JOURNALISM

The Department of Journalism is founded on the principle that a well-informed and engaged public is essential to democracy—perhaps more so now, at a time of dizzying change, than it has ever been—and that, in the face of this change, journalism retains a unique role in contributing to civic life and to the quality of public discourse.

We put this principle to work by helping students become constructive participants in an ever-evolving global media landscape, where distinctions between producers and consumers of content have blurred. More specifically, we prepare them, at both the undergraduate and graduate levels, for careers in journalism and other fields of public communication. We train students to gather information from a diversity of sources, to analyze it critically, and to report what is significant, through stories and other media forms across multiple platforms—including video production, social media, radio/podcasting, livestreaming, television and print. We encourage ethical awareness so that students will think independently, being prepared to reflect on and to help shape media practices and norms rather than take them at face value.

We believe in the integration of classroom instruction with practical experience. Many of our students work for, and manage, campus online news and entertainment sites, television programs and a radio station. They intern at broadcast stations, newspapers, magazines, websites and social media companies. Lastly, as a faculty, and with the help of colleagues elsewhere in our College who are working on new and innovative forms of human communication, we are committed to improving journalism through pioneering research and creative work.

Course code for this program is JRNL.

Bachelor's Degree

 Journalism - Bachelor of Arts (BA) (https://catalog.colorado.edu/ undergraduate/colleges-schools/communication-media-designinformation/programs-study/journalism/journalism-bachelor-artsba/)

Minor

 Journalism - Minor (https://catalog.colorado.edu/undergraduate/ colleges-schools/communication-media-design-information/ programs-study/journalism/journalism-minor/)

Faculty

While many faculty teach both undergraduate and graduate students, some instruct students at the undergraduate level only. For more information, contact the faculty member's home department.

Ackland, Len (https://experts.colorado.edu/display/fisid_103930/) Professor Emeritus; MA, Johns Hopkins University

Bergen, Lori Ann (https://experts.colorado.edu/display/fisid_155986/) Professor; PhD, Indiana University Bloomington

Brinkman, P. Delbert Professor Emeritus

Chuang, Angie (https://experts.colorado.edu/display/fisid_159485/) Associate Chair, Associate Professor; MA, Stanford University Daugherty, Paul J. (https://experts.colorado.edu/display/fisid_128801/) Senior Instructor; MA, University of Colorado Boulder

Dmukhovskaya, Marina (https://experts.colorado.edu/display/fisid_166268/)

Instructor, Faculty Director; MA, Indiana University Bloomington

Jones, Stephen B. (https://experts.colorado.edu/display/fisid_101578/) Assistant Dean, Senior Instructor Emeritus; PhD, University of Utah

Kaplan, Frank L. Professor Emeritus

Kim, Hun Shik (https://experts.colorado.edu/display/fisid_141126/) Associate Professor; PhD, University of Missouri-Columbia

Larson, Christine M. (https://experts.colorado.edu/display/fisid_159789/) Assistant Professor; PhD, Stanford University

McDevitt, Michael Joseph (https://experts.colorado.edu/display/fisid_122949/)

Professor; PhD, Stanford University

Moritz, Marguerite J. Professor Emerita

Plunkett, Chuck (https://experts.colorado.edu/display/fisid_164006/) Instructor, Faculty Director; MFA, University of Pittsburgh

Rosner, Hillary (https://experts.colorado.edu/display/fisid_164326/) Instructor; MFA, New York University

Ryan, Kathleen Marie (https://experts.colorado.edu/display/fisid_148481/)

Associate Professor; PhD, University of Oregon

Sama, Vicky

Scholar in Residence; MA, University of Colorado Boulder

Skewes, Elizabeth (https://experts.colorado.edu/display/fisid_122724/) Associate Professor; PhD, Syracuse University

Taylor, Ross (https://experts.colorado.edu/display/fisid_156501/) Assistant Professor; MS, Syracuse University

Voakes, Paul S. Professor Emeritus

Whitt, Jan

Professor Emeritus; PhD, University of Denver

Yulsman, Thomas (https://experts.colorado.edu/display/fisid_109386/) Professor; MS, Columbia University

Courses

JRNL 1000 (3) Principles of Journalism and Networked Communication Surveys the history, practices and responsibilities of journalism in a democracy. Examines ethics, best practices in institutional and network settings, reporting and writing, international news systems, personal branding, and strategies for creating and distributing content across media platforms. Promotes the highest professional values and encourages students to be leaders who recognize the possibilities of journalism in a democratic society.

