JOURNALISM - BACHELOR OF ARTS (BA)

Journalism majors develop skills in information gathering, storytelling and analysis across a variety of platforms—including television, social media, mobile devices, radio and print—using an ever-expanding variety of media tools and technologies. In addition to their professional preparation, students take courses in a core curriculum that provides a range of conceptual and interdisciplinary options and develop an individualized secondary area of study (18 credit hours). Students complement their skill competencies with a study of sports journalism, media and diversity, ethics, history, data journalism, international media, law, literary journalism, news and public perception, sociology of news, visual culture, and other conceptual courses offered in the department and elsewhere in the college and university.

Requirements

Required Courses and Credits

Within the college standard of 120 credit hours for the bachelor’s degree, the BA in journalism requires 36 credit hours as follows.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 1000</td>
<td>Principles of Journalism and Networked Communication</td>
<td>3</td>
</tr>
<tr>
<td>JRNL 2000</td>
<td>Writing for the Media</td>
<td>3</td>
</tr>
<tr>
<td>JRNL 2001</td>
<td>Fundamentals of Reporting Technologies</td>
<td>3</td>
</tr>
<tr>
<td>JRNL 3651</td>
<td>Media Law and Ethics</td>
<td>3</td>
</tr>
</tbody>
</table>

Upper-Division Reporting Course

Choose one from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 4002</td>
<td>Reporting 2</td>
</tr>
<tr>
<td>JRNL 4344</td>
<td>Video Documentary Production</td>
</tr>
<tr>
<td>JRNL 4354</td>
<td>Video News Reporting</td>
</tr>
<tr>
<td>JRNL 4521</td>
<td>Data Journalism</td>
</tr>
<tr>
<td>JRNL 4562</td>
<td>Digital Journalism</td>
</tr>
<tr>
<td>JRNL 4802</td>
<td>Feature Writing</td>
</tr>
<tr>
<td>JRNL 4822</td>
<td>Reporting on the Environment</td>
</tr>
</tbody>
</table>

Conceptual Courses in Journalism

Choose two from the following (one must be upper-division):

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 2301</td>
<td>Journalism Ethics and History in Film</td>
</tr>
<tr>
<td>JRNL 2401</td>
<td>Media Coverage of Diverse Populations</td>
</tr>
<tr>
<td>JRNL 3112</td>
<td>Concepts in Visual Culture</td>
</tr>
<tr>
<td>JRNL 3201</td>
<td>Critical Perspectives on Journalism</td>
</tr>
<tr>
<td>JRNL 3211</td>
<td>History of Broadcasting</td>
</tr>
<tr>
<td>JRNL 3221</td>
<td>History of Digital Journalism</td>
</tr>
<tr>
<td>JRNL 3231</td>
<td>History of Documentary Film</td>
</tr>
<tr>
<td>JRNL 3241</td>
<td>History of Journalism</td>
</tr>
<tr>
<td>JRNL 3904</td>
<td>Sociology of News</td>
</tr>
<tr>
<td>JRNL 3401</td>
<td>Sports, Media and Society</td>
</tr>
<tr>
<td>JRNL 4004</td>
<td>The Sports Media Industry</td>
</tr>
<tr>
<td>JRNL 4311</td>
<td>Literary Journalism</td>
</tr>
<tr>
<td>JRNL 4351</td>
<td>Reporting Wars, Conflict and Peace</td>
</tr>
<tr>
<td>JRNL 4401</td>
<td>News and Public Perception</td>
</tr>
<tr>
<td>JRNL 4402</td>
<td>Journalism and Social Identity</td>
</tr>
<tr>
<td>JRNL 4411</td>
<td>International Media and Global Crises</td>
</tr>
<tr>
<td>JRNL 4651</td>
<td>Advanced Media Ethics</td>
</tr>
</tbody>
</table>

Capstone

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 4572</td>
<td>News Corps</td>
</tr>
</tbody>
</table>

Internship

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 4931</td>
<td>Internship</td>
</tr>
</tbody>
</table>

Electives

Choose an additional 9 credits of advanced journalism courses from the following:

