BUSINESS ADMINISTRATION

The following areas of knowledge are central to the undergraduate degree in business administration:

- knowledge of core business concepts that provides students with a comprehensive understanding of the basic functional areas of the discipline;
- knowledge in one or more of the four areas of emphasis, in which students are exposed to in-depth study that provides them with the tools necessary to solve complex business problems;
- awareness of the interrelations between academic theory and practice in order for students to be fully equipped to make effective decisions;
- strong verbal and written communication skills, proficiency in business computer applications and knowledge of international business environments;
- knowledge of mathematics sufficient to facilitate the application of quantitative principles; and
- awareness of the importance of academic fields in the area of arts and sciences, with special emphasis placed on the study of economics, political science and other related fields.

In addition, students completing a degree in business administration are expected to acquire:

- the ability to apply basic business principles to solve problems in new and recurring situations;
- the ability to conceptualize and analyze decision-making situations to facilitate solutions in an effective and timely manner; and
- the ability to effectively communicate the results of problem-solving situations, both verbally and in writing.

Having acquired these skills and knowledge, students are able to conceptualize and analyze the concept of business and problem solving as a system. They have the ability to present solutions to business problems in an understandable and useful form. Their education provides them with excellent working knowledge, not only in the field of business, but also in related academic disciplines.

The Leeds School of Business holds accreditation by the Association to Advance Collegiate Schools of Business (AACSB-International).

Advising and Records

Undergraduate business students receive academic counseling from a staff of professional advisors in the Office of Undergraduate Student Services. During the semester, advisors are available in KOBL S220, Monday–Friday, 8 a.m.–5 p.m., by appointment.

Students are expected to assume responsibility for planning their program in accordance with college rules and policies. Students are encouraged to discuss the various emphases available as well as career opportunities with the faculty of the college.

Bachelor’s Degree

- Business Administration - Bachelor of Science (BS)
  (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-administration-bachelor-science-bs)

Minor

- Business - Minor (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/business-minor)

Certificates

- Entrepreneurial Studies - Certificate (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/entrepreneurial-studies-certificate)
- Operations and Information Management - Certificate (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/operations-information-management-certificate)
- Quantitative Finance - Certificate (catalog.colorado.edu/undergraduate/colleges-schools/arts-sciences/programs-study/actuarial-studies-quantitative-finance/actuarial-studies-quantitative-finance-certificate)
- Real Estate - Certificate (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/real-estate-certificate)
- Socially Responsible Enterprise - Certificate (catalog.colorado.edu/undergraduate/colleges-schools/business/programs-study/business-administration/socially-responsible-enterprise-certificate)

Faculty

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member's home department.

Adams, Heather L (https://experts.colorado.edu/display/fisid_143714)
Instructor; PhD, University of Maryland College Park Campus

Appenzeller, William
Professor Emeritus

Balkin, David B (https://experts.colorado.edu/display/fisid_105481)
Professor; PhD, University of Minnesota Twin Cities

Ballantine, John T (https://experts.colorado.edu/display/fisid_102703)
Senior Instructor; JD, University of Colorado Boulder

Bangs, F. Kendrick
Professor Emeritus

Beagle, Chauncy M.
Professor Emeritus

Bernthal, Wilmar F.
Professor Emeritus

Bhagat, Sanjai (https://experts.colorado.edu/display/fisid_100789)
Professor; PhD, University of Washington

Borum, John Owen (https://experts.colorado.edu/display/fisid_147714)
Instructor; JD, University of Colorado Boulder

Boss, Russel Wayne (https://experts.colorado.edu/display/fisid_105260)
Professor; PhD, University of Georgia
Buchman, Thomas A.
Professor Emeritus; PhD, University of Illinois

Campbell, Margaret Catherine (https://experts.colorado.edu/display/fisid_118141)
Professor; PhD, Stanford University

Cateora, Phillip R.
Professor Emeritus

Chen, Zeyun (https://experts.colorado.edu/display/fisid_147332)
Assistant Professor; PhD, University of Houston-Downtown

Christoff, Lorna Colleen (https://experts.colorado.edu/display/fisid_146614)
Instructor

Cookson, John Anthony (https://experts.colorado.edu/display/fisid_152874)
Assistant Professor; PhD, University of Chicago

Correll, Mark R.
Professor Emeritus

Croppanzano, Russell Salvador (https://experts.colorado.edu/display/fisid_151710)
Professor; PhD, Purdue University

Dam, Robert Anthony (https://experts.colorado.edu/display/fisid_155860)
Assistant Professor; PhD, Northwestern University

Darnell, Jerome C.
Professor Emeritus

Davies, Shaun William (https://experts.colorado.edu/display/fisid_152995)
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de Langhe, Bart (https://experts.colorado.edu/display/fisid_149819)
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Delgado, Francisco Antenor (https://experts.colorado.edu/display/fisid_109275)
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Professor Emeritus

Donchez, Robert M (https://experts.colorado.edu/display/fisid_101267)
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Fernbach, Philip M (https://experts.colorado.edu/display/fisid_149786)
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Frederick, David M (https://experts.colorado.edu/display/fisid_101543)
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Garcia, Diego (https://experts.colorado.edu/display/fisid_156036)
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Garnand, John J.
Professor Emeritus

Glover, Fred W.
Professor Emeritus

Goeldner, Charles R.
Professor Emeritus

Gordon, Kenneth R.
Professor Emeritus

Gross, David Michael (https://experts.colorado.edu/display/fisid_109026)
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Jackson, Betty R.
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Jedamus, Paul E.
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Jensen, Howard G.
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Kline, Bruce Richard (https://experts.colorado.edu/display/fisid_146513)
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Koberg, Christine S.
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Kolb, Burton A.
Professor Emeritus

