BUSINESS ADMINISTRATION

The following areas of knowledge are central to the undergraduate degree in business administration:

- knowledge of core business concepts that provides students with a comprehensive understanding of the basic functional areas of the discipline
- knowledge in one or more of the four areas of emphasis, in which students are exposed to in-depth study that provides them with the tools necessary to solve complex business problems
- awareness of the interrelations between academic theory and practice in order for students to be fully equipped to make effective decisions
- strong verbal and written communication skills, proficiency in business computer applications and knowledge of international business environments
- knowledge of mathematics sufficient to facilitate the application of quantitative principles
- awareness of the importance of academic fields in the area of arts and sciences, with special emphasis placed on the study of economics, political science and other related fields

In addition, students completing a degree in business administration are expected to acquire:

- the ability to apply basic business principles to solve problems in new and recurring situations,
- the ability to conceptualize and analyze decision-making situations to facilitate solutions in an effective and timely manner, and
- the ability to effectively communicate the results of problem-solving situations, both verbally and in writing.

Having acquired these skills and knowledge, students are able to conceptualize and analyze the concept of business and problem solving as a system. They have the ability to present solutions to business problems in an understandable and useful form. Their education provides them with excellent working knowledge, not only in the field of business, but also in related academic disciplines.

The Leeds School of Business holds accreditation by the Association to Advance Collegiate Schools of Business (AACSB-International).

Advising and Records

Undergraduate business students receive academic advising from a staff of professional advisors in the Office of Undergraduate Student Services. Advisors are available in KOBL 201, Monday–Friday, 8 a.m.–5 p.m., by appointment and during drop-in hours.

Students are expected to assume responsibility for planning their program in accordance with college rules and policies. Students are encouraged to discuss the various emphases available as well as career opportunities with the faculty of the college.

Bachelor’s Degree

- Business Administration - Bachelor of Science (BS) (https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-administration-bachelor-science-bs/)

Minor


Certificates


Faculty

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member's home department.

Adams, Heather L. (https://experts.colorado.edu/display/fisid_143714/) Associate Chair, Faculty Director, Senior Instructor; PhD, University of Maryland, College Park

Alston, Eric Christopher (https://experts.colorado.edu/display/fisid_158159/) Scholar in Residence; JD, University of Chicago

André, Quentin (https://experts.colorado.edu/display/fisid_166737/) Assistant Professor; PhD, INSEAD (France)

Appenzeller, William Professor Emeritus

Auslander, Bonnie (https://experts.colorado.edu/display/fisid_158273/) Instructor; MFA, University of Massachusetts

Balkin, David B. (https://experts.colorado.edu/display/fisid_105481/) Professor; PhD, University of Minnesota Twin Cities

Ballantine, John T. Jr. (https://experts.colorado.edu/display/fisid_102703/) Senior Instructor; JD, University of Colorado Boulder

Bangs, F. Kendrick Professor Emeritus

Banks, Cynthia (https://experts.colorado.edu/display/fisid_158245/) Instructor, Faculty Director; MS, University of Colorado Denver
Bei, Xiaoshu (https://experts.colorado.edu/display/fisid_165170/)
Assistant Professor; PhD, Duke University

Bein, Jonathan Weber (https://experts.colorado.edu/display/fisid_155451/)
Scholar in Residence; PhD, University of Colorado Boulder

Bennett, Douglas P. (https://experts.colorado.edu/display/fisid_149983/)
Instructor; JD, George Washington University

Bercovitz, Janet (https://experts.colorado.edu/display/fisid_159339/)
Professor; PhD, University of California, Berkeley

Bernstein, Asaf (https://experts.colorado.edu/display/fisid_157738/)
Assistant Professor; BS, Harvey Mudd College

Bennthal, Wilmar F.
Professor Emeritus

Bhagat, Sanjai (https://experts.colorado.edu/display/fisid_100789/)
Professor; PhD, University of Washington

Biegelsen, Casey (https://experts.colorado.edu/display/fisid_166072/)
Instructor; MBA, University of Colorado Boulder

