

GLOBAL BUSINESS - CERTIFICATE

The globalization of the marketplace demands employees who can successfully compete in a multicultural business environment in the United States and around the world. Understanding the significant cultural, economic and political differences between countries and regions is vital to success in international business.

To develop these competencies, the Leeds School of Business offers the Global Business Certificate to its students. The certificate provides diverse exposure to global business principles and opportunities to develop intercultural self-awareness and a global mindset.

Requirements

Required Courses and Credits

| Code | Title | Credit Hours |
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| Core Courses | | |
| Select three of the following: | | 9 |
| <i>Business Courses</i> | | |
| INBU 3300 or INBU 3500 | International Business and Management Global Intensive: International Strategy and Entrepreneurship | |
| INBU 3450 | International Business and Marketing | |
| INBU 4200 | International Financial Management | |
| MGMT 4150 | International Operations Management | |
| CESR 4005 | Business Solutions for Global Development | |
| <i>Any Leeds Global Seminar</i> | | |
| ESBM 4830 | New Venture Creation (Only if taken as a Global Seminar) | |
| FNCE 4060 | Special Topics in Finance (London Finance Global Seminar) | |
| INBU 3300 | International Business and Management (Only if taken as a Global Seminar) | |
| INBU 3101 | Operations Management Global Seminar | |
| INBU 3301 | Doing Business in China | |
| INBU 3333 | Leading and Managing Across Cultures in Northern Europe | |
| INBU 4151 | International Operations in Hong Kong | |
| INBU 4925 | Entrepreneurship and Empowerment in South Africa | |
| MGMT 4110 | Supply Chain Management (Only if taken as a Global Seminar) | |
| MKTG 4250 | Product Strategy (Only if taken as a Global Seminar) | |
| ORGN 4444 | Global Leadership | |
| International Elective Courses | | |
| Select two of the following: ¹ | | 5-6 |
| <i>Business Courses</i> | | |
| BADM 1260 | First-Year Global Experience ² | |
| CESR 4850 | The Sustainable Firm: Strategies and Practice | |

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| INBU 4910 | Global Internship ¹ |
| BADM 3930 | Internship - London Seminar ¹ |
| ORGN 3010 | Negotiation and Conflict Management |
| ORGN 4100 | Global Business Ethics |
| <i>Language Courses (2000 level or higher only)</i> | |
| ARAB 2110 | Intermediate Arabic 1 |
| ARAB 2120 | Intermediate Arabic 2 |
| ARAB 3110 | Advanced Arabic 1 |
| ARAB 3120 | Advanced Arabic 2 |
| CHIN 2110 | Intermediate Chinese 1 |
| CHIN 2120 | Intermediate Chinese 2 |
| CHIN 3110 | Advanced Chinese 1 |
| CHIN 3120 | Advanced Chinese 2 |
| FREN 2110 | Second-Year French Grammar Review and Reading 1 |
| FREN 2120 | Second-Year French Grammar Review and Reading 2 |
| FREN 3010 | French Phonetics and Pronunciation |
| FREN 3050 | French Composition |
| FREN 3600 | Business French 1 |
| FRSI 3110 | |
| FRSI 3120 | |
| GRMN 2010 | Intermediate German 1 |
| GRMN 2020 | Intermediate German 2 |
| GRMN 3010 | Advanced German 1 |
| GRMN 3020 | Advanced German 2 |
| GRMN 3030 | Business German |
| GRMN 4010 | Advanced German III |
| HEBR 2110 | Intermediate Modern Hebrew, First Semester |
| HEBR 2120 | Intermediate Modern Hebrew, Second Semester |
| HEBR 3010 | Third Year Modern Hebrew, First Semester |
| HEBR 3020 | Third Year Modern Hebrew, Second Semester |
| HEBR 3030 | Advanced Biblical Hebrew, Third Year, First Semester |
| HIND 2110 | Intermediate Hindi 1 |
| HIND 2120 | Intermediate Hindi 2 |
| HIND 3110 | Advanced Hindi 1 |
| HIND 3120 | Advanced Hindi 2 |
| INDO 2110 | Intermediate Indonesian 1- DILS |
| INDO 2120 | Intermediate Indonesian 2- DILS |
| ITAL 2110 | Intermediate Italian Reading, Grammar, and Composition 1 |
| ITAL 2120 | Intermediate Italian Reading, Grammar, and Composition 2 |
| ITAL 3015 | Advanced Composition 1 |
| ITAL 3025 | Advanced Composition 2: Introduction to Literary Writing |
| ITAL 3030 | Italian Conversation Through Art History |
| JPNS 2110 | Intermediate Japanese 1 |
| JPNS 2120 | Intermediate Japanese 2 |

