

# BUSINESS ADMINISTRATION

The following areas of knowledge are central to the undergraduate degree in business administration:

- knowledge of core business concepts that provides students with a comprehensive understanding of the basic functional areas of the discipline
- knowledge in one or more of the four areas of emphasis, in which students are exposed to in-depth study that provides them with the tools necessary to solve complex business problems
- awareness of the interrelations between academic theory and practice in order for students to be fully equipped to make effective decisions
- strong verbal and written communication skills, proficiency in business computer applications and knowledge of international business environments
- knowledge of mathematics sufficient to facilitate the application of quantitative principles
- awareness of the importance of academic fields in the area of arts and sciences, with special emphasis placed on the study of economics, political science and other related fields

In addition, students completing a degree in business administration are expected to acquire:

- the ability to apply basic business principles to solve problems in new and recurring situations,
- the ability to conceptualize and analyze decision-making situations to facilitate solutions in an effective and timely manner, and
- the ability to effectively communicate the results of problem-solving situations, both verbally and in writing.

Having acquired these skills and knowledge, students are able to conceptualize and analyze the concept of business and problem solving as a system. They have the ability to present solutions to business problems in an understandable and useful form. Their education provides them with excellent working knowledge, not only in the field of business, but also in related academic disciplines.

The Leeds School of Business holds accreditation by the Association to Advance Collegiate Schools of Business (AACSB-International).

## Advising and Records

Undergraduate business students receive academic counseling from a staff of professional advisors in the Office of Undergraduate Student Services. During the semester, advisors are available in KOBLS 220, Monday–Friday, 8 a.m.–5 p.m., by appointment.

Students are expected to assume responsibility for planning their program in accordance with college rules and policies. Students are encouraged to discuss the various emphases available as well as career opportunities with the faculty of the college.

## Bachelor's Degree

- Business Administration - Bachelor of Science (BS) ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-administration-bachelor-science-bs](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-administration-bachelor-science-bs))

## Minor

- Business - Minor ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-minor](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-minor))

## Certificates

- Entrepreneurial Studies - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/entrepreneurial-studies-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/entrepreneurial-studies-certificate))
- Global Business - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/global-business-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/global-business-certificate))
- Operations and Information Management - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/operations-information-management-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/operations-information-management-certificate))
- Quantitative Finance - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/arts-sciences/programs-study/actuarial-studies-quantitative-finance/actuarial-studies-quantitative-finance-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/arts-sciences/programs-study/actuarial-studies-quantitative-finance/actuarial-studies-quantitative-finance-certificate))
- Real Estate - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/real-estate-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/real-estate-certificate))
- Social Responsibility and Ethics - Certificate ([catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/social-responsibility-ethics-certificate](https://catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/social-responsibility-ethics-certificate))

## Faculty

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member's home department.

Adams, Heather L. ([https://experts.colorado.edu/display/fisid\\_143714](https://experts.colorado.edu/display/fisid_143714))  
Instructor; PhD, University of Maryland, College Park

Alston, Eric Christopher ([https://experts.colorado.edu/display/fisid\\_158159](https://experts.colorado.edu/display/fisid_158159))  
Scholar in Residence; JD, University of Chicago

Appenzeller, William  
Professor Emeritus

Auslander, Bonnie ([https://experts.colorado.edu/display/fisid\\_158273](https://experts.colorado.edu/display/fisid_158273))  
Instructor; MFA, University of Massachusetts

Balkin, David B. ([https://experts.colorado.edu/display/fisid\\_105481](https://experts.colorado.edu/display/fisid_105481))  
Professor; PhD, University of Minnesota Twin Cities

Ballantine, John T. Jr. ([https://experts.colorado.edu/display/fisid\\_102703](https://experts.colorado.edu/display/fisid_102703))  
Senior Instructor; JD, University of Colorado Boulder

Bangs, F. Kendrick  
Professor Emeritus

Banks, Cynthia ([https://experts.colorado.edu/display/fisid\\_158245](https://experts.colorado.edu/display/fisid_158245))  
Instructor; MS, University of Colorado Denver

Beagle, Chauncey M.  
Professor Emeritus

Bein, Jonathan Weber ([https://experts.colorado.edu/display/fisid\\_155451](https://experts.colorado.edu/display/fisid_155451))  
Scholar in Residence; PhD, University of Colorado Boulder

Bennett, Douglas P. ([https://experts.colorado.edu/display/fisid\\_149983](https://experts.colorado.edu/display/fisid_149983))  
Instructor; JD, George Washington University