Billings, Stephen B. (https://experts.colorado.edu/display/fisid_157918/)
Associate Professor, Faculty Director; PhD, University of Colorado Boulder

Bondi, Salvatore (https://experts.colorado.edu/display/fisid_165936/)
Instructor; MS, University of Illinois at Urbana-Champaign

Bone, Jennifer Emerling (https://experts.colorado.edu/display/fisid_158206/)
Instructor, Associate Chair; PhD, University of Colorado Boulder

Boss, Russel Wayne (https://experts.colorado.edu/display/fisid_105260/)
Professor, Chair; PhD, University of Georgia

Brown, Daniel (https://experts.colorado.edu/display/fisid_152029/)
Senior Instructor; D.Phil, Oxford University

Buchman, Thomas A.
Professor Emeritus

Buffa, Andrea (https://experts.colorado.edu/display/fisid_167152/)
Assistant Professor; PhD, London Business School

Bumbaca, Frederico (https://experts.colorado.edu/display/fisid_163475/)
Assistant Professor; PhD, University of California, Irvine

Campbell, Kimberly D. (https://experts.colorado.edu/display/fisid_158160/)
Instructor; PhD, Howard University

Campbell, Margaret Catherine (https://experts.colorado.edu/display/fisid_118141/)
Professor; Associate Dean, Endowed/Named Professor; PhD, Stanford University

Carbone, Christopher (https://experts.colorado.edu/display/fisid_158166/)
Instructor; MFA, University of Baltimore

Carson, Visda (https://experts.colorado.edu/display/fisid_158296/)
Instructor; MBA, University of Colorado, Leeds School of Business

Cateora, Phillip R.
Professor Emeritus

Chari, Mukund (https://experts.colorado.edu/display/fisid_159141/)
Assistant Professor; PhD, University of Washington

Chen, Zeyun
Assistant Professor; PhD, University of Houston

Christoff, Lorna Colleen (https://experts.colorado.edu/display/fisid_146614/)
Instructor; JD, University of Denver

Contreras, Jeremiah (https://experts.colorado.edu/display/fisid_159965/)
Instructor; MBA, Grand Canyon University

Cookson, John Anthony (https://experts.colorado.edu/display/fisid_152874/)
Associate Professor, Faculty Director; PhD, University of Chicago

Correll, Mark R.
Professor Emeritus

Cropanzano, Russell Salvador (https://experts.colorado.edu/display/fisid_151710/)
Professor, Chair, Endowed/Named Professor; PhD, Purdue University

Cunningham, Cory (https://experts.colorado.edu/display/fisid_158270/)
Instructor; PhD, University of Oklahoma

Daley, Brendan (https://experts.colorado.edu/display/fisid_159486/)
Associate Professor; PhD, Stanford University

Dam, Robert Anthony
Assistant Professor; PhD, Northwestern University

Darnell, Jerome C.
Professor Emeritus

Davies, Shaun William (https://experts.colorado.edu/display/fisid_152995/)
Assistant Professor; PhD, University of California, Los Angeles

DelPrete, Michael
Scholar in Residence

Demaree, John D.
Professor Emeritus

Donchez, Robert M. (https://experts.colorado.edu/display/fisid_101267/)
Senior Instructor, Faculty Director, MBA, Fordham University

Donohew, Zachary (https://experts.colorado.edu/display/fisid_164033/)
Scholar in Residence

Drake, David Francis (https://experts.colorado.edu/display/fisid_163641/)
Assistant Professor; PhD, INSEAD (France)

Duncan, Calvin
Professor Emeritus: Leeds School of Business

Eargle, David (https://experts.colorado.edu/display/fisid_159053/)
Assistant Professor; PhD, University of Pittsburgh
Edwards, Emily (https://experts.colorado.edu/display/fisid_153378/)
Senior Instructor, Associate Chair; MBA, University of Colorado Denver

Engel, Steven
Professor Emeritus

Ertimur, Yonca (https://experts.colorado.edu/display/fisid_151585/)
Professor, Associate Dean; PhD, New York University