JRNL 1871 (1-3) Special Topics for First-Year Students

Special studies in media that are specific for first-year students. May be repeated for a maximum of three credit hours.

Repeatable: Repeatable for up to 3.00 total credit hours. Allows multiple enrollment in term.

Additional Information: Departmental Category: Core Curriculum and General Electives

JRNL 2000 (3) Writing for the Media

Introduces students to writing news for a range of news media platforms, including print / online, broadcast, social media and more, and teaches them how to use the appropriate grammar and style conventions for those media types. Also introduces students to various types of stories, from breaking news to features to profiles, and to basic reporting skills. Students encouraged to take concurrently with JRNL 2001.

Requisites: Requires prerequisite of JRNL 1000 (minimum grade C-). Restricted to students with JRNL plan (Major or Minor) or who are ontrack admitted to JRNL.

JRNL 2001 (3) Fundamentals of Reporting Technologies

Develops news-gathering skills for work in news enterprises. Students learn skills for working with technologies used in news reporting and in storytelling for various media formats. Students are introduced to a range of technologies for recording, editing and producing. Students encouraged to take concurrently with JRNL 2000.

Requisites: Requires prerequisite of JRNL 1000 (minimum grade C-). Restricted to students with JRNL plan (Major or Minor) or who are ontrack admitted to JRNL.

JRNL 2003 (3) Data Journalism

Instructs students in data-driven reporting, from practice to ethical considerations. The class includes hands-on, in-depth instruction in gathering data, processing, presenting, and writing about data as a critical tool in journalistic storytelling. Students learn to read, interpret and critique data analysis for journalistic purposes.

JRNL 2014 (3) Race and Sports Journalism

Examines the intersection of sports journalism and race. It investigates the subject from two distinct but related perspectives. First, the class looks historically at how race has been covered in both journalism generally and sports journalism more specifically. Then it seeks to understand the effects of said coverage.

JRNL 2301 (3) Journalism Ethics and History in Film

Examines how the depiction of journalists evolves over time through watching classic films. Also, the course studies how journalists depicted in film enact (or do not enact) ethical norms of the profession. Through the reading of cinema as text, and in conjunction with written texts, the class will discuss how these depictions in popular culture have, over time, impacted the way American society views the media.

JRNL 2401 (3) Media Coverage of Diverse Populations

Explores the ways in which issues of gender, gender expression, sexual orientation, race, ethnicity and religion play out in news coverage and how news organizations approach coverage of marginalized groups in society.

JRNL 3000 (3) Intermediate Reporting

Builds on basic reporting, writing, and multimedia skills to produce textstory-centered packages on a variety of topics. Students develop beat reporting and enterprise skills, developing sources and progressive stories over the course of a semester.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors.

JRNL 3102 (3) Photojournalism I

Introduces the basic elements of visual communication. Covers the use of camera systems, digital imaging techniques and other aspects of photojournalism including law, ethics, history and critical decision-making.

Requisites: Requires a prerequisite course of JRNL 2001 (min grade C-). Restricted to Journalism (JRNL) majors or minors with a minimum of 57 credits only.

Additional Information: Departmental Category: Print Online Journalism

JRNL 3112 (3) Concepts in Visual Culture

Studies the principles, theories and language of visual communication, emphasizing the evaluation and use of images in mass media. Designed to help students build theories and practices learned in previous classes and perfect their skills integrating words and pictures in communication to gain a greater appreciation of the visual world.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3201 (3) Critical Perspectives on Journalism

Introduces students to the critical perspectives most often employed in qualitative analysis of journalistic texts and practice: Marxism, psychoanalytical criticism, semiology, sociological criticism, structuralism, etc. Emphasis is upon texts from contemporary print and broadcast media, although students may also explore documentary film and literary journalism.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3202 (3) Covering Political Campaigns

Provides a blend of theoretical understanding and on the ground experience for students interested in learning about the forces that shape election coverage and the practicalities of reporting on the local and national races for public office.

