BUSINESS - MINOR

In 2013, the Leeds School of Business launched a 12-credit business minor so all CU Boulder students could gain business fundamentals, increasing their immediate impact as new hires. The business minor is now the largest minor on campus, attracting more than 1000 students from over 70 majors across the university.

Visit the Business Minor (https://www.colorado.edu/business/academic-programs/minor-business) webpage to learn more about the curriculum, eligibility requirements, fees and application process.

Requirements

Application
The admissions process consists of an online application (https://www.colorado.edu/business/undergraduate/admissions/non-business-major/business-minor) and a one-page resume. We receive many more qualified applicants than spots available; apply early for favorable admission.

Deadlines
• Spring Deadline: October 15
• Summer Deadline: February 15
• Fall Deadline: March 15

Eligibility
To be eligible for admission, students must have a minimum of 12 completed CU credit hours, a 2.0 GPA and have earned at least a C- in a pre-approved math reasoning course. Students currently enrolled in a pre-approved math reasoning course may apply and be conditionally admitted pending final course grade.

Fees
The business minor student fees will be eliminated starting fall 2018.

Course Requirements
The minor takes a minimum of three semesters to complete. The foundation courses may be taken concurrently, but due to the intentional sequence of our curriculum, the track and capstone must be taken after the foundation courses have been completed, and may not be taken concurrently.

<table>
<thead>
<tr>
<th>Required Courses and Credits</th>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Foundation Courses</td>
<td>BUSM 2010</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td>&amp; BUSM 2011</td>
<td></td>
<td>Principles of Management</td>
<td></td>
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<tr>
<td>BUSM 2020</td>
<td></td>
<td>Principles of Accounting</td>
<td>3</td>
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<tr>
<td>&amp; BUSM 2021</td>
<td></td>
<td>Principles of Finance</td>
<td></td>
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<tr>
<td>Program Track</td>
<td></td>
<td>Choose one 3-credit track.</td>
<td>3</td>
</tr>
<tr>
<td>Capstone</td>
<td>BUSM 4010</td>
<td>Professional Business Plan Development</td>
<td>3</td>
</tr>
<tr>
<td>Total Credit Hours</td>
<td></td>
<td></td>
<td>12</td>
</tr>
</tbody>
</table>

Foundation Courses
Through our foundation courses, students are introduced to the essential elements of marketing, management, accounting and finance.

Foundation courses are available in the fall, spring and summer. Track and capstone courses are available in the fall and spring semesters only. The global business track is an exception, as it occurs abroad during the summer months and is available to a select few.

Students interested in taking summer courses must apply for the summer cohort and are expected to enroll in both BUSM 2010/11 and BUSM 2020/21 over summer sessions A and B. Non-summer cohort students are ineligible for summer course access.

NOTE: Prior to fall 2018, Marketing and Management was coded as BUSM 2001 and Finance and Accounting was coded as BUSM 2002; tracks were coded as BUSM 3001, 3002, 3003, 3004 and 3005; and the capstone was coded as BUSM 4001.

Program Tracks
Students must choose at least one 3-credit track, but they may choose to complete multiple tracks for increased breadth of application.

Innovation
• BUSM 3010 Managing Innovation I (1.5)
• BUSM 3011 Managing Innovation II (1.5)

Analytics
• BUSM 3020 Business and Financial Analytics I (1.5)
• BUSM 3021 Business and Financial Analytics II (1.5)

Entrepreneurship
• BUSM 3030 New Venture Creation: Intro to Entrepreneurship (3)

Global
• BUSM 3040 Introduction to International Business and Consulting (3)

Real Estate
• BUSM 3050 Introduction to Real Estate (3)

Capstone
Finally, students complete the minor with a capstone course that focuses on business strategy and development (BUSM 4010).