Fernbach, Philip M. (https://experts.colorado.edu/display/fisid_149786/)
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Fisher, Christina Marie (https://experts.colorado.edu/display/fisid_158798/)
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Frederick, David M.
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Gallagher, Emily Anne (https://experts.colorado.edu/display/fisid_163544/)
Assistant Professor; PhD, Paris School of Economics

Gallo, John
Instructor; PhD, University of Iowa

Garcia, Diego (https://experts.colorado.edu/display/fisid_156036/)
Professor, Endowed Chair; PhD, University of California, Berkeley

Garnand, John J.
Professor Emeritus

Gasta, Mark (https://experts.colorado.edu/display/fisid_165314/)
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Gladstone, Joe (https://experts.colorado.edu/display/fisid_166596/)
Assistant Professor; PhD, University of Cambridge (England)

Glover, Fred W.
Professor Emeritus

Goeldner, Charles R.
Professor Emeritus

Gordon, Kenneth R.
Professor Emeritus

Goren, Bahriye (https://experts.colorado.edu/display/fisid_158218/)
Instructor, Faculty Director; MS, Erasmus University (Netherlands)

Gross, David Michael (https://experts.colorado.edu/display/fisid_109026/)
Senior Instructor, Faculty Director, Associate Chair; PhD, University of Colorado Boulder

Gwozdz, Ronald Scott (https://experts.colorado.edu/display/fisid_144830/)
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Hawk, Ashton Lewis (https://experts.colorado.edu/display/fisid_157915/)
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He, Chuan (https://experts.colorado.edu/display/fisid_124857/)
Associate Professor; PhD, Washington University

Hekman, David R. (https://experts.colorado.edu/display/fisid_151359/)
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Higgins, Brian Edmund (https://experts.colorado.edu/display/fisid_156515/)
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Hirschhorn, Diane (https://experts.colorado.edu/individual/fisid_157344/)
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Ikenberry, David L. (https://experts.colorado.edu/display/fisid_149340/)
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Jackson, Betty R.
Professor Emerita

Jedamus, Paul E.
Professor Emeritus

Jennings, Tracy M. (https://experts.colorado.edu/display/fisid_128765/)
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Jensen, Howard G.
Professor Emeritus

Johnson, Stefanie Kathleen (https://experts.colorado.edu/display/fisid_153813/)
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Kennedy, Heather (https://experts.colorado.edu/display/fisid_157932/)
Instructor, Scholar in Residence; MA, University of Texas at Austin

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Khoshsookhan, Sina (https://experts.colorado.edu/display/fisid_167155/)
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Kline, Bruce Richard
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Koberg, Christine S.
Associate Professor Emerita

Koc, Ozlem (https://experts.colorado.edu/display/fisid_158324/)
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Kolb, Burton A.
Professor Emeritus

Kornish, Laura Joyce (https://experts.colorado.edu/display/fisid_139966/)
Professor, Associate Dean; PhD, Stanford University

Kozar, Kenneth A.
Professor Emeritus

Kwaramba, Marcia (https://experts.colorado.edu/display/fisid_164299/)
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Lacerenza, Christina Noelle (https://experts.colorado.edu/display/fisid_159797/)
Assistant Professor; PhD, Rice University
Laguna, Manuel (https://experts.colorado.edu/display/fisid_102975/)
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Larsen, Kai Rune (https://experts.colorado.edu/display/fisid_118160/)
Associate Professor, Faculty Director; PhD, SUNY at Albany

Laurion, Henry R. (https://experts.colorado.edu/display/fisid_163642/)
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Lawrence, Stephen R. (https://experts.colorado.edu/display/fisid_102032/)
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Leach, Chris (https://experts.colorado.edu/display/fisid_105152/)
Professor, Endowed/Named Professor; PhD, Cornell University

Lee, Jintae (https://experts.colorado.edu/display/fisid_115390/)
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Lewis, Barry L.
Professor Emeritus

