credit

Academic Level

Graduate

Fee

No

Requirements

MUSC 5978 (Introduction to Arts Administration) (3 credit hours)

MUSC 5818 (Innovative Leadership & Sustainability in the Arts) (3 credit hours)

Criteria

Students create and design a grant proposal, performing group tour schedule and budget, arts organization board meeting agenda and communication plan, and marketing campaign for current arts organizations.

Skills

- Advancement, Development & Fundraising
- Communication
- Community Engagement
- Contract Negotiations
- Governance and Boards
- Grant Writing
- Industry and Market Analysis
- Leadership
- Marketing & Publicity
- Mission Planning
- Operations Management
- Organization Structures
- Organizational Effectiveness
- Ticketing
- Venue Management