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| JPNS 3110 | Advanced Japanese 1 | <i>Economics, Geography, or Political Science courses with international focus</i> |
| JPNS 3120 | Advanced Japanese 2 | ECON 3403 International Economics and Policy |
| JPNS 3311 | Japanese Minority and Transnational Literature | ECON 3784 Economic Development and Policy |
| JPNS 3331 | Business Japanese | ECON 4292 Migration, Immigrant Adaptation, and Development |
| KREN 2110 | Intermediate Korean 1 | ECON 4413 International Trade |
| KREN 2120 | Intermediate Korean 2 | ECON 4423 International Finance |
| KREN 3110 | Advanced Korean 1 | ECON 4514 Economic History of Europe |
| KREN 3120 | Advanced Korean 2 | ECON 4774 Topics in Economic Development, History and Political Economy |
| LATN 2004 | Accelerated Latin 1 | ECON 4784 Economic Development |
| LATN 2044 | Accelerated Latin 2 | GEOG 3662 Economic Geography |
| LATN 2114 | Intermediate Latin 1 | GEOG 3672 Who Runs the World? Sex, Power, and Gender in Geography |
| LATN 2124 | Intermediate Latin 2 | GEOG 3682 International Development: Economics, Power, and Place |
| PORT 2110 | Second-Year Portuguese 1 | GEOG 3692 Introduction to Global Public Health |
| PORT 2120 | Second-Year Portuguese 2 | GEOG 3742 Place, Power, and Contemporary Culture |
| PORT 3003 | Advanced Portuguese Language Skills | GEOG 3812 Mexico, Central America, and the Caribbean |
| QUEC 2010 | Intermediate Quechua 1 | GEOG 3822 China's Diverse Geographies: Environment, Society, Politics |
| RUSS 2010 | Second-Year Russian 1 | GEOG 3862 Global Africa: Environment, Development, and Culture |
| RUSS 2020 | Second-Year Russian 2 | GEOG 4292 Migration, Immigrant Adaptation, and Development |
| RUSS 3000 | Advanced Conversation | GEOG 4712 Political Geography |
| RUSS 3010 | Third-Year Russian 1 | GEOG 4732 Population Geography |
| RUSS 3020 | Third-Year Russian 2 | GEOG 4812 Political Ecology & Latin America |
| RUSS 3060 | Advanced Russian for Heritage Speakers (Part 1) | GEOG 4822 Environment and Development in China |
| RUSS 4010 | Advanced Conversation and Composition 1 | GEOG 4892 Geography of Western Europe |
| RUSS 4020 | Advanced Conversation and Composition 2 | PSCI 2012 Introduction to Comparative Politics |
| RUSS 4060 | Advanced Russian for Heritage Speakers (Part 2) | PSCI 2028 Special Topics (Social Entrepreneurship and Sustainability) |
| SNSK 2110 | Intermediate Sanskrit 1 | PSCI 2223 Introduction to International Relations |
| SNSK 2120 | Intermediate Sanskrit 2 | PSCI 3032 Democracy, Inequality and Violence in Latin America |
| SPAN 2110 | Second-Year Spanish 1 | PSCI 3072 Government and Politics in Southeast Asia |
| SPAN 2120 | Second-Year Spanish 2 | PSCI 3082 Political Systems of Sub-Saharan Africa |
| SPAN 2150 | Intensive Second-Year Spanish | PSCI 3143 Current Affairs in International Relations |
| SPAN 3000 | Advanced Spanish Language Skills | PSCI 3163 American Foreign Policy |
| SPAN 3001 | Spanish Conversation | PSCI 3193 International Behavior |
| SPAN 3002 | Advanced Spanish Conversation | PSCI 4002 Western European Politics |
| SPAN 3010 | Advanced Rhetoric and Composition | PSCI 4012 Global Development |
| SPAN 3030 | Professional Spanish for Business 1 | PSCI 4052 Chinese Politics |
| SPAN 3040 | Professional Spanish for Business 2 | PSCI 4062 East European Politics |
| SPAN 3120 | Advanced Spanish Grammar | PSCI 4173 International Organizations |
| SWED 2010 | Intermediate Swedish 1 -DILS | PSCI 4213 Europe and the International System |
| SWED 2020 | Intermediate Swedish 2 - DILS | PSCI 4703 Technology, Society and the Future |
| SWED 2120 | Second-Year Swedish Reading and Conversation 2 | PSCI 4783 Global Issues |
| SWED 3010 | Advanced Swedish 1-DILS | PSCI 4792 Issues in Latin American Politics |
| SWED 3020 | Advanced Swedish 2 - DILS | |
| TBTN 2010 | Intermediate Colloquial Tibetan 1 | |
| TBTN 2020 | Intermediate Colloquial Tibetan 2 | |
| TBTN 2120 | | |
| TBTN 2220 | Intermediate Tibetan II DILS | |
| YIDD 2010 | Intermediate Yiddish 1 | |