Requisites: Requires prerequisite course of JRNL 2000 (minimum grade C-)

JRNL 3211 (3) History of Broadcasting

Offers a broad overview of significant broadcast programs, the institutions and sociocultural and economic influences that have steered the course of radio, television and electronic media history in the United States.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3221 (3) History of Digital Journalism

Explores the history, economics and traditions of digital technologies. Addresses the interaction between digital technologies, culture and economy with particular emphasis on the effects on digital journalism. Concludes with a focus on how these concepts are embraced by new journalism market models.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3231 (3) History of Documentary Film

Explores the evolution of the documentary, both in feature films and on television, to understand how the genre offers both historical context and an understanding of the world in which we live.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3241 (3) History of Journalism

Explores the foundations of journalism practice in a historical context. Students study the evolution of the news industry and analyze examples of contemporary broadcasting, photography, online and print media in light of the past.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3251 (3) History of Sports Journalism

Explores the foundations of sports journalism practice in a historical context. The class provides an overview of sports journalism, reporting, and media from early documentation and myths surrounding competition in ancient civilizations through the exponential growth of the craft throughout the 20th century, to the current state of sports journalism across numerous traditional and digital platforms as a part of a multibillion dollar sports media industry.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3301 (1) Camera Workshop for Video

Develop competent skills using camcorders to get the most compelling visuals and professional audio. Learn time-saving strategies to shoot footage for unplanned news events, scripted shows, and documentaries. Explore types of shots, the axis, camera movement, and ways to shoot for the edit with sequences and in-camera transitions. Students will be introduced to basic camcorder functions, rule of thirds, depth of field, exposure settings, white balance, and focus techniques. Students will also learn how to obtain the best audio for interviews and natural sound, and how to light interview shots.

Recommended: Prerequisite JRNL 2001.

JRNL 3302 (1) Video Editing Skills

Explore time-saving editing workflows using shortcut editing techniques to create compelling and dynamic content. Understand file management, saving and importing media properly. Recognize and interpret film language and the grammar of editing, such as cross-cutting, montage, screen direction, cutting on the action, match action, and even ways to manipulate time. Students will also learn how to create graphics, perform colour correcting, and do basic animation.

Recommended: Prerequisite JRNL 2001.

JRNL 3303 (1) Motion Graphics

Explore how to enhance visuals and produce animated graphics using Adobe After Effects. Learn ways to work within virtual 3D environments to create production elements that include titles, lower thirds, bumps, and full-screen graphic presentations. Develop skills with using masks, virtual cameras, parallax in photos, tracking motion, and rotoscoping.

Recommended: Prerequisite JRNL 2001.

JRNL 3304 (1) Contemporary News and Ethics Intensive

This course uses cases coming from the contemporary media world to explore issues that include conflicts of interest, privacy, bias in media coverage, incorporating diverse voices, social responsibility, and source relationships through the lens of various theories and frameworks for ethical decision-making.

JRNL 3305 (1) Writing Fundamentals

An intensive refresher or introduction to the basics of writing for journalism majors and journalism and sport media minors. This short course is offered to students who need additional writing coaching and practice, or to those who seek intensive writing instruction and practice prior to or in addition to JRNL 2000.

JRNL 3306 (1) Writing for the Ear

Offers an intensive refresher or introduction to the basics of journalistic writing for audio and video. Students develop an understanding of how writing for the ear differs from writing for the eye, and practice how to effectively integrate video and audio into multimedia writing.

JRNL 3307 (1) Copyright and Fair Use for Content Creators

The explosion of web-based content and Creative Commons licenses make understanding copyright and fair use a thorny and confusing area. This course, designed for content creators both inside and outside of journalism, will enable students to better understand when they can use content created by others, and when that content is off limits.

JRNL 3344 (3) Short Form Documentary

Teaches students how to raise the production value of their work based on standards used by professionals. Students learn theory of various short forms in video; how to implement tools such as lenses, lights, and other video gear to enhance the cinematic quality of their video; how to edit their video clips with professional pacing and rhythm; how to apply color grading techniques for a cinematic look; and how to create motion graphics to illustrate data, create titles and lower thirds.

