BUSINESS - MINOR

In 2013 the Leeds School of Business launched a 12-credit business minor so all CU Boulder students could gain business fundamentals, increasing their immediate impact as new hires. The business minor is now the largest minor on campus, attracting over 1500 students from all majors across the university.

Visit the Business Minor (https://www.colorado.edu/business/academic-programs/minor-business) webpage to learn more about the curriculum, eligibility requirements and application process.

Requirements

Application

The admissions process consists of an online application (https://www.colorado.edu/business/undergraduate/admissions/non-business%20major/business%20minor) and a one-page resume. Leeds receives many more qualified applicants than spots available; apply early for favorable admission.

Deadlines

• Spring Deadline: October 15
• Summer Deadline: February 15
• Fall Deadline: March 15

Eligibility

To be eligible for admission students must have a minimum 2.0 cumulative GPA and have earned at least a C- in a pre-approved math reasoning course. Students currently enrolled in a pre-approved math reasoning course may apply and be conditionally admitted pending final course grade. The complete list of pre-approved math reasoning courses can be found on the Business Minor Eligibility & Application (https://www.colorado.edu/business/undergraduate/admissions/non-business%20major/business%20minor) webpage.

Required Courses and Credits

The business minor takes a minimum of three semesters to complete. The foundation courses may be taken concurrently, but due to the intentional sequence of our curriculum, the track and capstone must be taken after the foundation courses have been completed, and may not be taken concurrently.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>BUSM 2010 &amp; BUSM 2011</td>
<td>Principles of Marketing and Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>BUSM 2020 &amp; BUSM 2021</td>
<td>Principles of Accounting and Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>Choose one 3-credit track. (View &quot;Track Courses&quot; section below.)</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>BUSM 4010</td>
<td>Professional Business Plan Development</td>
<td>3</td>
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Foundation Courses

Through our foundation courses students are introduced to the essential elements of marketing, management, accounting and finance.

Foundation courses are available in the fall, spring and summer. Track and capstone courses are available in the fall and spring semesters only. The global business track is an exception, as it occurs abroad during the summer months and is available to a select few.

Students interested in taking summer foundation courses must apply for the summer cohort and are expected to enroll in both BUSM 2010/BUSM 2011 and BUSM 2020/BUSM 2021 over summer sessions A and B. Non-summer cohort students are ineligible for summer course access.

Note: Business minor course codes changed in Fall 2018. Marketing & Management was previously coded as BUSM 2001, Finance & Accounting was coded as BUSM 2002, Tracks were coded as BUSM 3001, 3002, 3003, 3004 and 3005 and the Capstone was listed as BUSM 4001.

Track Courses

Students must complete one 3-credit track course, but may enroll in multiple tracks for increased breadth of application.

Innovation

• BUSM 3010 Innovation & Entrepreneurship I (1.5)
• BUSM 3011 Innovation & Entrepreneurship II (1.5)

Analytics

• BUSM 3020 Business and Financial Analytics I (1.5)
• BUSM 3021 Business and Financial Analytics II (1.5)

Entrepreneurship

• BUSM 3031 Business Leadership (3)

Global Business

• BUSM 3040 Doing Business in Europe (3)

Real Estate

• BUSM 3050 Introduction to Real Estate (3)

Capstone Course

Students complete the minor with an entrepreneurial capstone course that focuses on business strategy and development (BUSM 4010).