Bercovitz, Janet ([https://experts.colorado.edu/display/fisid\\_159339](https://experts.colorado.edu/display/fisid_159339))  
Professor; PhD, University of California, Berkeley

Bernstein, Asaf ([https://experts.colorado.edu/display/fisid\\_157738](https://experts.colorado.edu/display/fisid_157738))  
Assistant Professor; BS, Harvey Mudd College

Bernthal, Wilmar F.  
Professor Emeritus

Bhagat, Sanjai ([https://experts.colorado.edu/display/fisid\\_100789](https://experts.colorado.edu/display/fisid_100789))  
Professor; PhD, University of Washington

Billings, Stephen B. ([https://experts.colorado.edu/display/fisid\\_157918](https://experts.colorado.edu/display/fisid_157918))  
Associate Professor; PhD, University of Colorado Boulder

Bone, Jennifer Emerling ([https://experts.colorado.edu/display/fisid\\_158206](https://experts.colorado.edu/display/fisid_158206))  
Instructor; PhD, University of Colorado Boulder

Borum, John Owen  
Instructor; JD, University of Colorado Boulder

Boss, Russel Wayne ([https://experts.colorado.edu/display/fisid\\_105260](https://experts.colorado.edu/display/fisid_105260))  
Professor; PhD, University of Georgia

Buchman, Thomas A.  
Professor Emeritus

Bumbaca, Frederico ([https://experts.colorado.edu/display/fisid\\_163475](https://experts.colorado.edu/display/fisid_163475))  
Assistant Professor; PhD, University of California, Irvine

Campbell, Kimberly D. ([https://experts.colorado.edu/display/fisid\\_158160](https://experts.colorado.edu/display/fisid_158160))  
Instructor; PhD, Howard University

Campbell, Margaret Catherine ([https://experts.colorado.edu/display/fisid\\_118141](https://experts.colorado.edu/display/fisid_118141))  
Professor, Associate Dean; PhD, Stanford University

Carbone, Christopher ([https://experts.colorado.edu/display/fisid\\_158166](https://experts.colorado.edu/display/fisid_158166))  
Instructor; MFA, University of Baltimore

Cateora, Phillip R.  
Professor Emeritus

Chari, Mukund ([https://experts.colorado.edu/display/fisid\\_159141](https://experts.colorado.edu/display/fisid_159141))  
Assistant Professor; PhD, University of Washington

Chen, Zeyun  
Assistant Professor; PhD, University of Houston

Christoff, Lorna Colleen ([https://experts.colorado.edu/display/fisid\\_146614](https://experts.colorado.edu/display/fisid_146614))  
Instructor

Cookson, John Anthony ([https://experts.colorado.edu/display/fisid\\_152874](https://experts.colorado.edu/display/fisid_152874))  
Assistant Professor; PhD, University of Chicago

Correll, Mark R.  
Professor Emeritus

Cropanzano, Russell Salvador ([https://experts.colorado.edu/display/fisid\\_151710](https://experts.colorado.edu/display/fisid_151710))  
Professor, Chair; PhD, Purdue University

Cunningham, Cory  
Instructor; PhD, University of Oklahoma

Daley, Brendan ([https://experts.colorado.edu/display/fisid\\_159486](https://experts.colorado.edu/display/fisid_159486))  
Associate Professor; PhD, Stanford University

Dam, Robert Anthony ([https://experts.colorado.edu/display/fisid\\_155860](https://experts.colorado.edu/display/fisid_155860))  
Assistant Professor; PhD, Northwestern University

Darnell, Jerome C.  
Professor Emeritus

Davies, Shaun William ([https://experts.colorado.edu/display/fisid\\_152995](https://experts.colorado.edu/display/fisid_152995))  
Assistant Professor; PhD, University of California, Los Angeles

de Langhe, Bart  
Assistant Professor; PhD, Erasmus University (Netherlands)

Delgado, Francisco Antenor ([https://experts.colorado.edu/display/fisid\\_109275](https://experts.colorado.edu/display/fisid_109275))  
Senior Instructor; PhD, University of Pennsylvania

DelPrete, Michael  
Scholar in Residence

Demaree, John D.  
Professor Emeritus

Donchez, Robert M. ([https://experts.colorado.edu/display/fisid\\_101267](https://experts.colorado.edu/display/fisid_101267))  
Senior Instructor, Faculty Director; MBA, Fordham University

Donohew, Zachary ([https://experts.colorado.edu/display/fisid\\_164033](https://experts.colorado.edu/display/fisid_164033))  
Scholar in Residence