Lewis, Mary Beth (https://experts.colorado.edu/display/fisid_153829/)
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Lewis, Ryan C. (https://experts.colorado.edu/display/fisid_157865/)
Assistant Professor; PhD, London Business School (England)

Lichtenstein, Donald (https://experts.colorado.edu/display/fisid_101701/)
Professor, Chair; PhD, University of South Carolina

Lionberger, Erin Leigh (https://experts.colorado.edu/display/fisid_167647/)
Instructor; MS, South Dakota State University

Liu, Liu (https://experts.colorado.edu/display/fisid_163568/)
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Lord, Kimberly E. (https://experts.colorado.edu/display/fisid_166703/)
Lecturer

Lyle, Catherine (https://experts.colorado.edu/display/fisid_155020/)
Instructor; JD, The John Marshall Law School

Lynch, John G. (https://experts.colorado.edu/display/fisid_147448/)
Faculty Director, Professor, Associate Dean, Endowed/Named Professor, Distinguished Professor; PhD, University of Illinois at Chicago

Macaluso, Gregg Richard (https://experts.colorado.edu/display/fisid_123302/)
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Macfee, Raymond D. Jr.
Professor Emeritus

Maciszewski, Michael (https://experts.colorado.edu/display/fisid_153223/)
Instructor; JD, University of Denver

Marshall, Nathan Thomas (https://experts.colorado.edu/display/fisid_156034/)
Assistant Professor; PhD, Indiana University Bloomington

Matusik, Sharon Marie Frances (https://experts.colorado.edu/display/fisid_133564/)
Professor, Dean; PhD, University of Washington

Maxwell, Christopher (https://experts.colorado.edu/display/fisid_164956/)
Instructor; BS, Colorado State University

Mcgee, Micah (https://experts.colorado.edu/individual/fisid_151583/)
Instructor; PhD, University of Northern Colorado

McGraw, Albert Peter (https://experts.colorado.edu/display/fisid_133262/)
Professor; PhD, Ohio State University

McMahon, Kevin Christopher (https://experts.colorado.edu/display/fisid_143892/)
Senior Instructor; MBA, Indiana University

McNown, Robert F.
Professor Emeritus

Melicher, Ronald W. (https://experts.colorado.edu/individual/deptid_10255/)
Professor Emeritus: Leeds School of Business

Merrell, Jeffery C. (https://experts.colorado.edu/individual/fisid_156158/)
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Meyer, G. Dale
Professor Emeritus

Milburn, Catherine Knoll (https://experts.colorado.edu/display/fisid_142214/)
Senior Instructor, Faculty Director; MS, University of Colorado Boulder

Mohr, Pete J. (https://experts.colorado.edu/display/fisid_155498/)
Senior Instructor; MS, Colorado State University

Montealegre, Jose Ramiro (https://experts.colorado.edu/display/fisid_100072/)
Professor; DBA, Harvard University

Moon, Katie Seoyeon (https://experts.colorado.edu/display/fisid_157680/)
Assistant Professor; PhD, University of Maryland

Morley, Susan (https://experts.colorado.edu/display/fisid_116716/)
Senior Instructor; JD, University of Colorado Boulder

Moyen, Nathalie (https://experts.colorado.edu/display/fisid_113873/)
Professor, Chair; PhD, University of British Columbia (Canada)

Mueller, Erick Michael (https://experts.colorado.edu/display/fisid_140940/)
Senior Instructor, Faculty Director; MBA, University of Colorado Boulder

Mukhopadhyay, Tathagat (https://experts.colorado.edu/display/fisid_159337/)
Assistant Professor; PhD, London Business School (England)

Munter, Paul
Senior Instructor; PhD, University of Colorado Boulder

Neil, Josh (https://experts.colorado.edu/display/fisid_152068/)
Senior Instructor; Faculty Director; MS, Oklahoma State University
Nelson, James E.
Professor Emeritus

Nelson, Thomas Cavett (https://experts.colorado.edu/display/fisid_116011/)
Senior Instructor; PhD, University of Colorado Boulder