Requisites: Requires a prerequisite course of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors only. **Additional Information:** Departmental Category: Broadcast Journalism

JRNL 3401 (3) Sociology of News

Provides students with an introduction to the factors that shape news reporting and production, including gatekeeping, intermedia agenda setting, pack journalism, beat structures, news values and issues unique to the various platforms on which news is delivered.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3402 (3) Social Media Storytelling

Investigates the theory, ethics and best practices in storytelling across a variety of social media platforms including, but not limited to, Facebook, Twitter, Instagram, Snapchat, Medium and YouTube. Examines best practices for social media engagement. Students develop a story for multiple platforms and analyze the story performance in the sites and make recommendations for best practices.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors with 57-180 credits (Juniors or Seniors).

JRNL 3552 (3) Online Production and Editing

Explores the best practices for newsroom web production and copyediting, working with web-based stories and online audience engagement. Students develop story packages for online audiences, learn to work with content management systems (CMS), build webpages using industry leading platform, and learn the fundamentals of search engine optimization (SEO). Students also develop visual multimedia skills that enhance their visual communication skills.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (all minimum grade C-). Restricted to JRNL majors and minors. **Additional Information:** Departmental Category: Print Online Journalism

JRNL 3614 (3) Audio Storytelling and Podcasting

Introduces audio production techniques using digital technologies. Students learn to apply fundamental principles to create professional radio and online programs and podcasts.

Requisites: Restricted to College of Communication, Media, Design and Information (CMDI) or Journalism (JRNL) majors and minors with a minimum of 45 hours taken.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 3644 (3) Video News Production and Reporting

This course teaches essential video production skills in both field and studio operation, camera and editing work, lighting, and multi-camera studio directing. Students will learn how to develop visual narratives, shoot quality footage for the story, and apply best journalistic practices to positively impact society on multiple media platforms.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with a minimum of 45 completed hours.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 3651 (3) Media Law and Ethics

Studies state and federal laws and court decisions that affect the media in order to develop knowledge of media rights and responsibilities and an understanding of the legal system. Provides students with an overview of the theories, ethics, codes, and analytical models that are used in journalism, and introduces students to a variety of ethical issues that can arise in journalism.

Requisites: Restricted to College of Communication, Media, Design and Information (CMDI) or Journalism (JRNL) majors and minors with a minimum of 45 hours taken.

JRNL 3704 (3) Sports Reporting I

Prepares students for the world of sport journalism. Combines the skills of a hard news reporter, the perspective of an entertainment reporter and the persuasive abilities of an editorial writer.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 3804 (3) Sports, Media and Society

Examines how sports, culture and especially the media, with a specific focus on journalism, all come together to influence society. Explores how sports communication affects, and is affected by, the issues and tension that touch society at large, such as law and politics, race, gender, sexuality and disability.

Requisites: Restricted to CMDI students with a minimum of 45 credits completed or non-CMDI students who have completed CMDI 2001 (minimum grade D-).

JRNL 3904 (3) Sports Journalism and Gender

Analyzes the role gender has played in providing opportunities for women to compete in athletics and journalistic coverage of those athletes and the sporting events in which they participate. It will also examine how gender has influenced opportunities for sports journalists in the past and in the contemporary sports media industry.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4004 (3) The Sports Media Industry

Examines the business practices and frameworks of the sports that journalists cover. Topics include market-driven journalism, the growth of sports coverage throughout in the 20th century, the technologies impacting sports business today, and the way money impacts coverage. Finally, the class explores the unique issues and challenges posed by the different financial structures of amateur and professional sports and how they influence sports coverage and reporting.

Requisites: Restricted to CMDI students with a minimum of 45 credits completed or non-CMDI students who have completed CMDI 2001 (minimum grade D-).

JRNL 4011 (3) Principles of Media Relations

Provides students with information about the ethics, history and practice of media relations (community affairs, community relations, customer relations, government relations, industry relations, internal communications, public relations, press agentry, public affairs, publicity, etc.). Introduces students from multiple academic disciplines to the genres of writing required for a media relations career.

Requisites: Restricted to students with a minimum of 45 credits completed.

JRNL 4102 (3) Photojournalism II

Advanced course intended to give students a forum in which technical skills will be brought to professional standards. Build a polished portfolio of work to present to editors and buyers.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5102 Requisites: Requires a prerequisite course of JRNL 3102 (minimum grade C-).