Drake, David Francis ([https://experts.colorado.edu/display/fisid\\_163641](https://experts.colorado.edu/display/fisid_163641))  
Assistant Professor; PhD, INSEAD (France)

Eargle, David ([https://experts.colorado.edu/display/fisid\\_159053](https://experts.colorado.edu/display/fisid_159053))  
Assistant Professor; PhD, University of Pittsburgh

Edwards, Emily ([https://experts.colorado.edu/display/fisid\\_153378](https://experts.colorado.edu/display/fisid_153378))  
Instructor; MBA, University of Colorado Denver

Engel, Steven  
Professor Emeritus

Ertimur, Yonca ([https://experts.colorado.edu/display/fisid\\_151585](https://experts.colorado.edu/display/fisid_151585))  
Associate Professor, Professor; PhD, New York University

Fernbach, Philip M. ([https://experts.colorado.edu/display/fisid\\_149786](https://experts.colorado.edu/display/fisid_149786))  
Assistant Professor; PhD, Brown University

Fisher, Christina Marie ([https://experts.colorado.edu/display/fisid\\_158798](https://experts.colorado.edu/display/fisid_158798))  
Instructor; MS, University of Delaware

- Frederick, David M. ([https://experts.colorado.edu/display/fisid\\_101543](https://experts.colorado.edu/display/fisid_101543))  
Associate Professor; PhD, University of Michigan Ann Arbor
- Gallagher, Emily Anne ([https://experts.colorado.edu/display/fisid\\_163544](https://experts.colorado.edu/display/fisid_163544))  
Assistant Professor; PhD, Paris School of Economics
- Garcia, Diego ([https://experts.colorado.edu/display/fisid\\_156036](https://experts.colorado.edu/display/fisid_156036))  
Professor, Endowed Chair; PhD, University of California, Berkeley
- Garnand, John J.  
Professor Emeritus
- Glover, Fred W.  
Professor Emeritus
- Goeldner, Charles R.  
Professor Emeritus
- Gordon, Kenneth R.  
Professor Emeritus
- Goren, Bahriye ([https://experts.colorado.edu/display/fisid\\_158218](https://experts.colorado.edu/display/fisid_158218))  
Instructor; MS, Erasmus University (Netherlands)
- Gross, David Michael ([https://experts.colorado.edu/display/fisid\\_109026](https://experts.colorado.edu/display/fisid_109026))  
Senior Instructor, Faculty Director; PhD, University of Colorado Boulder
- Gwozdz, Ronald Scott ([https://experts.colorado.edu/display/fisid\\_144830](https://experts.colorado.edu/display/fisid_144830))  
Instructor; MBA, University of Colorado Boulder
- Hawk, Ashton Lewis ([https://experts.colorado.edu/display/fisid\\_157915](https://experts.colorado.edu/display/fisid_157915))  
Assistant Professor; PhD, New York University
- He, Chuan ([https://experts.colorado.edu/display/fisid\\_124857](https://experts.colorado.edu/display/fisid_124857))  
Associate Professor; PhD, Washington University
- Hekman, David R. ([https://experts.colorado.edu/display/fisid\\_151359](https://experts.colorado.edu/display/fisid_151359))  
Associate Professor; PhD, University of Washington
- Higgins, Brian Edmund ([https://experts.colorado.edu/display/fisid\\_156515](https://experts.colorado.edu/display/fisid_156515))  
Instructor; JD, University of Denver
- Jackson, Betty R.  
Professor Emerita
- Jagolinzer, Alan David  
Associate Professor; PhD, Pennsylvania State University
- Jedamus, Paul E.  
Professor Emeritus
- Jennings, Tracy M. ([https://experts.colorado.edu/display/fisid\\_128765](https://experts.colorado.edu/display/fisid_128765))  
Senior Instructor, Faculty Director; PhD, University of Denver
- Jensen, Howard G.  
Professor Emeritus
- Johnson, Stefanie Kathleen ([https://experts.colorado.edu/display/fisid\\_153813](https://experts.colorado.edu/display/fisid_153813))  
Assistant Professor; PhD, Rice University
- Kennedy, Heather ([https://experts.colorado.edu/display/fisid\\_157932](https://experts.colorado.edu/display/fisid_157932))  
Instructor; MA, University of Texas at Austin
- Kline, Bruce Richard ([https://experts.colorado.edu/display/fisid\\_146513](https://experts.colorado.edu/display/fisid_146513))  
Senior Instructor; MA, Northwestern University
- Koberg, Christine S.  
Associate Professor Emerita
- Koc, Ozlem  
Instructor; PhD, Georgia State University
- Kolb, Burton A.  
Professor Emeritus
- Kornish, Laura Joyce ([https://experts.colorado.edu/display/fisid\\_139966](https://experts.colorado.edu/display/fisid_139966))  
Associate Professor; PhD, Stanford University
- Kozar, Kenneth A.  
Professor Emeritus
- Kwaramba, Marcia ([https://experts.colorado.edu/display/fisid\\_164299](https://experts.colorado.edu/display/fisid_164299))  
Scholar in Residence; PhD, Monash University (Australia)
- Lacerenza, Christina Noelle ([https://experts.colorado.edu/display/fisid\\_159797](https://experts.colorado.edu/display/fisid_159797))  
Assistant Professor; PhD, Rice University
- Laguna, Manuel ([https://experts.colorado.edu/display/fisid\\_102975](https://experts.colorado.edu/display/fisid_102975))  
Professor, Faculty Director, Endowed/Named Professor; PhD, University of Texas at Austin
- Larsen, Kai Rune ([https://experts.colorado.edu/display/fisid\\_118160](https://experts.colorado.edu/display/fisid_118160))  
Associate Professor; PhD, SUNY at Albany
- Laurion, Henry R. ([https://experts.colorado.edu/display/fisid\\_163642](https://experts.colorado.edu/display/fisid_163642))  
Assistant Professor; PhD, University of California, Berkeley
- Lawrence, Stephen R. ([https://experts.colorado.edu/display/fisid\\_102032](https://experts.colorado.edu/display/fisid_102032))  
Associate Professor; PhD, Carnegie Mellon University
- Lazar, Joseph  
Professor Emeritus
- Leach, Chris ([https://experts.colorado.edu/display/fisid\\_105152](https://experts.colorado.edu/display/fisid_105152))  
Professor, Endowed/Named Professor; PhD, Cornell University
- Lee, Jintae ([https://experts.colorado.edu/display/fisid\\_115390](https://experts.colorado.edu/display/fisid_115390))  
Associate Professor; PhD, Massachusetts Institute of Technology
- Lewis, Barry L.  
Professor Emeritus
- Lewis, Mary Beth ([https://experts.colorado.edu/display/fisid\\_153829](https://experts.colorado.edu/display/fisid_153829))  
Senior Instructor; MBA, University of Pittsburgh
- Lewis, Ryan C. ([https://experts.colorado.edu/display/fisid\\_157865](https://experts.colorado.edu/display/fisid_157865))  
Assistant Professor; PhD, London Business School (England)
- Lichtenstein, Donald ([https://experts.colorado.edu/display/fisid\\_101701](https://experts.colorado.edu/display/fisid_101701))  
Professor; PhD, University of South Carolina
- Liu, Liu ([https://experts.colorado.edu/display/fisid\\_163568](https://experts.colorado.edu/display/fisid_163568))  
Assistant Professor; PhD, New York University
- Ludwig, Bradley Stephen ([https://experts.colorado.edu/display/fisid\\_156513](https://experts.colorado.edu/display/fisid_156513))  
Instructor; MA, Purdue University