Nunziato, Joshua (https://experts.colorado.edu/display/fisid_164373/)
Instructor; PhD, Villanova University

Oest, Donald G. (https://experts.colorado.edu/display/fisid_146623/)
Senior Instructor; MBA, Fairleigh Dickinson University

Palmer, Michael
Professor Emeritus

Papuzza, Antonio (https://experts.colorado.edu/display/fisid_145295/)
Senior Instructor; PhD, University of Florence (Italy)

Packer, Richard C. (https://experts.colorado.edu/display/fisid_166139/)
Lecturer

Parkin, Don
Professor Emeritus

Purmehdi, Mostafa (https://experts.colorado.edu/display/fisid_158906/)
Instructor; PhD, University of Montreal (Canada)

Ravishankar, G. Ravi (https://experts.colorado.edu/display/fisid_144567/)
Scholar in Residence, Faculty Director; MBA, Massachusetts Institute of Technology

Reinholtz, Nicholas S. (https://experts.colorado.edu/display/fisid_155180/)
Assistant Professor; PhD, Columbia University

Reuer, Jeffrey J. (https://experts.colorado.edu/display/fisid_155768/)
Professor, Endowed Chair; PhD, Purdue University

Reznicek, Birdie C. (https://experts.colorado.edu/display/fisid_149091/)
Instructor, Associate Chair; MBA, Northwestern University

Richey, Clyde W.
Professor Emeritus

Ringgenberg, Ralph G.
Professor Emeritus

Rock, Steven Karl (https://experts.colorado.edu/display/fisid_113689/)
Associate Professor, Chair; PhD, Pennsylvania State University

Rodgers, Timothy (https://experts.colorado.edu/display/fisid_155460/)
Instructor; PhD, University of California, Santa Cruz

Rogers, Jonathan Lawrence (https://experts.colorado.edu/display/fisid_153009/)
Professor, Endowed/Named Professor; PhD, University of Pennsylvania

Rosse, Joseph G.
Professor Emeritus: Leeds School of Business

Santosh, Shri (https://experts.colorado.edu/individual/fisid_165313/)
Assistant Professor; PhD, University of Chicago, Booth School of Business

Schattke, Rudolph
Professor Emeritus

Schaub, Kevin D. (https://experts.colorado.edu/display/fisid_144142/)
Senior Instructor, Faculty Director; MBA, University of Colorado Boulder

Schonberger, Bruce (https://experts.colorado.edu/display/fisid_167332/)
Assistant Professor; PhD, University of Southern California

Sears, Curtis R. (https://experts.colorado.edu/display/fisid_145482/)
Senior Instructor, Faculty Fellow, Endowed/Named Professor; JD, University of Colorado Boulder

Selto, Frank
Professor Emeritus

Seward, Lori Elizabeth (https://experts.colorado.edu/display/fisid_113934/)
Senior Instructor, Faculty Director; PhD, Virginia Polytechnic Institute and State University

Shriver, Scott Kennedy (https://experts.colorado.edu/display/fisid_158937/)
Assistant Professor; PhD, Stanford University

Shukri, Salma Tariq (https://experts.colorado.edu/display/fisid_158219/)
Instructor; PhD, University of Denver

Smith, Julie Scher (https://experts.colorado.edu/display/fisid_166064/)
Instructor; MBA, University of Chicago

Sorenson, Ralph Z.
Professor Emeritus

Spinetto, Richard Z.
Professor Emeritus

Stanton, William J.
Professor Emeritus

Stapp, Elizabeth Cole (https://experts.colorado.edu/display/fisid_149889/)
Senior Instructor, Associate Chair; JD, Boston University

Starn, Harry Mohr (https://experts.colorado.edu/display/fisid_160803/)
Senior Instructor, Faculty Director; MS, University of Colorado Boulder

Stephan, Andrew Perry (https://experts.colorado.edu/display/fisid_159297/)
Assistant Professor; PhD, Northwestern University

Stephenson, Craig A. (https://experts.colorado.edu/display/fisid_144851/)
Senior Instructor; PhD, University of Arizona

Stutzer, Michael J.
Professor Emeritus

Swisher, Kristin Joy (https://experts.colorado.edu/display/fisid_156510/)
Instructor; MA, Central Missouri State University

Taylor, Robert H.
Professor Emeritus
Associate Dean, Lecturer; PhD, University of Colorado Boulder

Wobbekind, Richard

Associate Professor Emeritus

Winn, Daryl

Associate Professor; PhD, Yale University

fisid_145743/

Assistant Professor; PhD, Texas A&M University

Tice, Frances M.