Additional Information: Departmental Category: Print Online Journalism

JRNL 4311 (3) Literary Journalism

Explores the telling of nonfiction stories through the techniques of fiction, through study of American literary journalists, from the New Journalism of the 1960s through current longform narrative multimedia. Students will read and analyze narrative nonfiction from several periods of American history in order to expand their own storytelling repertoire. The class will emphasize in-depth reporting for narrative, character and scene development, narrative arc and structure and the use of dialogue. They will also explore the particular ethical dilemmas faced by writers of creative nonfiction.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5311
Requisites: Requires prerequisite course of JRNL 2000 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4344 (3) Video Documentary Production

Designed to give students the experience of researching, writing, shooting and editing their own documentaries.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5344 **Requisites:** Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to Journalism (JRNL) majors or minors.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4351 (3) Reporting Wars, Conflict and Peace

Explores how journalists report international breaking news with a focus on war, disaster and peace and how these news events affect peoples' lives, governmental decisions and news media operations.

JRNL 4354 (3) Video News Reporting

Focuses on writing and reporting compelling visual stories using mobile devices and video cameras. Students also learn storytelling techniques of backpack video journalism and reporting for broadcast television and online news.

Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to Journalism (JRNL) majors or minors.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4401 (3) News and Public Perception

Considers the impact that news and journalistic practice have on the public through processes like agenda setting and second-level agenda setting, as well as issues such as news avoidance, the spiral of silence and political cynicism.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4402 (3) Journalism and Social Identity

Provides a discussion-based inquiry into the role of journalism and journalists in the representation of intersectional identities, focusing on race, gender, sexual expression and socioeconomic class in the United States. The study and practice of journalism in this course will address issues of trust, power, privilege and ethics inherent in reporting across difference.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5402 **Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

Recommended: Prerequisite JRNL 2401.

JRNL 4411 (3) International Media and Global Crises

Investigates how media organizations, audiences and other international organizations function during various global crises, such as national disasters, climate change and health epidemics, due to imbalanced distribution of wealth and resources, ethnic tensions and diplomatic failures

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4562 (3) Digital Journalism

Builds upon digital production skills through the creation of multimedia project. Applies media theory to evaluate digital media content and explore how digital forms influence the news industry, politics, culture and society.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5562 **Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4572 (3) News Corps

CU News Corps provides students the opportunity to immerse themselves in a single project and then produce an in-depth text based or multimedia explanatory/investigative story for publication in professional media. Students spend several weeks studying the subject in question before reporting and producing their stories.

Requisites: Requires prerequisite course of JRNL 3674 or JRNL 4002 or JRNL 4354 or JRNL 3402 or JRNL 3552 or JRNL 4344 or JRNL 4602 or JRNL 4614 or JRNL 4702 or JRNL 4802 or JRNL 4822 (min grade C-). Grading Basis: Letter Grade

JRNL 4573 (3) CU News Corps Investigative Reporting & Leadership

Take lessons learned from the CU News Corps capstone to the next level with this course designed to give elite students the opportunity to broaden and deepen their investigative reporting by either expanding on their capstone project's subject matter, or beat, or by taking a deep dive into a different field of research. Further develop brainstorming and editing skills.

Requisites: Requires prerequisite course of JRNL 4572 (minimum grade B).

JRNL 4602 (3) Opinion Writing

Concentrates on several of the subjective areas of journalism.

Emphasizes editorial and column writing, editorial pages and blogging.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5602

Requisites: Requires a prerequisite course of JRNL 2000 (minimum grade C-). Restricted to Journalism (JRNL) majors or minors with 57-180 credits (Juniors or Seniors).

Additional Information: Departmental Category: Print Online Journalism

JRNL 4614 (3) Narrative Audio Storytelling and Podcasting

Develops audio storytelling techniques using digital technologies and expands on podcasting skills. Students expand their abilities to create professional radio and online stories, podcasts and programs.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4624 (4) NewsTeam

Students participate in Newsteam Boulder, a program broadcast live over the Boulder cable television system.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5624
Requisites: Requires prerequisite course of JRNL 4354 (minimum grade C-)

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4634 (1-3) Broadcast Projects

Covers interpretation, preparation, and/or reporting in programs for broadcast media. Students produce radio or television documentaries and informational/entertainment programs.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5634
Repeatable: Repeatable for up to 6.00 total credit hours.

Requisites: Requires a prerequisite course of JRNL 3644 (minimum grade C-). Restricted to JRNL majors or minors.