Lymberopoulos, John P.  
Professor Emeritus

Lynch, John G. ([https://experts.colorado.edu/display/fisid\\_147448](https://experts.colorado.edu/display/fisid_147448))  
Faculty Director, Professor, Associate Dean, Endowed/Named Professor;  
PhD, University of Illinois at Chicago

Macaluso, Gregg Richard ([https://experts.colorado.edu/display/fisid\\_123302](https://experts.colorado.edu/display/fisid_123302))  
Faculty Director, Instructor; MS, University of California, Irvine

Macfee, Raymond D. Jr.  
Professor Emeritus

Maciszewski, Michael ([https://experts.colorado.edu/display/fisid\\_153223](https://experts.colorado.edu/display/fisid_153223))  
Instructor; JD, University of Denver

Marshall, Nathan Thomas ([https://experts.colorado.edu/display/fisid\\_156034](https://experts.colorado.edu/display/fisid_156034))  
Assistant Professor; PhD, Indiana University Bloomington

Matusik, Sharon Marie Frances ([https://experts.colorado.edu/display/fisid\\_133564](https://experts.colorado.edu/display/fisid_133564))  
Professor; PhD, University of Washington

McGraw, Albert Peter ([https://experts.colorado.edu/display/fisid\\_133262](https://experts.colorado.edu/display/fisid_133262))  
Associate Professor; PhD, The Ohio State University

