

SPORTS MEDIA

CMCI provides students with training in all areas of sports media through its programs in Journalism and through its interdisciplinary Sports Media Minor. These programs allow students the opportunity to study sports as culture, as communication, as an industry and as a social force.

The Sports Media Minor offers students the freedom to explore many aspects of one of the largest industries in the world. The minor harnesses the strength of all of CMCI's academic departments to deliver an introduction to numerous fields in the sports industry such as sports journalism, promotion and publicity, the economics of the industry, and sports media relations. The sports media minor is open to all CU Boulder undergraduates, regardless of college, school or major.