Professor, Faculty Director; MBA, University of Chicago

fisid_158225/

Senior Instructor; MA, Miami University–Oxford

Wong, Wenfeng

Assistant Professor; PhD, University of California, Los Angeles

Waters, Brian Todd

Professor Emeritus

Tracy, John A.

Professor, Faculty Director; PhD, University of Pennsylvania,

Wang, Clare

Instructor; MS, University of Wisconsin–Madison

Waddell, Jay L.

Assistant Professor; PhD, National University of Singapore (Singapore)

Wang, Clare

Associate Professor; PhD, University of California, Los Angeles

Wenger, Paula

Senior Instructor; MA, Miami University–Oxford

Werner, Walter Bradley

Instructor, Faculty Director; MBA, University of Chicago

Williams, Lawrence Edwin Jr.

Associate Professor; PhD, Yale University

Winn, Daryl

Professor Emeritus

Wobbekind, Richard

Associate Dean, Lecturer; PhD, University of Colorado Boulder

Yao, Xin

Assistant Professor, PhD, University of Washington

Yılmaz, Ovunc

Assistant Professor, PhD, University of South Carolina - Colombia

York, Jeffrey Glenn

Associate Professor, Chair, Faculty Director; PhD, University of Virginia

Zechman, Sarah Louise Center

Professor, Chair, Faculty Fellow; PhD, University of Pennsylvania

Zender, Jaime

Professor, Endowed/Named Professor, Chair; PhD, Yale University

Zhang, Dan

Professor, Faculty Director; PhD, University of Maryland

Zhang, Huanan

Associate Professor; PhD, University of Michigan Ann Arbor

Zhang, Rui

Assistant Professor; PhD, University of Pennsylvania

Zhang, Xingtan

Assistant Professor; PhD, University of Tulsa

Zikmund, Noah

Senior Instructor; MBA, University of Tulsa

Courses

BADM 1250 (1.5) Designing Your Leeds

Designing Your Leeds is a class about customizing your college experience to get the most out of it. Using a process rooted in Design Thinking, the course equips students with tools to design and prototype a college experience that best aligns with who they are and what they hope to get from college. Students will explore the purpose of college, reflect on personal values and strengths, learn about educational and career opportunities, and create a prototype of their 4 year experience. Through in-class activities and out of class assignments, students will also learn and practice professional and self-leadership skills.

**Requisites:** Restricted to Business (BUSNU) majors only.

BADM 1260 (2) First-Year Global Experience

In today’s world of increased mobility, globally aware students have more choices for employment upon graduation and are immediately ready to contribute in global environments. They are aware of global issues and cultural differences, and their global mindset allows them to recognize good ideas from wherever they might come and new market/product opportunities wherever they might exist. This course is the first step toward the development of a global mindset. It provides a meaningful global experience to first-year business students through an in-depth perspective of a specific country or region outside the United States and a short academic trip to the region.

**Requisites:** Restricted to Business (BUSNU) majors only.
BADM 2010 (1) Excel in Business
Teaches beginner to intermediate level Excel skills, emphasizing efficient use of Excel to make sense of substantial data sets. The course is designed to increase students’ proficiency with Excel through a series of hands-on workshops. The workshops have a business problem solving orientation and use real data from Leeds’ corporate partners. The workshops emphasize the most important skills that employers value.

Requisites: Restricted to Business (BUSNU) majors only.

BADM 2050 (3) Honors/Special Topics
Variable topics in business, drawing from a variety of disciplines.
Repeatable: Repeatable for up to 6.00 total credit hours.

