

# JOURNALISM - BACHELOR OF ARTS (BA)

Journalism majors develop skills in information gathering, storytelling and analysis across a variety of platforms—including video production, social media, radio/podcasting, livestreaming, television and print—using an ever-expanding variety of media tools and mobile technologies.

Following a core curriculum that provides a range of conceptual and interdisciplinary options, students will develop an individualized secondary area of study (18 credit hours). Students can also complement their skills with studies in sports journalism, media and diversity, ethics, history, data journalism, international media law, literary journalism, news and public perception, sociology of news, visual culture, and other conceptual courses offered in the department, the college and elsewhere in the university.

## Requirements

### Required Courses and Credits

Within the college standard of 120 credit hours for the bachelor's degree, the BA in journalism requires 36-37 credit hours (depends on capstone choice) as follows.

Code	Title	Credit Hours
<b>JRNL Core Curriculum</b>		
JRNL 1000	Principles of Journalism and Networked Communication	3
JRNL 2000	Writing for the Media	3
JRNL 2001	Fundamentals of Reporting Technologies	3
JRNL 3651	Media Law and Ethics	3
<b>Intermediate Reporting Course</b>		<b>3</b>
Choose one from the following: (Additional on this list may also count as electives; see below)		
JRNL 3000	Intermediate Reporting	
JRNL 3344	Short Form Documentary	
JRNL 3614	Audio Storytelling and Podcasting	
JRNL 3644	Video News Production and Reporting	
<b>Conceptual Courses in Journalism</b>		<b>6</b>
Choose two from the following (one must be upper-division):		
JRNL 2014	Race and Sports Journalism	
JRNL 2301	Journalism Ethics and History in Film	
JRNL 2401	Media Coverage of Diverse Populations	
JRNL 3112	Concepts in Visual Culture	
JRNL 3201	Critical Perspectives on Journalism	
JRNL 3211	History of Broadcasting	
JRNL 3221	History of Digital Journalism	
JRNL 3231	History of Documentary Film	
JRNL 3241	History of Journalism	
JRNL 3251	History of Sports Journalism	
JRNL 3401	Sociology of News	
JRNL 3804	Sports, Media and Society	
JRNL 3904	Sports Journalism and Gender	
JRNL 4004	The Sports Media Industry	

JRNL 4311	Literary Journalism	
JRNL 4351	Reporting Wars, Conflict and Peace	
JRNL 4401	News and Public Perception	
JRNL 4402	Journalism and Social Identity	
JRNL 4411	International Media and Global Crises	
JRNL 4651	Advanced Media Ethics	
<b>Capstone</b>		<b>3-4</b>
Students must choose one of the following two courses as a capstone		
JRNL 4572	News Corps	
JRNL 4624	NewsTeam	
<b>Internship</b>		
JRNL 4931	Internship	3
<b>Reporting Electives</b>		<b>9</b>
Choose an additional 9 credits of advanced journalism reporting courses from the following:		
JRNL 2003	Data Journalism	
JRNL 3102	Photojournalism I	
JRNL 3202	Covering Political Campaigns	
JRNL 3402	Social Media Storytelling	
JRNL 3552	Online Production and Editing	
JRNL 3704	Sports Reporting I	
JRNL 4011	Principles of Media Relations	
JRNL 4102	Photojournalism II	
JRNL 4344	Video Documentary Production	
JRNL 4351	Reporting Wars, Conflict and Peace	
JRNL 4354	Video News Reporting	
JRNL 4411	International Media and Global Crises	
JRNL 4562	Digital Journalism	
JRNL 4573	CU News Corps Investigative Reporting & Leadership	
JRNL 4602	Opinion Writing	
JRNL 4614	Narrative Audio Storytelling and Podcasting	
JRNL 4634	Broadcast Projects	
JRNL 4674	Live Streaming and Studio Producing	
JRNL 4702	Arts/Cultural Reporting and Criticism	
JRNL 4704	Athletic Media Relations	
JRNL 4710	Sports Reporting II	
JRNL 4714	Sports Broadcasting	
JRNL 4724	Sports Announcing	
JRNL 4802	Feature Writing	
JRNL 4822	Environmental Journalism	
JRNL 4841	Undergraduate Independent Study	
JRNL 4874	Special Topics	