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Kozar, Kenneth A.
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Lazar, Joseph  
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Lewis, Barry L.  
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Morrison, Edward J.  
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Professor Emeritus

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Ringenberg, Ralph G.  
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Waters, Brian Todd (https://experts.colorado.edu/display/fisid_155846)  
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Wenger, Paula (https://experts.colorado.edu/display/fisid_113621)  
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Winn, Daryl  
Professor Emeritus

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Assistant Professor; PhD, University of Virginia

York, Jeffrey Glenn (https://experts.colorado.edu/display/fisid_148387)  
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Zechman, Sarah Louise Center (https://experts.colorado.edu/display/fisid_156016)  
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Zender, Jaime (https://experts.colorado.edu/display/fisid_122563)  
Professor; PhD, Yale University

Zhang, Dan (https://experts.colorado.edu/display/fisid_149619)  
Associate Professor; Assistant Professor; PhD, University of Minnesota Twin Cities

Courses

**BADM 1250 (1.5) First Year Seminar for Business**

Surveys the entire undergraduate experience and includes topics, issues, and practices that focus on the professional, academic, and leadership growth of a business student. It addresses how to make an effective transition to college and puts students on a path to become well-rounded, engaged and globally-minded. Students will acquire the knowledge and skills to take advantage of all the opportunities and support services available to them while learning to balance the challenges and expectations of their business degree. A sample of the topics covered include: transition to college, dealing with academic rigor, developing a professional tool kit—resume and cover letter preparation, interview skills, project management, working in teams and public speaking—and preparing for the role as a global business leader.  
**Requisites:** Restricted to Business (BUSNU) majors only.  
**Grading Basis:** Pass/Fail

**BADM 1260 (2) First-Year Global Experience**

In today’s world of increased mobility, globally aware students have more choices for employment upon graduation and are immediately ready to contribute in global environments. They are aware of global issues and cultural differences, and their global mindset allows them to recognize good ideas from whenever they might come and new market/product opportunities wherever they might exist. This course is the first step toward the development of a global mindset. It provides a meaningful global experience to first-year business students through an in-depth perspective of a specific country or region outside the United States and a short academic trip to the region.  
**Requisites:** Restricted to Business (BUSNU) majors only.
BADM 2010 (1) Excel in Business
Teaches beginner to intermediate level Excel skills, emphasizing efficient use of Excel to make sense of substantial data sets. The course is designed to increase students' proficiency with Excel through a series of hands-on workshops. The workshops have a business problem solving orientation and use real data from Leeds' corporate partners. The workshops emphasize the most important skills that employers value.
Requisites: Restricted to Business (BUSNU) majors only.
Grading Basis: Pass/Fail

BADM 2050 (3) Honors/Special Topics
Variable topics in business, drawing from a variety of disciplines.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: At least a 3.50 cumulative GPA is required.
Additional Information: Arts Sciences Honors Course

BADM 2880 (3) Special Topics
Explores historical developments, contemporary issues, industry trends and best practices pertinent to the business of sports. Examines how sports enterprises are managed and the impacts that such enterprises have on the economic and social fabric of communities. Designed to provide sufficient background for educated consumption of this literature and pursuit of further study if desired.
Requisites: Restricted to students with 27-180 credits (Sophomores, Juniors or Seniors) only.

BADM 2900 (1-3) Independent Study
Department consent and departmental form required.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 3100 (1) Professional Development
Designed to provide opportunities to understand and develop professional competencies for successful careers in business. Designed to increase knowledge of job search strategies and formulate a career management plan for transitioning to the workplace. Topics such as resumes, cover letters, personal branding, job search strategies, internships, career choices, networking and social media will be covered. A Self-Marketing Plan will be developed to help focus on long-term career goals.
Requisites: Restricted to Leeds School of Business majors only.
Grading Basis: Pass/Fail

BADM 3880 (3) Special Topics
Introduces students to the many facets of the marketing of sport and marketing through sport. Theoretical and practical applications of marketing sport are examined. Provides students with an understanding of current marketing concepts and best business practices, related to sports enterprises and a foundation for pursuit of further study and work in sports and event marketing.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

BADM 3900 (1) Independent Study
Department consent and departmental form required.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 3930 (1-6) Internship
Student training and participation in government or industry environment under faculty supervision. Instructor consent required.
Repeatable: Repeatable for up to 6.00 total credit hours.
Requisites: Requires prerequisite courses of BCOR 1000 and BCOR 1020 and BCOR 2000 and BCOR 2400 (all minimum grade D-). Restricted to students with 57-180 credits (Juniors or Seniors).
Grading Basis: Pass/Fail

BADM 4820 (1-6) Special Topics
Variable topics in business drawing from a variety of business disciplines.
Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.
Requisites: Restricted to Business (BUSN) majors with 52-180 units completed.

BADM 4825 (3) Experimental Seminar
Offered irregularly to provide opportunity for investigation of new frontiers in Business Administration.
Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

BADM 4830 (1-3) Special Topics
Various topics in business and society drawing from a variety of business disciplines.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 4900 (1-3) Independent Study
Intended only for exceptionally well qualified business seniors. Department form required.
Repeatable: Repeatable for up to 3.00 total credit hours.
Requisites: Restricted to Business (BUSNU) majors only.

BADM 4910 (2) VITA-Volunteer Tax Assistance
Offers students the opportunity to gain professional work experience in an accounting position while still in school. Provides academically relevant work experience that complements students' studies and enhances their career potential.
Requisites: Requires prerequisite courses of BCOR 2000 and ACCT 3440 or ACCT 5440 (all minimum grade D-). Restricted to Business (BUSN) majors with 52-180 units completed.
Grading Basis: Pass/Fail