McMahon, Kevin Christopher ([https://experts.colorado.edu/display/fisid\\_143892](https://experts.colorado.edu/display/fisid_143892))  
Senior Instructor; MBA, Indiana University

McNown, Robert F.  
Professor Emeritus

Merrell, Jeffery C. ([https://experts.colorado.edu/display/fisid\\_156158](https://experts.colorado.edu/display/fisid_156158))  
Instructor; PhD, University of Colorado Boulder

Meyer, G. Dale  
Professor Emeritus

Milburn, Catherine Knoll ([https://experts.colorado.edu/display/fisid\\_142214](https://experts.colorado.edu/display/fisid_142214))  
Senior Instructor, Faculty Director; MS, University of Colorado Boulder

Mohr, Pete J. ([https://experts.colorado.edu/display/fisid\\_155498](https://experts.colorado.edu/display/fisid_155498))  
Senior Instructor; MS, Colorado State University

Montealegre, Jose Ramiro ([https://experts.colorado.edu/display/fisid\\_100072](https://experts.colorado.edu/display/fisid_100072))  
Associate Professor; DBA, Harvard University

Moon, Katie Seoyeon ([https://experts.colorado.edu/display/fisid\\_157680](https://experts.colorado.edu/display/fisid_157680))  
Assistant Professor; PhD, University of Maryland

Morley, Susan ([https://experts.colorado.edu/display/fisid\\_116716](https://experts.colorado.edu/display/fisid_116716))  
Senior Instructor; JD, University of Colorado Boulder

Morrison, Edward J.  
Professor Emeritus

Moyen, Nathalie ([https://experts.colorado.edu/display/fisid\\_113873](https://experts.colorado.edu/display/fisid_113873))  
Associate Professor; PhD, University of British Columbia (Canada)

Mueller, Erick Michael ([https://experts.colorado.edu/display/fisid\\_140940](https://experts.colorado.edu/display/fisid_140940))  
Senior Instructor, Faculty Director; MBA, University of Colorado Boulder

Mukhopadhyay, Tathagat ([https://experts.colorado.edu/display/fisid\\_159337](https://experts.colorado.edu/display/fisid_159337))  
Assistant Professor; PhD, London Business School (England)

Nelson, James E.  
Professor Emeritus

Nelson, Thomas Cavett ([https://experts.colorado.edu/display/fisid\\_116011](https://experts.colorado.edu/display/fisid_116011))  
Senior Instructor, Faculty Director; PhD, University of Colorado Boulder

Oest, Donald G. ([https://experts.colorado.edu/display/fisid\\_146623](https://experts.colorado.edu/display/fisid_146623))  
Instructor; MBA, Fairleigh Dickinson University

Palmer, Michael  
Professor Emeritus

Papuzza, Antonio ([https://experts.colorado.edu/display/fisid\\_145295](https://experts.colorado.edu/display/fisid_145295))  
Instructor; PhD, University of Florence (Italy)

Parkin, Don  
Professor Emeritus

Payne, David Sanders ([https://experts.colorado.edu/display/fisid\\_143848](https://experts.colorado.edu/display/fisid_143848))  
Instructor; MS, University of Colorado Boulder

Purmehti, Mostafa ([https://experts.colorado.edu/display/fisid\\_158906](https://experts.colorado.edu/display/fisid_158906))  
Instructor; PhD, University of Montreal (Canada)

Ravishankar, G. Ravi ([https://experts.colorado.edu/display/fisid\\_144567](https://experts.colorado.edu/display/fisid_144567))  
Scholar in Residence; MBA, Massachusetts Institute of Technology

Reinholtz, Nicholas S. ([https://experts.colorado.edu/display/fisid\\_155180](https://experts.colorado.edu/display/fisid_155180))  
Assistant Professor; PhD, Columbia University

Reuer, Jeffrey J. ([https://experts.colorado.edu/display/fisid\\_155768](https://experts.colorado.edu/display/fisid_155768))  
Professor, Endowed Chair; PhD, Purdue University

Reznicek, Birdie C. ([https://experts.colorado.edu/display/fisid\\_149091](https://experts.colorado.edu/display/fisid_149091))  
Instructor; MBA, Northwestern University

Richey, Clyde W.  
Professor Emeritus

Ringgenberg, Ralph G.  
Professor Emeritus

Rock, Steven Karl ([https://experts.colorado.edu/display/fisid\\_113689](https://experts.colorado.edu/display/fisid_113689))  
Associate Professor, Chair; PhD, Pennsylvania State University

