CU Boulder’s Leeds School of Business is one of the few undergraduate business schools in the nation that emphasizes socially responsible conduct in business throughout its curriculum. The Center for Ethics and Social Responsibility (CESR) helps undergraduate students become outstanding business leaders of tomorrow by preparing them to meet the ethical challenges posed by an increasingly competitive, globally connected business world.

CESR offers the certificate in social responsibility and ethics (SRE) to business students who seek to distinguish themselves in the field of socially responsible business, whether their unique interests lie in environmental sustainability, social entrepreneurship, corporate ethics or values-driven leadership. Students who complete the certificate will develop the practical knowledge and marketable experiences that will distinguish them as business professionals who strive to make a positive social impact.

**Requirements**

Interested students need to register with the SRSD office and must graduate with a 3.00 GPA.

**Required Courses and Credits**

**General Courses**

Select two of the following in the areas of philosophy, environmental studies, political science, economics, communication, civil engineering or sociology (check prerequisites before enrolling):

- **ECON 3545**: Environmental Economics
- **ECON 4292**: Migration, Immigrant Adaptation, and Development
- **ECON 4626**: The Economics of Inequality and Discrimination
- **ECON 4774**: Topics in Economic Development, History and Political Economy
- **ECON 4784**: Economic Development
- **ENVD 4361**: Special Topics: Social Factors in Design
- **ENVS 3070**: Energy and the Environment
- **ENVS 4027**: Inequality, Democracy, and the Environment
- **ENVS 4100**: Special Topics in Environmental Studies
- **FNCE 4832**: Microfinance
- **GEOG 1962**: Geographies of Global Change
- **GEOG 3682**: Geography of International Development
- **GEOG 4742**: Topics in Environment and Society
- **PHIL 2200**: Major Social and Political Theories
- **PHIL 2140**: Environmental Justice
- **PSCI 4012**: Global Development
- **SOCY 2011**: Contemporary Social Issues and Human Values
- **WRTG 3040**: Writing on Business and Society (Section with CSR Emphasis)

**Business Courses**

Select three of the following:

- **SRSD 4000**
- **SRSD 4005**
- **SRSD 4130**
- **Global Seminar: Social Entrepreneurship and Innovation (Cocle, Panama)**
- **SRSD 4440**
- **SRSD 4827**
- **SRSD 4828**
- **MGMT 4140**: Project Management (must be pre-approved for SRE coursework credit)
- **ORGN 3030**: Critical Leadership Skills

Total Credit Hours: 15

*Note*: These courses are in addition to BCOR, the capstone course, as well as any other prerequisites. See course descriptions for prerequisite details.

**Experiential Learning**

The experiential learning component is meant to give SRE students the freedom to gain practical experience working in a field of social responsibility of particular interest to them. Students must meet with the SRE Certificate Advisor to gain preapproval of their proposed experiential learning experience. Upon completion of the experience, students and their supervisor will complete a brief form (provided by the SRE Certificate Advisor) that documents the student’s service. Experiences will be evaluated for application of business skills and social impact.

Experiential learning options include:

- **Intern for an organization (for-profit or nonprofit)**. Acceptable internships will be characterized by substantive work that adds value to the organization and contributes to the student’s learning. The SRE Certificate Advisor has information on organizations seeking business assistance from Leeds students. Students may also contact Career Connections for information about internships.

- **Service learning through the Study Abroad Office**. The Office of International Education offers study abroad programs focused on service learning. These programs generally span one academic quarter or semester in the host country, during which the student will participate in, and gain credit for, study in a school of higher education. Outside of the classroom, students will work with local institutions and non-governmental organizations on service projects that promote community development. Service learning programs that are approved through the Office of International Education are automatically approved for experiential learning credit for this certificate.

- **Related coursework**. Select courses may count toward the experiential learning requirement or toward the business coursework requirement, but not toward both. For course descriptions and program details, visit the SRSD Learning (http://www.colorado.edu/business/CESR/cesr-learning) webpage.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>MGMT 4140</td>
<td>Project Management (with advisor approval)</td>
<td>3</td>
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<tr>
<td>SRSD 4005</td>
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Advisor-approved independent study in a related topic; or an advisor-approved internship of an appropriate nature

**Personal Reflection and Statement of Purpose**
Upon completion of all certificate requirements, students will reflect on their learning and draft a short reflection paper and a statement of purpose, setting out the values that will guide their conduct and their careers. They will then meet with the SRSD faculty advisors to discuss their SRE certificate experience. This final requirement is to remind students why they elected to pursue the certificate and how it will continue to have an impact on their lives after college. Students are encouraged to truly live the statement of purpose.