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4651 (3) Advanced Media Ethics

Examines the responsibilities, the power and the problems of news media through the lens of ethical inquiry. Applies the philosophical an other perspectives from humanities and social sciences to consider ethical frameworks for guiding journalism in an era of technological disruption. Examines issues including privacy, conflicts of interest, undercover reporting, use of graphic images, interviewing trauma victims and other concerns in journalism through the lens of moral philosophy, best practices and codes of ethics.

Requisites: Requires prerequisite course of JRNL 3651 (minimum grade C-). Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4674 (3) Live Streaming and Studio Producing

Students develop, plan, and produce visual stories and live streaming productions both in the field and in studio. Additionally, students learn how to conduct live reporting, sharpen their visual storytelling, camera, and digital editing skills, and apply professional workflows and standards to their work.

Requisites: Requires a prerequisite course of JRNL 3344 or JRNL 3644 (minimum grade C-).

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4702 (3) Arts/Cultural Reporting and Criticism

Emphasizes composition of criticism for the performing arts and other areas of entertainment.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5702 **Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4704 (3) Athletic Media Relations

Offers the opportunity to both observe and experience what is required to work in the world of intercollegiate athletic media relations and professional sports public relations. Covers how to write and how to budget the vital components of publications, media bias and crisis management.

JRNL 4710 (3) Sports Reporting II

Prepares students for the world of sport journalism. Combines the skills of a hard news reporter, the perspective of an entertainment reporter and the persuasive abilities of an editorial writer. The class focuses on how to cover sports from all angles.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5710
Requisites: Requires prerequisite course of JRNL 3704 (minimum grade C-).

Recommended: Prerequisite restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4714 (3) Sports Broadcasting

Teaches students how to do live sports television production. Students will learn the sports TV business from the ground up, and be responsible for participating in the broadcasting of three to four live sporting events. **Requisites:** Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4724 (3) Sports Announcing

Teaches students about sports talk and sports announcing, how to interview sports celebrities and the legal considerations and ethics of the business. Students will be doing play-by-play and color of live sporting events. Department consent required.

Requisites: Restricted to students with 57-180 credits (Juniors or Seniors).

JRNL 4802 (3) Feature Writing

Provides practice in writing freelance articles. Considers types, sources, methods, titles, illustrations, and freelance markets. Students submit work for publication.

Equivalent - Duplicate Degree Credit Not Granted: JRNL 5802 **Requisites:** Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).

JRNL 4822 (3) Environmental Journalism

Explores environmental topics including climate change, energy, water, biodiversity, and food. To enrich their skills and approaches, students produce stories on a range of environmental topics and examine media coverage of the environment, discussing the complex issues involved in reporting these stories, and exploring the ways that environmental crises intersect with other stories in the news.

Requisites: Requires prerequisite courses of JRNL 2000 and JRNL 2001 (minimum grade C-). Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).

Additional Information: Departmental Category: Print Online Journalism

JRNL 4841 (1-6) Undergraduate Independent Study

Involves in-depth independent research and/or project work completed under the direction of a faculty member that demonstrates learning at the upper-division level within the discipline. Department consent required. **Repeatable:** Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

JRNL 4874 (1-3) Special Topics

Special Topics

Repeatable: Repeatable for up to 15.00 total credit hours. Allows multiple enrollment in term.

Requisites: Restricted to JRNL majors or minors with 57-180 credits (Juniors or Seniors).

Additional Information: Departmental Category: Broadcast Journalism

JRNL 4920 (3) Seminar in Honors Writing & Research

This course supports seniors accepted into departmental Honors Programs in developing the research foundation for their projects, whether they are scholarly, creative, or hybrid. Course topics include topic development, primary and secondary source research, and the writing of a scholarly literature review. Project and time management, planning for creative and scholarly field research, and peer support and editing are also emphasized. Formerly offered as a special topics course.

Grading Basis: Letter Grade

JRNL 4931 (1-6) Internship

Internship

Repeatable: Repeatable for up to 6.00 total credit hours. Allows multiple enrollment in term.

Requisites: Requires prerequisite course of JRNL 3674 or JRNL 4002 or JRNL 4354 or JRNL 3402 or JRNL 3552 or JRNL 4344 or JRNL 4602 or JRNL 4614 or JRNL 4702 or JRNL 4802 or JRNL 4822 (min grade C-).