Rodgers, Timothy ([https://experts.colorado.edu/display/fisid\\_155460](https://experts.colorado.edu/display/fisid_155460))  
Instructor; PhD, University of California, Santa Cruz

Rogers, Jonathan Lawrence ([https://experts.colorado.edu/display/fisid\\_153009](https://experts.colorado.edu/display/fisid_153009))  
Associate Professor, Endowed/Named Professor; PhD, University of Pennsylvania

Rosse, Joseph G. ([https://experts.colorado.edu/display/fisid\\_105706](https://experts.colorado.edu/display/fisid_105706))  
Professor; PhD, University of Illinois at Urbana-Champaign

Rush, David F.  
Professor Emeritus

Schattke, Rudolph  
Professor Emeritus

Schaub, Kevin D. ([https://experts.colorado.edu/display/fisid\\_144142](https://experts.colorado.edu/display/fisid_144142))  
Instructor; MBA, University of Colorado Boulder

Sears, Curtis R. ([https://experts.colorado.edu/display/fisid\\_145482](https://experts.colorado.edu/display/fisid_145482))  
Senior Instructor, Faculty Fellow; JD, University of Colorado Boulder

Selto, Frank  
Professor Emeritus

Seward, Lori Elizabeth ([https://experts.colorado.edu/display/fisid\\_113934](https://experts.colorado.edu/display/fisid_113934))  
Senior Instructor; PhD, Virginia Polytechnic Institute and State University

Shriver, Scott Kennedy ([https://experts.colorado.edu/display/fisid\\_158937](https://experts.colorado.edu/display/fisid_158937))  
Assistant Professor; PhD, Stanford University

Shukri, Salma Tariq ([https://experts.colorado.edu/display/fisid\\_158219](https://experts.colorado.edu/display/fisid_158219))  
Instructor; PhD, University of Denver

Sorenson, Ralph Z.  
Professor Emeritus

Spinetto, Richard D.  
Professor Emeritus

Stanton, William J.  
Professor Emeritus

Stapp, Elizabeth Cole ([https://experts.colorado.edu/display/fisid\\_149889](https://experts.colorado.edu/display/fisid_149889))  
Instructor; JD, Boston University

Starn, Harry Mohr ([https://experts.colorado.edu/display/fisid\\_160803](https://experts.colorado.edu/display/fisid_160803))  
Senior Instructor; MS, University of Colorado Boulder

Stephan, Andrew Perry ([https://experts.colorado.edu/display/fisid\\_159297](https://experts.colorado.edu/display/fisid_159297))  
Assistant Professor; PhD, Northwestern University

Stephenson, Craig A. ([https://experts.colorado.edu/display/fisid\\_144851](https://experts.colorado.edu/display/fisid_144851))  
Senior Instructor; PhD, University of Arizona

Stockton, Keith Michael ([https://experts.colorado.edu/display/fisid\\_143887](https://experts.colorado.edu/display/fisid_143887))  
Instructor; PhD, University of Colorado Boulder

Stutzer, Michael J. ([https://experts.colorado.edu/display/fisid\\_126711](https://experts.colorado.edu/display/fisid_126711))  
Professor; PhD, University of Minnesota Twin Cities

Taylor, Robert H.  
Professor Emeritus

Thibodeau, Thomas G. ([https://experts.colorado.edu/display/fisid\\_134750](https://experts.colorado.edu/display/fisid_134750))  
Professor, Faculty Director; PhD, SUNY at Stony Brook

Tice, Frances M. ([https://experts.colorado.edu/display/fisid\\_156018](https://experts.colorado.edu/display/fisid_156018))  
Assistant Professor; PhD, Texas A&M University

Tong, Wenfeng ([https://experts.colorado.edu/display/fisid\\_144520](https://experts.colorado.edu/display/fisid_144520))  
Associate Professor; PhD, The Ohio State University

Tracy, John A.  
Professor Emeritus

Van Wesep, Edward D. ([https://experts.colorado.edu/display/fisid\\_154573](https://experts.colorado.edu/display/fisid_154573))  
Associate Professor; PhD, Stanford University

Volpone, Sabrina D. ([https://experts.colorado.edu/display/fisid\\_158941](https://experts.colorado.edu/display/fisid_158941))  
Assistant Professor; PhD, Temple University

Vossen, Thomas Wilhelmus ([https://experts.colorado.edu/display/fisid\\_126642](https://experts.colorado.edu/display/fisid_126642))  
Associate Professor; PhD, University of Maryland, College Park