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| SEWL 2000 | America, the Environment, and the Global Economy |
| <i>Any of the Core Courses not applied toward the core course requirements</i> | |
| CESR 4005 | Business Solutions for Global Development |
| INBU 3300 or INBU 3500 | International Business and Management Global Intensive: International Strategy and Entrepreneurship |
| INBU 3450 | International Business and Marketing |
| INBU 4200 | International Financial Management |
| MGMT 4150 | International Operations Management |
| <i>Any Leeds Global Seminar²</i> | |

Global Experience

Select one experience

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|------------------------------------|---|
| BADM 1260 | First-Year Global Experience |
| INBU 4910 | Global Internship |
| BADM 3930 | Internship - London Seminar |
| Semester/Summer Abroad | |
| International Volunteer Experience | |
| <i>Any Leeds Global Seminar</i> | |
| ESBM 4830 | New Venture Creation (Only if taken as a Global Seminar) |
| FNCE 4060 | Special Topics in Finance (London Finance Global Seminar) |
| INBU 3300 | International Business and Management (Only if taken as a Global Seminar) |
| INBU 3101 | Operations Management Global Seminar |
| INBU 3301 | Doing Business in China |
| INBU 3333 | Leading and Managing Across Cultures in Northern Europe |
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| INBU 4925 | Entrepreneurship and Empowerment in South Africa |
| MGMT 4110 | Supply Chain Management (Only if taken as a Global Seminar) |
| MKTG 4250 | Product Strategy (Only if taken as a Global Seminar) |
| ORGN 4444 | Global Leadership |

International Community Connection

(Attend two events)³

Total Credit Hours **14-15**

¹ Options for international electives include international business electives, language, geography, economics or political science. Only one foreign language course may be utilized for this requirement; the other class should be in another area.

² Students are required to attend two campus events with a global focus. Options are available on the certificate website (<https://www.colorado.edu/business/student-resources/global-initiatives/global-business-certificate/>).

global experience. This requirement may be satisfied in a number of ways including participation in a Leeds First-Year Global Experience, Leeds Global Seminar, global internship or study abroad program. International volunteer experiences or service learning work that is pre-approved may also be accepted.

All courses taken for the certificate must be taken for a letter grade. The exception is coursework taken on study abroad, which automatically transfers as pass/fail credit.

For any questions about these requirements, students should contact leeds.global@colorado.edu.

Learning Outcomes

By the completion of the program, students will be able to:

- Solve business problems that are distinct to global enterprises with an interdisciplinary approach.
- Effectively communicate about major global business trends in diverse environments.
- Resolve issues of ethics and social responsibility by considering appropriate cross-cultural elements.
- Adapt business decision-making to the technology, tools and data available in internationally diverse markets.

Additional Requirements

In addition to the three core courses and two elective courses as described above, the certificate program requires that students complete an experiential learning component. Students must participate in a