Requisites: At least a 3.50 cumulative GPA is required.

Additional Information: Arts Sciences Honors Course

BADM 2880 (3) Special Topics
Explores historical developments, contemporary issues, industry trends and best practices pertinent to the business of sports. Examines how sports enterprises are managed and the impacts that such enterprises have on the economic and social fabric of communities. Designed to provide sufficient background for educated consumption of this literature and pursuit of further study if desired.

Requisites: Restricted to students with 27-180 credits (Sophomores, Juniors or Seniors) only.

BADM 2900 (1-3) Independent Study
Department consent and departmental form required.
Repeatable: Repeatable for up to 3.00 total credit hours.

Requisites: Restricted to Business (BUSNU) majors only.

BADM 3100 (1) Professional Development
Designed to provide opportunities to understand and develop professional competencies for successful careers in business. Designed to increase knowledge of job search strategies and formulate a career management plan for transitioning to the workplace. Topics such as resumes, cover letters, personal branding, job search strategies, internships, career choices, networking and social media will be covered. A Self-Marketing Plan will be developed to help focus on long-term career goals.

Requisites: Restricted to Leeds School of Business majors only.

BADM 3200 (1.5) Internship Accelerator
Seminar focused on developing competencies critical to a successful transition into the workplace. Apply what you have learned in the classroom to business problems. Practice problem framing, decision making, and synthesizing complex information. Reflect on which professional communication skills are the most essential complements to your classroom skills and knowledge. Craft ways to improve those most essential skills. Reflect on when to ask for help and when not to. Through hands-on projects, learn about adaptability in the workplace and deciphering professional expectations.

Requisites: Restricted to Business (BUSN) majors.

BADM 3880 (3) Special Topics
Introduces students to the many facets of the marketing of sport and marketing through sport. Theoretical and practical applications of marketing sport are examined. Provides students with an understanding of current marketing concepts and best business practices, related to sports enterprises and a foundation for pursuit of further study and work in sports and event marketing.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

BADM 3900 (1) Independent Study
Department consent and departmental form required.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 3930 (1-6) Internship
Student training and participation in government or industry environment under faculty supervision. Instructor consent required.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires prerequisite courses of BCOR 1000 and BCOR 1020 and BCOR 2000 and BCOR 2400 (all minimum grade D-). Restricted to students with 57-180 credits (Juniors or Seniors).

BADM 4030 (3) Crisis Communication
In today’s highly volatile, uncertain, complex, and ambiguous (VUCA; Johansen, 2012) world, successful business leaders understand that experiencing an organizational crisis is a matter of when, not if. Organizational leaders’ communication and actions before, during, and after a crisis determine if the organization survives, is able to recover, and ultimately utilize the crisis as an opportunity for growth. This course takes a message-centered approach to the study of crisis communication. The purpose of this course is to explore the role of communication and strategic communication practices throughout the three stages of crisis management. Both theoretical and applied research areas are considered to provide an overview of the established and emerging perspectives on risk and crisis from the communication perspective.

Requisites: Restricted to Business (BUSN) majors with 52-180 units completed.

BADM 4820 (1-6) Special Topics
Variable topics in business drawing from a variety of business disciplines.
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to Business (BUSN) majors with 52-180 units completed.

BADM 4825 (3) Experimental Seminar
Offered irregularly to provide opportunity for investigation of new frontiers in Business Administration.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

BADM 4830 (1-3) Special Topics
Various topics in business and society drawing from a variety of business disciplines.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 4900 (1-3) Independent Study
Intended only for exceptionally well qualified business seniors. Department form required.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.
BADM 4910 (2) VITA-Volunteer Tax Assistance
Offers students the opportunity to gain professional work experience in an accounting position while still in school. Provides academically relevant work experience that complements students' studies and enhances their career potential.

Requisites: Requires prerequisite courses of BCOR 2000 and ACCT 3440 or ACCT 5440 (all minimum grade D). Restricted to Business (BUSN) majors with 52-180 units completed.