**Total Credit Hours** **36-37**

### Secondary Area of Study (18 credit hours)

In addition to the coursework required for the major, all students in JRNL must complete a secondary area of study outside of JRNL. This can be met by any of the following: a minor, a double degree, a second major or an approved minor substitute composed of at least 18 credit hours.

Application for a minor substitute must be submitted and approved before the student has earned 50 credit hours.

## Sample Four-Year Plan of Study

This is an example of how the requirements for a BA in Journalism could be scheduled within a four-year period. For more information on the Core Curriculum requirements for the College of Communication, Media, Design and Information, please read the Policies & Requirements (<https://catalog.colorado.edu/undergraduate/colleges-schools/media-communication-information/policies-requirements/#corecurriculumtext>) section of this catalog.

### Year One

Fall Semester		Credit Hours
JRNL 1000	Principles of Journalism and Networked Communication	3
CMDI 1040 Foundational CMDI (4), or CMDI Core or Elective (3)		4
Quantitative Thinking		3
Lower Division Writing		3
<b>Credit Hours</b>		<b>13</b>

### Spring Semester

JRNL Major Course (Conceptual Course)	3
CMDI Core Elective (3), or CMDI 1040 Foundational CMCI (4)	3
CMDI Core Computing	3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)	6
<b>Credit Hours</b>	<b>15</b>

### Year Two

Fall Semester		
JRNL 2000	Writing for the Media	3
JRNL 2001	Fundamentals of Reporting Technologies	3
CMDI Core (Natural World)		3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)		3
Secondary Area		3
Credit Hours		15

### Spring Semester

CMDI Core (Natural World w/Lab)	4
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)	6
JRNL Elective	3
Secondary Area	3
<b>Credit Hours</b>	<b>16</b>

### Year Three

Fall Semester		
JRNL 3651	Media Law and Ethics	3
JRNL Major Course (Upper-Division Reporting)		3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)		7
Secondary Area		3
Credit Hours		16

### Spring Semester

JRNL Major Course (Upper-Division Conceptual Course)	3
JRNL 4931 Internship	3
JRNL Elective	3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)	3

Secondary Area		3
<b>Credit Hours</b>		<b>15</b>
<b>Year Four</b>		
<b>Fall Semester</b>		
JRNL Elective		3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)		6
Secondary Area		6
<b>Credit Hours</b>		<b>15</b>
<b>Spring Semester</b>		
JRNL 4572	News Corps	3
CMDI Core or elective (P/S; H & A; Hist V; Div & Global)		9
Secondary Area		3
<b>Credit Hours</b>		<b>15</b>
<b>Total Credit Hours</b>		<b>120</b>

## Learning Outcomes

The Department of Journalism is accredited by the Accrediting Council for Education in Journalism and Mass Communication (ACEJMC). The Council requires that graduates of accredited programs be aware of the following professional values and competencies, and be able to:

- Apply the principles and laws of freedom of speech and press, in a global context, and for the country in which the institution that invites ACEJMC is located.
- Demonstrate an understanding of the multicultural history and role of professionals and institutions in shaping communications.
- Demonstrate culturally proficient communication that empowers those traditionally disenfranchised in society, especially as grounded in race, ethnicity, gender, sexual orientation and ability, domestically and globally, across communication and media contexts.
- Present images and information effectively and creatively, using appropriate tools and technologies.
- Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
- Apply critical thinking skills in conducting research and evaluating information by methods appropriate to the communications professions in which they work.
- Effectively and correctly apply basic numerical and statistical concepts.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Apply tools and technologies appropriate for the communications professions in which they work.