SOCIAL RESPONSIBILITY AND ETHICS - CERTIFICATE

CU Boulder’s Leeds School of Business is one of the few undergraduate business schools in the nation that emphasizes socially responsible conduct in business throughout its curriculum. The Center for Ethics and Social Responsibility (CESR) helps undergraduate students become outstanding business leaders of tomorrow by preparing them to meet the ethical challenges posed by an increasingly competitive, globally connected business world.

CESR offers the certificate in social responsibility and ethics (SRE) to business students who seek to distinguish themselves in the field of socially responsible business, whether their unique interests lie in environmental sustainability, social entrepreneurship, corporate ethics or values-driven leadership. Students who complete the certificate will develop the practical knowledge and marketable experiences that will distinguish them as business professionals who strive to make a positive social impact.

Requirements

Interested students need to register with the CESR office and must graduate with a 3.00 GPA.

Required Courses and Credits

<table>
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<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>WRTG 3040</td>
<td>Writing on Business and Society (Section with CSR Emphasis)</td>
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Select three of the following:

- CESR 4000 Leadership Challenges
- CESR 4001 and
- CESR 4005 Business Solutions for the Developing World: Learning through Service
- Global Seminar: Social Entrepreneurship and Innovation (Cocle, Panama)
- CESR/MGMT 4130 Sustainable Operations
- CESR/MGMT 4440 Privacy in Big Data Analytics
- CESR/ACCT 4827 Integrated Reporting for Socially Responsible Strategies
- CESR 4828 Experimental Seminar: Corporate Boards in Action
- MGMT 4140 Project Management (must be pre-approved for SRE coursework credit)
- ORGN 3030 Critical Leadership Skills

Total Credit Hours: 15

NOTE: These courses are in addition to BCOR, the capstone course, as well as any other prerequisites. See course descriptions for prerequisite details.

Experiential Learning

The experiential learning component is meant to give SRE students the freedom to gain practical experience working in a field of social responsibility of particular interest to them. Students must meet with the SRE Certificate Advisor to gain preapproval of their proposed experiential learning experience. Upon completion of the experience, students and their supervisor will complete a brief form (provided by the SRE Certificate Advisor) that documents the student’s service. Experiences will be evaluated for application of business skills and social impact.

Experiential learning options include:

- **Intern for an organization (for-profit or nonprofit).** Acceptable internships will be characterized by substantive work that adds value to the organization and contributes to the student’s learning. The SRE Certificate Advisor has information on organizations seeking business assistance from Leeds students. Students may also contact Career Connections for information about internships.

- **Service learning through the Study Abroad Office.** The Office of International Education offers study abroad programs focused on service learning. These programs generally span one academic quarter or semester in the host country, during which the student will participate in, and gain credit for, study in a school of higher education. Outside of the classroom, students will work with local institutions and non-governmental organizations on service projects that promote community development. Service learning programs that are approved through the Office of International Education are automatically approved for experiential learning credit for this certificate.

- **Related coursework.** Select courses may count toward the experiential learning requirement or toward the business coursework requirement, but not toward both. For course descriptions and program details, visit the CESR Learning (http://www.colorado.edu/business/cesr/cesr-learning) webpage.
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<tr>
<th>Code</th>
<th>Title</th>
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<tbody>
<tr>
<td>CESR 4005</td>
<td>Business Solutions for the Developing World: Learning through Service</td>
<td>3</td>
</tr>
<tr>
<td>MGMT 4140</td>
<td>Project Management (with advisor approval)</td>
<td>3</td>
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Advisor-approved independent study in a related topic; or an advisor-approved internship of an appropriate nature

**Personal Reflection and Statement of Purpose**

Upon completion of all certificate requirements, students will reflect on their learning and draft a short reflection paper and a statement of purpose, setting out the values that will guide their conduct and their careers. They will then meet with the CESR faculty advisors to discuss their SRE certificate experience. This final requirement is to remind students why they elected to pursue the certificate and how it will continue to have an impact on their lives after college. Students are encouraged to truly live the statement of purpose.