Waddell, Jay L. ([https://experts.colorado.edu/display/fisid\\_151520](https://experts.colorado.edu/display/fisid_151520))  
Instructor; MS, University of Wisconsin–Madison

Wang, Yanwen  
Assistant Professor; PhD, Emory University

Waters, Brian Todd ([https://experts.colorado.edu/display/fisid\\_155846](https://experts.colorado.edu/display/fisid_155846))  
Assistant Professor; PhD, University of California, Los Angeles

Wenger, Paula ([https://experts.colorado.edu/display/fisid\\_113621](https://experts.colorado.edu/display/fisid_113621))  
Senior Instructor; MA, Miami University–Oxford

Werner, Walter Bradley ([https://experts.colorado.edu/display/fisid\\_158225](https://experts.colorado.edu/display/fisid_158225))  
Instructor; MBA, University of Chicago

Williams, Lawrence Edwin Jr. ([https://experts.colorado.edu/display/fisid\\_145743](https://experts.colorado.edu/display/fisid_145743))  
Associate Professor; PhD, Yale University

Willis, Michael Jared  
Senior Instructor, Faculty Director; MBA, Brigham Young University

Winn, Daryl  
Professor Emeritus

Wobbekind, Richard ([https://experts.colorado.edu/display/fisid\\_100997](https://experts.colorado.edu/display/fisid_100997))  
Associate Dean; PhD, University of Colorado Boulder

Yao, Xin  
Assistant Professor; PhD, University of Washington

York, Jeffrey Glenn ([https://experts.colorado.edu/display/fisid\\_148387](https://experts.colorado.edu/display/fisid_148387))  
Assistant Professor; PhD, University of Virginia

Zechman, Sarah Louise Center ([https://experts.colorado.edu/display/fisid\\_156016](https://experts.colorado.edu/display/fisid_156016))  
Associate Professor; PhD, University of Pennsylvania

Zender, Jaime ([https://experts.colorado.edu/display/fisid\\_122563](https://experts.colorado.edu/display/fisid_122563))  
Professor, Endowed/Named Professor, Chair; PhD, Yale University

Zhang, Dan ([https://experts.colorado.edu/display/fisid\\_149619](https://experts.colorado.edu/display/fisid_149619))  
Professor, Faculty Director; PhD, University of Minnesota Twin Cities

Zhang, Rui ([https://experts.colorado.edu/display/fisid\\_157866](https://experts.colorado.edu/display/fisid_157866))  
Assistant Professor; PhD, University of Maryland

Zhang, Xingtang ([https://experts.colorado.edu/display/fisid\\_1159295](https://experts.colorado.edu/display/fisid_1159295))  
Assistant Professor; PhD, University of Pennsylvania

Zikmund, Noah  
Instructor; MBA, University of Tulsa

## Courses

### **BADM 1250 (1.5) Designing Your Leeds**

Designing Your Leeds is a class about customizing your college experience to get the most out of it. Using a process rooted in Design Thinking, the course equips students with tools to design and prototype a college experience that best aligns with who they are and what they hope to get from college. Students will explore the purpose of college, reflect on personal values and strengths, learn about educational and career opportunities, and create a prototype of their 4 year experience. Through in-class activities and out of class assignments, students will also learn and practice professional and self-leadership skills.

**Requisites:** Restricted to Business (BUSNU) majors only.

**Grading Basis:** Pass/Fail

### **BADM 1260 (2) First-Year Global Experience**

In today's world of increased mobility, globally aware students have more choices for employment upon graduation and are immediately ready to contribute in global environments. They are aware of global issues and cultural differences, and their global mindset allows them to recognize good ideas from whenever they might come and new market/product opportunities wherever they might exist. This course is the first step toward the development of a global mindset. It provides a meaningful global experience to first-year business students through an in-depth perspective of a specific country or region outside the United States and a short academic trip to the region.

**Requisites:** Restricted to Business (BUSNU) majors only.

### **BADM 2010 (1) Excel in Business**

Teaches beginner to intermediate level Excel skills, emphasizing efficient use of Excel to make sense of substantial data sets. The course is designed to increase students' proficiency with Excel through a series of hands-on workshops. The workshops have a business problem solving orientation and use real data from Leeds' corporate partners. The workshops emphasize the most important skills that employers value.

**Requisites:** Restricted to Business (BUSNU) Majors or students with a Business Minor (BUSM-MIN)

**Grading Basis:** Pass/Fail

### **BADM 2020 (3) Fundamentals of Quantitative Analysis**

Focuses on the application of calculus and statistics in financial analysis with emphasis on theory and problem solving in excel. Calculus topics covered in the class will include: series, limits and continuity, calculating derivatives, graphing and optimization. Descriptive statistics will be reviewed in the context of financial data. Applications to finance will include portfolio optimization, calculation and graphing of historical stock returns, along with calculation of bond prices, returns, and duration.