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>JRNL 3102</td>
<td>Photojournalism I</td>
</tr>
<tr>
<td>JRNL 3202</td>
<td>Covering Political Campaigns</td>
</tr>
<tr>
<td>JRNL 3251</td>
<td></td>
</tr>
<tr>
<td>JRNL 3552</td>
<td>Editing and Presentation</td>
</tr>
<tr>
<td>JRNL 3644</td>
<td>Digital Video Production I</td>
</tr>
<tr>
<td>JRNL 3674</td>
<td>Digital Video Production 2</td>
</tr>
<tr>
<td>JRNL 3704</td>
<td>Sports Writing</td>
</tr>
<tr>
<td>JRNL 4011</td>
<td>Principles of Media Relations</td>
</tr>
<tr>
<td>JRNL 4102</td>
<td>Photojournalism Portfolio</td>
</tr>
<tr>
<td>JRNL 4602</td>
<td>Opinion Writing</td>
</tr>
<tr>
<td>JRNL 4624</td>
<td>NewsTeam</td>
</tr>
<tr>
<td>JRNL 4634</td>
<td>Broadcast Projects</td>
</tr>
<tr>
<td>JRNL 4674</td>
<td>Digital Video Production 3</td>
</tr>
<tr>
<td>JRNL 4684</td>
<td>The Art of Visual Storytelling</td>
</tr>
<tr>
<td>JRNL 4704</td>
<td>Athletic Media Relations</td>
</tr>
<tr>
<td>JRNL 4714</td>
<td>Sports Broadcasting</td>
</tr>
<tr>
<td>JRNL 4724</td>
<td>Sports Announcing</td>
</tr>
<tr>
<td>JRNL 4841</td>
<td>Undergraduate Independent Study</td>
</tr>
<tr>
<td>JRNL 4874</td>
<td>Special Topics</td>
</tr>
</tbody>
</table>

Total Credit Hours: 36

Secondary Area of Study (18 credit hours)

In addition to the coursework required for the major, all students in JRNL must complete a secondary area of study outside of JRNL. This can be met by any of the following: a minor, a double degree, a second major or an approved minor substitute composed of at least 18 credit hours. Application for a minor substitute must be submitted and approved before the student has earned 50 credit hours.

Sample Four-Year Plan of Study

This is an example of how the requirements for a BA in Journalism could be scheduled within a four-year period. For more information on the Core Curriculum requirements for the College of Media, Communication and Information, please read the Policies & Requirements (https://catalog.colorado.edu/undergraduate/colleges-schools/media-communication-information/policies-requirements/#corecurriculumtext) section of this catalog.
### Year One

#### Fall Semester
- **JRNL 1000** Principles of Journalism and Networked Communication 3
- **CMCI 1040** Foundational CMCI (4), or CMCI Core or Elective (3) 4
- **Quantitative Thinking** 3
- **Lower Division Writing** 3

**Credit Hours** 13

#### Spring Semester
- **JRNL Major Course (Conceptual Course)** 3
- **CMCI 1040** Foundational CMCI (4), or CMCI Core or Elective (3) 3
- **CMCI Core Computing** 3
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 6

**Credit Hours** 15

### Year Two

#### Fall Semester
- **JRNL 2000** Writing for the Media 3
- **JRNL 2001** Fundamentals of Reporting Technologies 3
- **CMCI Core (Natural World)** 3
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 3
- **Secondary Area** 3

**Credit Hours** 15

#### Spring Semester
- **CMCI Core (Natural World w/Lab)** 4
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 6
- **JRNL Elective** 3
- **Secondary Area** 3

**Credit Hours** 16

### Year Three

#### Fall Semester
- **JRNL 3651** Media Law and Ethics 3
- **JRNL Major Course (Upper-Division Reporting)** 3
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 7
- **Secondary Area** 3

**Credit Hours** 16

#### Spring Semester
- **JRNL Major Course (Upper-Division Conceptual Course)** 3
- **JRNL 4931** Internship 3
- **JRNL Elective** 3
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 3
- **Secondary Area** 3

**Credit Hours** 15

### Year Four

#### Fall Semester
- **JRNL Elective** 3
- **CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 6
- **Secondary Area** 6

**Credit Hours** 15

#### Spring Semester
- **JRNL 4572** News Corps 3

**CMCI Core or elective (P/S; H & A; Hist V; Div & Global)** 9

**Secondary Area** 3

**Credit Hours** 15

**Total Credit Hours** 120

### Learning Outcomes

Adhering to the Accrediting Council on the Education in Journalism and Mass Communications Professional Values and Competencies, as the accrediting agency for CMCI’s Journalism programs, all B.A. graduates of Journalism Department should be aware of certain core values and competencies and be able to:

- Demonstrate an understanding of the history and role of professionals and institutions in shaping communications.
- Demonstrate an understanding of gender, race, ethnicity, sexual orientation and, as appropriate, other forms of diversity in domestic and global society in relation to mass communications.
- Demonstrate an understanding of professional ethical principles and work ethically in pursuit of truth, accuracy, fairness and diversity.
- Critically evaluate their own work and that of others for accuracy and fairness, clarity, appropriate style and grammatical correctness.
- Write correctly and clearly in forms and styles appropriate for the communications professions, audiences and purposes they serve.
- Apply tools and technologies appropriate for the communications professions in which they work.