**Requisites:** Restricted to students with the Business Minor (BUSM-MIN) plan.

### **BADM 2050 (3) Honors/Special Topics**

Variable topics in business, drawing from a variety of disciplines.

**Repeatable:** Repeatable for up to 6.00 total credit hours.

**Requisites:** At least a 3.50 cumulative GPA is required.

**Additional Information:** Arts Sciences Honors Course

### **BADM 2880 (3) Special Topics**

Explores historical developments, contemporary issues, industry trends and best practices pertinent to the business of sports. Examines how sports enterprises are managed and the impacts that such enterprises have on the economic and social fabric of communities. Designed to provide sufficient background for educated consumption of this literature and pursuit of further study if desired.

**Requisites:** Restricted to students with 27-180 credits (Sophomores, Juniors or Seniors) only.

### **BADM 2900 (1-3) Independent Study**

Department consent and departmental form required.

**Repeatable:** Repeatable for up to 3.00 total credit hours.

**Requisites:** Restricted to Business (BUSNU) majors only.

### **BADM 3100 (1) Professional Development**

Designed to provide opportunities to understand and develop professional competencies for successful careers in business. Designed to increase knowledge of job search strategies and formulate a career management plan for transitioning to the workplace. Topics such as resumes, cover letters, personal branding, job search strategies, internships, career choices, networking and social media will be covered. A Self-Marketing Plan will be developed to help focus on long-term career goals.

**Requisites:** Restricted to Leeds School of Business majors only.

**Grading Basis:** Pass/Fail

### **BADM 3200 (1) Internship Accelerator**

Three-week intensive seminar focused on developing competencies critical to a successful transition into the workplace. Discusses interpersonal communication, situational awareness, giving and receiving constructive feedback, maximizing networking opportunities, deciphering professional expectations, and adaptability in the workplace. Several modules will be taught by industry professionals. Also includes a 2.5 day "micro" internship at a top Boulder-area company.

**Requisites:** Restricted to Business (BUSN) majors.

**Grading Basis:** Pass/Fail

### **BADM 3880 (3) Special Topics**

Introduces students to the many facets of the marketing of sport and marketing through sport. Theoretical and practical applications of marketing sport are examined. Provides students with an understanding of current marketing concepts and best business practices, related to sports enterprises and a foundation for pursuit of further study and work in sports and event marketing.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

### **BADM 3900 (1) Independent Study**

Department consent and departmental form required.

**Repeatable:** Repeatable for up to 3.00 total credit hours.

**Requisites:** Restricted to Business (BUSNU) majors only.

### **BADM 3930 (1-6) Internship**

Student training and participation in government or industry environment under faculty supervision. Instructor consent required.

**Repeatable:** Repeatable for up to 6.00 total credit hours.

**Requisites:** Requires prerequisite courses of BCOR 1000 and BCOR 1020 and BCOR 2000 and BCOR 2400 (all minimum grade D-). Restricted to students with 57-180 credits (Juniors or Seniors).

**Grading Basis:** Pass/Fail

**BADM 4820 (1-6) Special Topics**

Variable topics in business drawing from a variety of business disciplines.

**Repeatable:** Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

**Requisites:** Restricted to Business (BUSN) majors with 52-180 units completed.

**BADM 4825 (3) Experimental Seminar**

Offered irregularly to provide opportunity for investigation of new frontiers in Business Administration.

**Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

**BADM 4830 (1-3) Special Topics**

Various topics in business and society drawing from a variety of business disciplines.

**Repeatable:** Repeatable for up to 3.00 total credit hours.

**Requisites:** Restricted to Business (BUSNU) majors only.

**BADM 4900 (1-3) Independent Study**

Intended only for exceptionally well qualified business seniors. Department form required.

**Repeatable:** Repeatable for up to 3.00 total credit hours.

**Requisites:** Restricted to Business (BUSNU) majors only.

**BADM 4910 (2) VITA-Volunteer Tax Assistance**

Offers students the opportunity to gain professional work experience in an accounting position while still in school. Provides academically relevant work experience that complements students' studies and enhances their career potential.

**Requisites:** Requires prerequisite courses of BCOR 2000 and ACCT 3440 or ACCT 5440 (all minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.

**Grading Basis:** Pass/Fail